



CBS NEWS POLL

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AFTER BOTH CONVENTIONS

September 5-7, 2008

Before the last two astonishing weeks of vice presidential choices and convention speeches, voters were closely divided between Barack Obama and John McCain. Now, after all that, they still are closely divided, but John McCain has a two-point edge.

Many previously undecided voters remain so, but more of those re-interviewed have moved towards McCain.

BEFORE AND AFTER THE CONVENTIONS: VOTE FOR PRESIDENT

	NOW	Post-Dem Convention 9/1/08	Pre- Conventions 8/20/08
McCain	46%	40%	42%
Obama	44	48	45
Undecided	9	9	10

Each candidate has the same strengths and weaknesses; Obama still leads in understanding people's problems and bringing change, while McCain's lead in experience has even expanded. But support has solidified, and the pre-conventions enthusiasm gap between Obama and McCain supporters has narrowed dramatically.

Much of that has to do with the Vice Presidential choices. Alaska Governor Sarah Palin attracts Republicans but may repel Democrats. Her convention speech affected more voters than either presidential candidate's did. Voters see her and Democratic nominee Joe Biden as opposites and with different strengths than their running mates. Many more people see Biden as prepared for the vice presidency than see Palin that way; but a majority thinks she is someone they can relate to. She is liked by Republicans and Independents and a majority of voters overall say they are glad McCain chose her.

CBS News and The New York Times first interviewed the respondents in this poll in mid-August, before the two conventions, and re-interviewed the same voters for this survey.

SOLIDIFYING THE BASES

Supporters of each candidate have now solidified their choices.

Both candidates have firmed up support among their backers. 82% of McCain's backers now say their minds are made up, from 72% before the convention. 79% of Obama's voters say the same.

IS YOUR MIND MADE UP?

	Obama voters		McCain voters	
	Now	8/20	Now	8/20
Yes	79%	74%	82%	72%
No, too soon	21	25	18	28

Enthusiasm among McCain's backers has jumped considerably since before the convention, dramatically closing the "enthusiasm gap" he has with Obama. Previously, many were backing McCain simply because he was the Republican party's nominee; now, they are excited.

DESCRIBE YOUR SUPPORT

(Among registered voters)

	Obama Voters		McCain Voters	
	Now	8/20	Now	8/20
Enthusiastic	53%	48%	42%	24%
With reservations	35	38	47	47
Party nominee	8	9	2	14
Dislike other candidate	3	4	8	14

The Convention Speeches

Nearly 40 million people watched Obama's and McCain's acceptance speeches and according to this CBS News Poll, more than a third of voters say what they saw made them feel better about each of the candidates.

However, Vice Presidential nominee Sarah Palin appears to be the breakout candidate of the conventions. 48% of voters who watched her speech say it made them feel better about her - a higher number than said that about either the McCain or Obama speeches.

HOW DID SPEECH AFFECT YOUR OPINION?

(Among registered voters)

	McCain	Palin	Obama
Better	36%	48%	39%
Worse	15	16	10
No difference	14	5	15
Didn't watch	35	29	34

The Vice Presidential Candidates

About half of voters say they are glad Sarah Palin and Joe Biden were selected; three in 10 think the candidates should have chosen someone else.

The level of voter satisfaction with both Palin and Biden is similar to that for John Edwards in 2004 and Joe Lieberman in 2000. These candidates are viewed much more positively than Dan Quayle was when he was selected as George H.W. Bush's running mate in 1988.

ARE YOU GLAD ... WAS SELECTED AS A RUNNING MATE?

(Among registered voters)

	<u>PALIN</u>	<u>BIDEN</u>	<u>EDWARDS</u>	<u>LIEBERMAN</u>	<u>QUAYLE</u>
	Now	Now	7/2004	8/2000	8/1988
Glad	53%	48%	52%	45%	33%
Someone else	28	29	11	15	39

85% of McCain supporters are pleased with Palin, compared to the 65% of Obama backers who are happy with Biden. The satisfaction with Palin among McCain voters may be partly responsible for the narrowing of the enthusiasm gap between the two presidential candidates.

ARE YOU GLAD ... WAS SELECTED AS A RUNNING MATE?

(Among registered voters)

	<u>McCain Voters</u>	<u>Obama Voters</u>
Glad Palin is choice	85%	Glad Biden is choice 65%
Someone else	8	Someone else 28
Doesn't matter	2	Doesn't matter 2

A third of voters say the vice presidential choices will have a great deal of influence on their vote - slightly higher than before the parties' conventions. Those backing the Republican presidential ticket are more likely to say the nominees for Vice President will influence their vote.

Biden, a six-term U.S. Senator, is viewed by most voters as being prepared for the job of Vice President, but more voters see Palin, the newcomer to the national political scene, as someone they can relate to.

VP CANDIDATE QUALITIES

(Among registered voters)

	Biden	Palin
Prepared to be Vice President		
Yes	70%	47%
No	13	42
Someone you can relate to		
Yes	40%	60%
No	41	34

64% of women say Palin is someone they can relate to (39% say this about Biden), but on the matter of experience, more women - 64% - think Biden is prepared to be Vice President; just 46% of women voters think Palin is prepared.

Most voters think Palin and Obama are people they can relate to. Fewer say that about Biden and McCain.

Overall, views of both vice presidential nominees are positive, and they are becoming more known to the electorate. A third of voters now are undecided or don't know enough about Palin to have an opinion of her, down from 66% immediately after she was selected. 44% have a favorable view of the Alaska Governor; while 22% view her unfavorably.

Biden gets a favorable rating from 37% of voters; no change from after his party's convention.

OPINIONS OF THE VICE-PRESIDENTIAL CANDIDATES

(Among registered voters)

	<u>Biden</u>		<u>Palin</u>	
	Now	9/1/08	Now	9/1/08
Favorable	37%	37%	44%	22%
Unfavorable	22	16	22	11
Undecided/Unknown	42	47	34	66

As expected, these ratings are highly partisan, but this poll finds that Independents are more likely to have a favorable opinion of Palin than of Biden.

OPINIONS OF THE VICE-PRESIDENTIAL CANDIDATES - BY PARTY ID

(Among registered voters)

	--- Biden ---			--- Palin ---		
	Rep	Dem	Ind	Rep	Dem	Ind
Favorable	15%	60%	31%	77%	13%	46%
Unfavorable	35	5	28	3	41	18
Undecided/Unknown	49	35	41	19	45	35

Both candidates have shorn up key constituencies.

Thanks in large part to the Palin selection, McCain has rallied his white evangelical support. Among the same white evangelicals voting for McCain who were re-interviewed for this poll, enthusiasm for McCain has jumped. Those evangelicals are happy with the VP pick of Sarah Palin.

ENTHUSIASM AMONG EVANGELICALS BACKING MCCAIN

(Among same voters re-interviewed)

	Now	8/20
Enthusiastic	48%	24%
Have reservations	41	58
Support b/c party		
Nominee	3	7
Dislike others	7	10

As for Obama and former Clinton backers, among the same Clinton voters interviewed now and pre-conventions, those Clintonites now give Obama more of their votes than in August.

CLINTON SUPPORTERS AND 2008 VOTE

(Among same voters re-interviewed)

	Now	8/20
Obama	74%	63%
McCain	18	20

However, Obama has not made for Clinton voters any more enthusiastic.

CHANGING VOTES

Only a few people in this poll have changed their minds outright about their candidates - but in a close election that is enough to have an impact.

McCain has picked up more of the previously-undecided vote (those who had no candidate choice at all) from August. But many of August's undecided voters remain undecided.

HOW THEY'VE CHANGED

(Among same voters re-interviewed)

Current vote...

Vote Pre-convention

	Now Obama	Now McCain	Now Undecided
Was...			
Obama	94%	1	4
McCain	5%	92	3
Undecided	15%	27	58

THE CANDIDATES: WHO WILL BRING CHANGE?

Change in Washington was a frequent topic in both parties' conventions, and most Americans think the Democratic candidates are more likely to bring about such change.

65% of Americans think Barack Obama and Joe Biden will bring about real change in Washington, while only 46% think the same is true of John McCain and Sarah Palin.

WILL THE CANDIDATES BRING ABOUT REAL CHANGE IN WASHINGTON?

(Registered voters)

	Obama/Biden	McCain/Palin
Yes	65%	46%
No	29	47

Still, John McCain has gained ground in this regard since earlier this summer. In July, before he chose Sarah Palin as his running mate, only 28% of registered voters said John McCain would bring about real change if he were elected President in November.

42% of all voters said John McCain would continue the policies of the Bush Administration if he were elected President - slightly fewer than the 48% who said so last week. But more voters now think that he will change to more conservative policies than did so before Sarah Palin's speech and the end of the Republican national convention.

WHAT WILL JOHN MCCAIN DO AS PRESIDENT?

(Among registered voters)

	Now	9/1/08
Continue Bush's policies	42%	48%
Change to <u>more</u> conservative policies	30	19
Change to <u>less</u> conservative policies	20	20

CANDIDATE QUALITIES: STRENGTHS AND WEAKNESSES

McCain retains a large advantage among voters as being the candidate best prepared for the job and more likely to be an effective commander-in-chief - advantages that have grown since before the conventions. Obama is the candidate voters can relate to, and he also is seen as better able to understand their needs and problems.

Voters think both candidates show good judgment - 56% say so of Obama and 59% say so of John McCain.

Less than half of all voters think Barack Obama has prepared himself well enough for the job of President, while three out of four voters say McCain is prepared. Obama hasn't gained any ground in this area since before the conventions, while McCain has increased his already large lead.

ARE THEY PREPARED TO BE PRESIDENT?

(Registered voters)

	Obama		McCain	
	Now	8/20/08	Now	8/20/08
Yes	42%	44%	76%	68%
No	52	49	19	25

And while 59% of voters think it is at least somewhat likely that Barack Obama will be an effective commander-in-chief, only one in four think this is very likely. On the other hand, more than half of all voters think it is very likely that John McCain will be an effective Commander-in-Chief, and increase of nine points from last week.

WILL THEY BE AN EFFECTIVE COMMANDER-IN-CHIEF?

(Registered voters)

	Obama		McCain	
	Now	9/4/08	Now	9/4/08
Very likely	25%	24%	55%	46%
Somewhat likely	34	36	27	31
Not likely	40	36	17	18

Meanwhile, Obama continues to be seen as the candidate voters can relate to, while McCain is not. 57% say they can relate to Obama, compared to 45% who say so of McCain. Most voters - 52% - say they cannot relate to John McCain.

CAN YOU RELATE TO OBAMA/McCAIN?

(Registered voters)

	Obama		McCain	
	Now	8/20/08	Now	8/20/08
Yes	57%	55%	45%	41%
No	40	42	52	56

And perhaps bolstering the argument that Barack Obama made in his acceptance speech that he, not McCain, is the candidate who "gets it", Obama leads McCain by 10 points as the candidate who understands their needs and problems.

DO THE CANDIDATES UNDERSTAND YOUR NEEDS AND PROBLEMS?

(Registered voters)

	Obama		McCain	
	Now	9/4/08	Now	9/4/08
Yes	61%	60%	51%	44%
No	33	34	43	47

More than a third of Obama's voters, and 47% of McCain's voters admit they have reservations about their choice. The reservations McCain voters have about him is he would be too much like President Bush, or that he is too old.

MCCAIN VOTERS: BIGGEST RESERVATION ABOUT YOUR CANDIDATE?

(Among those who have reservations)

Too much like Bush	13%
Too old	10
Not conservative enough	9
Support for Iraq war	6
Economic policy	6
Immigration policy	5

By far the biggest concern for Obama's voters is that they say he's inexperienced.

OBAMA VOTERS: BIGGEST RESERVATION ABOUT YOUR CANDIDATE?

(Among those who have reservations)

Inexperienced	41%
Can't deliver on promises	16
Foreign policy	7

VIEWS OF THE CANDIDATES AFTER THE CONVENTIONS

Both candidates are seen more positively than negatively, and McCain's and Obama's favorable ratings have risen since before the conventions. Negatives views for both are up somewhat too.

OPINION OF THE CANDIDATES

(Among registered voters)

	Obama		McCain	
	Now	8/20/08	Now	8/20/08
Favorable	44%	39%	46%	34%
Unfavorable	37	32	37	33
No opinion/Don't know	19	29	17	32

THE CAMPAIGN

The Obama campaign is seen as more positive in its tone overall than the McCain campaign: more voters think Barack Obama is spending more time explaining what he would do as president than attacking John McCain, while more voters think John McCain is spending more time attacking Barack Obama than explaining what he would do.

WHAT ARE THE CANDIDATES SPENDING MORE TIME DOING?

(Among registered voters)

	Obama		McCain	
	Now	8/20/08	Now	8/20/08
Explaining what he would do	55%	61%	44%	38%
Attacking the other candidate	32	26	49	52

Those explanations may not be reaching most voters, however. More than half still do not think Obama has explained what he would do clearly. McCain has improved here, now there are more voters who think he has made it clear what he would do as president than those who do not.

HAVE THEY MADE IT CLEAR WHAT THEY WOULD DO AS PRESIDENT?

(Among registered voters)

	Obama		McCain	
	Now	8/20/08	Now	8/20/08
Yes	45%	41%	50%	43%
No	52	55	44	51

THE MEDIA AND THE CANDIDATES

When asked about the media treatment of all four candidates (presidential and vice presidential), a majority of voters believe the news media have been harder on Sarah Palin, the Republican nominee for Vice President. 54% think she has been treated harder compared to the other candidates; 31% say that about the man at the top of the Republican ticket. Voters are more likely to say the news media have been easier on both Democratic candidates, especially on Obama.

COMPARED TO OTHER CANDIDATES, THE NEWS MEDIA HAVE BEEN...?

(Among registered voters)

	McCain	Palin	Obama	Biden
Harder on	31%	54%	18%	3%
Easier on	11	10	36	23
The same	55	29	44	64

Similar percentages (more than half) of men and women think Palin is treated more harshly by the media compared to the other candidates. Even 42% of Obama backers say the media has been harder on the Republican Vice Presidential nominee.

During the Democratic primary campaign, voters thought another woman candidate was being treated harsher by the media - Hillary Clinton. As the primary campaign was winding down, 45% of voters thought Clinton was treated more harshly by the media compared to the other candidates.

THE CONVENTION BOUNCE

This year it is particularly challenging to measure any "bounce" either candidate might have received as a result of his convention. The short amount of time between the parties' conventions plus the announcement of running mates so close to the conventions plus Hurricane Gustav may have affected poll measurements.

However, McCain appears to have received a bounce of six points. Prior to the Republican convention, but after the Democratic convention, 40% of voters backed the Arizona Senator and now 46% do. This matches the increase in support Bob Dole got after his convention in 1996.

VOTE FOR PRESIDENT

(Among registered voters)

		Mid-GOP Convention	Post-Dem Convention	Pre-Dem Convention
	Now	9/4/08	9/1/08	8/20/08
McCain	46%	42%	40%	42%
Obama	44	42	48	45
Undecided	9	12	9	10

Obama received a three point increase in support the weekend after his convention. This is similar to the bump George W. Bush received in 2004 after his convention. John Kerry received no bounce that year.

REPUBLICAN NOMINEE'S SHARE OF THE VOTE

	Pre-Conv.	Post-Conv.	Bounce
McCain (2008)	40%	46%	(+6)
G.W. Bush (2004)	45%	49%	(+4)
G.W. Bush (2000)	46%	50%	(+4)
Dole (1996)	36%	42%	(+6)
Bush (1992)	37%	39%	(+2)
Bush (1988)	33%	46%	(+13)

DEMOCRATIC NOMINEE'S SHARE OF THE VOTE

	Pre-Conv.	Post-Conv.	Bounce
Obama (2008)	45%	48%	(+3)
Kerry (2004)	49%	49%	(0)
Gore (2000)	35%	45%	(+10)
Clinton (1996)	49%	54%	(+5)
Clinton (1992)	45%	58%	(+13)

This poll was conducted by telephone September 5-7, 2008 among 738 respondents first interviewed by CBS News and the New York Times August 15-19,2008. CBS News re-interviewed 655 registered voters for this poll. The error due to sampling for results based on the entire sample and registered voters could be plus or minus four percentage points. The error on measures of individual change is much smaller.

CBS NEWS Poll
After both Conventions
September 5-7, 2008

rq1 How much attention have you been able to pay to the 2008 presidential campaign -- a lot, some, not much, or no attention so far?

	**** REGISTERED VOTERS ****				Aug08a
	Total	*** Party ID ***			
	%	Rep %	Dem %	Ind %	%
A lot	44	44	47	40	51
Some	48	49	46	49	36
Not much	7	7	7	9	10
None at all	1	1	0	1	2
DK/NA	0	0	0	1	1

rq2 Thinking about the last few weeks, how much attention have you been able to pay to the 2008 presidential campaign -- a lot, some, not much, or no attention in the last few weeks?

A lot	49	49	50	47	36
Some	41	45	42	36	39
Not much	9	5	8	13	20
None at all	1	1	0	4	5

rq3 Is your opinion of Barack Obama favorable, not favorable, undecided, or haven't you heard enough about Barack Obama yet to have an opinion?

Favorable	44	10	85	28	39
Not favorable	37	70	3	44	32
Undecided	17	15	11	26	25
Haven't heard enough	2	3	0	2	4
Refused	0	2	1	0	0

rq4 Is your opinion of John McCain favorable, not favorable, undecided, or haven't you heard enough about John McCain yet to have an opinion?

Favorable	46	82	9	52	34
Not favorable	37	7	76	22	33
Undecided	16	10	14	25	28
Haven't heard enough	1	1	1	1	4
Refused	0	0	0	0	1

rq5 HELD FOR FUTURE RELEASE

rq6 If the 2008 presidential election were being held today and the candidates were Barack Obama for President and Joe Biden for Vice President, the Democrats, and John McCain for President and Sarah Palin for Vice President, the Republicans, would you vote for Barack Obama and Joe Biden or John McCain and Sarah Palin?

**** REGISTERED VOTERS ****
 *** Party ID ***

	Total	Rep	Dem	Ind	Aug08b3
	%	%	%	%	%
Obama/Biden	44	7	88	29	42
McCain/Palin	46	87	5	55	42
Other (Vol.)	1	0	0	2	3
Won't vote (Vol.)	0	0	1	0	1
Depends (Vol.)	2	1	2	4	5
Don't know/No answer	7	5	4	10	7

rq7 HELD FOR FUTURE RELEASE

rq8 Is your mind made up or is it still too early to say for sure?

***** DECIDED VOTERS *****

	Total	Obama Voters	McCain Voters	Aug08a
	%	%	%	%
Mind made up	78	79	82	72
Too early to say for sure	22	21	18	27

rq9-rq10 HELD FOR FUTURE RELEASE

rq11 How would you describe your feelings about (Obama/McCain) as the (Democratic/Republican) nominee -- would you say you enthusiastically support him; support him but have reservations about him; support him only because he is the party nominee; or support him because you dislike (McCain/Obama)?

Enthusiastic	48	53	42	37
With reservations	41	35	47	42
Party nominee	5	8	2	11
Dislike other candidate	6	3	8	9
DK/NA	0	0	0	1

rq12a What is your biggest reservation about Obama as a candidate for President?

*AMONG OBAMA VOTERS WHO HAVE
 RESERVATIONS ABOUT HIM*

Inexperienced	41
Can't deliver on promise	16
Foreign policy/nat'l security	7
Changed position on issues	3
Risky	3
Need to hear more	2
Other	21
DK/NA	7

rq12b What is your biggest reservation about McCain as a candidate for President?

*AMONG MCCAIN VOTERS WHO HAVE
RESERVATIONS ABOUT HIM*

	%
He's too much like George W. Bush	13
Too old/age	10
Not conservative enough	9
Stance on Iraq War	6
Economic policy	6
Immigration	5
Changed position on issues	4
Policies too vague	3
No change/More of the same	3
Risky	2
Need to hear more	2
Other	21
DK/NA	16

rq13 BLANK

rq14 Which of these statements comes closer to your opinion? 1. The Presidential candidates' choices for Vice President will have a great deal of influence on my vote. OR 2. I will vote based mostly on the presidential candidates, not on whom they choose for Vice President.

**** REGISTERED VOTERS ****

	Total	Obama Voters	McCain Voters	Aug08a
	%	%	%	%
VP choices have influence	32	24	39	25
Vote on pres. Candidates	67	75	60	72
Don't know/No answer	1	1	1	3

rq15 HELD FOR FUTURE RELEASE

rq16 BLANK

rq17 Do you think Barack Obama understands the needs and problems of people like yourself?

	Total	*** Party ID ***			Aug08b3
	%	Rep	Dem	Ind	%
		%	%	%	
Yes	61	30	92	57	60
No	33	62	6	37	34
DK/NA	6	8	2	6	6

rq18 Do you think Barack Obama has made it clear what he would do as President, or hasn't he done that yet?

**** REGISTERED VOTERS ****

*** Party ID ***

	Total	Rep	Dem	Ind	Aug08a
	%	%	%	%	%
Has	45	32	66	35	41
Has not	52	64	32	63	55
DK/NA	3	4	2	2	4

rq19 Do you think Barack Obama has prepared himself well enough for the job of President, or hasn't he?

Has prepared	42	14	75	32	44
Has not prepared	52	81	19	61	49
DK/NA	6	5	6	7	7

rq20 Regardless of how you intend to vote, how likely do you think it is that Barack Obama would be an effective commander-in-chief of the nation's military -- would you say it is very likely, somewhat likely, not very likely, or not at all likely?

					Aug08b3
Very likely	25	4	54	12	24
Somewhat likely	34	25	38	39	36
Not too likely	24	43	7	24	20
Not at all likely	16	27	0	23	16
DK/NA	1	1	1	2	4

rq21 Do you think Barack Obama is someone you can relate to, or not?

					Aug08a
Yes	57	26	87	53	55
No	40	70	11	45	42
Don't know/No answer	3	4	2	2	3

rq22 Do you think Barack Obama generally shows good judgment, or not?

Yes	56	26	90	46
No	32	58	5	38
Some thing, not others (vol.)	3	4	2	4
Don't know/No answer	9	12	3	12

rq23 BLANK

rq24 Do you think John McCain understands the needs and problems of people like yourself?

*** REGISTERED VOTERS **

*** Party ID ***

	Total	Rep	Dem	Ind	Aug08b3
	%	%	%	%	%
Yes	51	84	18	55	44
No	43	12	78	31	47
DK/NA	6	4	4	14	9

rq25 Do you think John McCain has made it clear what he would do as President, or hasn't he done that yet?

					Aug08a
Has	50	66	32	55	43
Has not	44	30	57	42	51
DK/NA	6	4	11	3	6

rq26 Do you think John McCain has prepared himself well enough for the job of President or hasn't he?

Has prepared	76	90	55	87	68
Has not prepared	19	6	42	7	25
DK/NA	5	4	3	6	7

rq27 Regardless of how you intend to vote, how likely do you think it is that John McCain would be an effective commander-in-chief of the nation's military -- would you say it is very likely, somewhat likely, not very likely, or not at all likely?

					Aug08b3
Very likely	55	81	24	65	46
Somewhat likely	27	16	38	27	31
Not too likely	12	2	25	6	10
Not at all likely	5	1	11	2	8
Don't know/No answer	1	1	2	0	5

rq28 Do you think John McCain is someone you can relate to, or not?

					Aug08a
Yes	45	82	11	48	41
No	52	14	87	47	56
Don't know/No answer	3	4	2	5	3

rq29 Do you think John McCain generally shows good judgment, or not?

Yes	59	89	24	70
No	32	5	65	19
Some thing, not others (vol.)	4	3	5	3
Don't know/No answer	5	3	6	8

rq30 BLANK

rq31 What do you think John McCain will do if he is elected President: do you think he will generally continue George W. Bush's policies, change to more conservative policies, or change to less conservative policies?

*** REGISTERED VOTERS **
 *** Party ID ***

	Total	Rep	Dem	Ind	Aug08b1
	%	%	%	%	%
Continue Bush policies	42	18	77	24	48
Change to more conservative	30	44	11	38	19
Change to less conservative	20	29	10	24	20
DK/NA	8	9	2	14	13

rq32 BLANK

rq33 What do you think Barack Obama has been spending more time doing in his campaign -- explaining what he would do as president or attacking John McCain?

					Aug08a
Explaining	55	30	82	49	61
Attacking	32	49	12	38	26
Don't know/No answer	13	21	6	13	13

rq34 What do you think John McCain has been spending more time doing in his campaign -- explaining what he would do as president or attacking Barack Obama?

Explaining	44	67	20	48	38
Attacking	49	25	74	43	52
Don't know/No answer	7	8	6	9	10

rq35-36 BLANK

rq37 Is your opinion of Joe Biden favorable, not favorable, undecided, or haven't you heard enough about Joe Biden yet to have an opinion?

					Aug08b1
Favorable	37	15	60	31	37
Not favorable	22	35	5	28	16
Undecided	15	14	17	12	14
Haven't heard enough	27	35	18	29	33
Refused	0	1	0	0	0

rq38 Is your opinion of Sarah Palin favorable, not favorable, undecided, or haven't you heard enough about Sarah Palin yet to have an opinion?

Favorable	44	77	13	46	22
Not favorable	22	3	41	18	11
Undecided	17	9	27	13	7
Haven't heard enough	17	10	18	22	59
Refused	0	1	1	1	1

rq39 Are you glad Barack Obama named Joe Biden as his running mate, or do you wish he had named someone else?

Glad	48	30	64	45
Someone else	29	23	27	36
Doesn't matter (Vol.)	13	25	3	14
Don't know/No answer	10	22	6	5

rq40 Are you glad John McCain named Sarah Palin as his running mate, or do you wish he had named someone else?

*** REGISTERED VOTERS **

*** Party ID ***

	Total	Rep	Dem	Ind
	%	%	%	%
Glad	53	79	22	63
Someone else	28	11	47	22
Doesn't matter (Vol.)	9	2	19	5
Don't know/No answer	10	8	12	10

rq41 Do you think Joe Biden is prepared for the job of Vice President, or isn't he?

Has prepared	70	55	84	68
Has not prepared	13	20	4	16
DK/NA	17	25	12	16

rq42 Do you think Joe Biden is someone you can relate to, or not?

Yes	40	22	65	30
No	41	58	19	52
Don't know/No answer	19	20	16	18

rq43 BLANK

rq44 Do you think Sarah Palin is prepared for the job of Vice President, or isn't she?

Has prepared	47	76	15	56
Has not prepared	42	13	73	33
DK/NA	11	11	12	11

rq45 Do you think Sarah Palin is someone you can relate to, or not?

Yes	60	82	27	76
No	34	9	67	19
Don't know/No answer	6	9	6	5

rq46 BLANK

rq47 If they were elected, do you think Barack Obama and Joe Biden would bring about real change in the way things are done in Washington, or wouldn't they do that?

Would	65	45	88	57
Would not	29	49	6	37
Don't know/No answer	6	6	6	6

rq48 If they were elected, do you think John McCain and Sarah Palin would bring about real change in the way things are done in Washington, or wouldn't they do that?

Would	46	73	11	61
Would not	47	20	83	33
Don't know/No answer	7	7	6	6

rq49 Compared to the way the news media have treated other candidates, have the news media been harder on Barack Obama, easier on Barack Obama, or have they treated him the same as other candidates?

	*** REGISTERED VOTERS **				May08b
	Total	Rep	Dem	Ind	
	%	%	%	%	%
Harder	18	3	28	20	21
Easier	36	58	13	40	24
Same	44	38	56	38	51
Don't know/No answer	2	1	3	2	4

rq50 Compared to the way the news media have treated other candidates, have the news media been harder on Joe Biden, easier on Joe Biden, or have they treated him the same as other candidates?

Harder	3	2	5	1
Easier	23	27	17	27
Same	64	59	71	60
Don't know/No answer	10	12	7	12

rq51 Compared to the way the news media have treated other candidates, have the news media been harder on John McCain, easier on John McCain, or have they treated him the same as other candidates?

Harder	31	50	12	35	16
Easier	11	2	18	12	25
Same	55	46	67	50	54
Don't know/No answer	3	2	3	3	5

rq52 Compared to the way the news media have treated other candidates, have the news media been harder on Sarah Palin, easier on Sarah Palin, or have they treated her the same as other candidates?

Harder	54	65	40	59
Easier	10	4	17	8
Same	29	24	38	24
Don't know/No answer	7	7	5	9

rq53 BLANK

rq60 Did you watch or listen to any of Barack Obama's acceptance speech at the Democratic National Convention? IF YES: Did what you see of Obama's speech make you think better of him or worse of him?

Yes, watched and made better	39	18	65	29
Yes, watched and made worse	10	19	1	12
Yes, watched/no difference	15	20	10	17
No, did not watch	34	41	24	40
DK/NA	2	2	0	2

rq61 Did you watch or listen to any of John McCain's acceptance speech at the Republican National Convention? IF YES: Did what you see of McCain's speech make you think better of him or worse of him?

**** REGISTERED VOTERS ****

***** Party ID *****

	Total	Rep	Dem	Ind
	%	%	%	%
Yes, watched and made better	36	54	13	43
Yes, watched and made worse	15	2	32	8
Yes, watched/no difference	14	12	15	16
No, did not watch	35	32	40	32
DK/NA	0	0	0	1

rq62 Did you watch or listen to any of Sarah Palin's acceptance speech at the Republican National Convention? IF YES: Did what you see of Palin's speech make you think better of her or worse of her?

Yes, watched and made better	48	69	21	59
Yes, watched and made worse	16	1	34	11
Yes, watched/no difference	5	2	7	6
No, did not watch	29	28	37	23
DK/NA	2	0	1	1

	<u>UNWEIGHTED</u>	<u>WEIGHTED</u>
Total Registered Voters	655	
Republicans	215	181
Democrats	235	217
Independents	205	192

Margin of error for entire sample is 4pts.