

Welcome to the intersection of digital privacy and physical safety



"We are wireless technology experts who typically make products for pros, but we decided to take our skills and focus them on a consumer solution to a privacy issue affecting us all."

- Scott Schober, CEO & cybersecurity expert, BVS, Inc.



BlueSleuth-Lite has been featured on these news outlets



## STALKING STATISTICS:

13.5 million people stalked in the US yearly

In 80% of incidents reported, technology was involved\*

1 in 3 women experienced stalking

1 in 6 men experienced stalking

14% of victims reported their whereabouts were tracked with an electronic device\*

50% of victims stalked before age of 25

1 in 5 stalkers harm victims using weapons

25% of victims are stalked by strangers

statistics provided by [www.stalkingawareness.org](http://www.stalkingawareness.org)

and \*Bureau of Justice Statistics



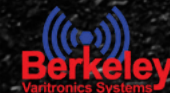
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**PERSONAL  
PRIVACY  
AND  
SAFETY  
CONCERNS**

**ANTI-STALKING  
TIPS & TOOLS  
TO STAY SAFE**



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# IS IT STALKING?

Stalking is a public health problem that affects millions of people in the U.S. Stalking involves a perpetrator's use of a pattern of harassing or threatening tactics that are both unwanted and cause fear or safety concerns in a victim.



Stalking patterns can include:

- Unwanted following and watching of the victim
- Unwanted approaching or showing up in victim's home, workplace, or school
- GPS tracker or personal BLE tracker technology to monitor victim's location
- Leaving unwanted or potentially threatening items, notes or messages for victim
- Use of tech (hidden camera, recorder, computer software) to spy on the victim

More info can be found on [CDC.gov](https://www.cdc.gov)

# PROVEN SOLUTION

It is generally illegal to use an electronic tracking device to track someone or their vehicle without their consent. AirTags, Tile trackers, Smart Tags and others personal trackers make stalking people and tracking vehicles very easy for abusers and thieves.

**Victims have many strikes against them...**

- ✗ **Stalking notifications typically appear 3 - 8 hours after tracking begins for iOS users**
- ✗ **Android users must install/launch a special app to receive any stalking notifications**
- ✗ **Tech companies do not work with law enforcement without a court issued warrant**
- ✗ **Security professionals can charge thousands of dollars for a wireless sweep**
- ✓ **BlueSleuth-Lite is the ONLY consumer device that quickly detects & identifies all hidden tags**



# PRACTICAL TIPS



- Stop all contact and communication with a stalker if safe to do so
- Keep evidence of stalking (voicemails, texts, emails, etc.) as evidence
- If someone is following you, it is generally not a good idea to go home
- Have a safe place in mind to go in event of an emergency (police station, place of worship, public area, the home of a friend unknown to the stalker)
- Try not to travel alone. If you run or walk for exercise, get an exercise buddy
- Always try to vary your daily routes to school, work, home, etc.
- Be aware of tracking devices on your car or person especially if you vary your routes but the stalker still seems to find you
- Be aware of personal information you post on the Internet.
- Contact Experian, Equifax and TransUnion and ask for a fraud alert to be put on your credit reports to prevent stalkers from possibly obtaining credit info

More info on [www.WomensLaw.org](https://www.WomensLaw.org)



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