



# ASUS Zenbook DUO Let's DUO it



Dual screen



Desktop



Laptop

## Versatile user modes



Dual 14"  
3K OLED, 120Hz  
touch screens



Up to Intel® Core™  
Ultra 9 CPU,  
Intel® AI Boost NPU



1.4cm thin  
1.35kg w/o KB  
1.65kg w/KB



Do it all fast with  
AI-powered assistant,  
Copilot in Windows 11



Help is always at hand



# IN SEARCH OF INCREDIBLE

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.

— Jonney Shih, ASUS Chairman

■ 15,000

employees worldwide

■ 5,000+

world-class R&D team

■ 69,602

awards won since 2001

■ 94,280

green certification in 2021

■ 82

countries covered by the international warranty

ASUS is the No.1 consumer laptop brand in Asia-Pacific, and a top-three vendor of consumer laptops globally. We're also proud to be world's best-selling, most award-winning motherboard brand. The combined talent of 14,500 international employees, including a world-class R&D team of 5,000 engineers, has elevated ASUS to become one of Fortune magazine's World's Most Admired Companies in 2021.



ASUS <https://www.asus.com/>

f /ASUS    i /ASUS    t /ASUS

## Incredible Stories

### Outperforming Competitors through 600 Days in Outer Space

R&K, a major supplier of computers and electronic equipment for aeronautical missions to outer space, provided MIR Space Station astronauts with two ASUS notebooks for their 600-day stint in space. "The ASUS notebooks never overheated like some of the devices made by other companies," said Russian cosmonaut Sergei Avdeev.

### First to Reach the Tallest Peak in Antarctica

On December 16, 2003, acclaimed mountaineers Shi Wang and Jian Liu embarked on an expedition to the summit of Mount Vinson — the tallest peak in Antarctica, where temperatures are known to drop below minus 100° F. The device they chose to take with them was an ASUS S200N notebook.

### First to Reach the Top of Mount Everest

For a Mount Everest expedition, a mountaineering team selected a series of ASUS notebooks as their devices of choice. Expedition team leader, Captain Wang Yongfong, took an ASUS notebook with him to the peak: At 8,848 meters above sea level, the ASUS notebook became the first in the world to reach the top of Mount Everest.



# YOUR NO.1 CHOICE



No.1 OLED Laptop  
Brand Worldwide

Q1 and H1D combined retail data in 2021 Q4-2022 Q1,  
worldwide market.



At ASUS, we continue in our relentless pursuit for innovation to push everyone's creativity to the next level. Since launching our most comprehensive OLED laptop line-up in 2021, ASUS has earned the worldwide No.1 spot for OLED laptops.



**No.1 Consumer Notebook Company  
in Asia-Pacific** (\* Excluding China and Japan)

ASUS is the No.1 consumer notebook company in Asia-Pacific\* and No. 3 in Europe, Middle East, Africa, and in worldwide sales.



**No.1 Global Motherboard Brand**

With over 33% of the global market share, ASUS is the world's best-selling and most award-winning motherboard brand. Since 1989, ASUS has shipped over 550 million motherboards. Placed end to end, they would form a chain long enough to circle the globe nearly 4 times!

## Worldwide Achievement

**FORTUNE**

One of the World's Most Admired  
Companies for 7 years

**Interbrand**

No.1 most valuable brand in Taiwan  
for 8 years

**Forbes**

One of the World's Most Admired  
Companies for 7 years

**Clarivate™**

No.1 most valuable brand in Taiwan  
for 8 years

## 94,280 Green Certifications in 2021

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and 94,280 Ecolabels were registered globally in 2021.



**No.1 Global Gaming Laptop Brand**

Widely popular ROG gaming notebooks continue to be the worldwide leader in sales.



**No.1 Global Gaming Monitor Brand**

ASUS and ROG gaming monitors have dominated the worldwide market for four consecutive years and continue to be the No.1 choice for gamers!

Easier to browse







# TOP GLOBAL NOTEBOOK BRAND

- ASUS is among the **Top 3** consumer notebook company in Asia-Pacific (Excluding China)<sup>1</sup> in 2022 Q4.
- ASUS is among the **Top 3** consumer notebook company in China in 2022 Q4.
- ASUS is the **No.1** consumer notebook company in East Europe<sup>2</sup> in 2022 Q4.
- ASUS is among the **Top 3** consumer notebook company in West Europe<sup>3</sup> in 2022 Q4.
- ASUS is among the **Top 3** consumer notebook company in Europe<sup>4</sup> in 2022 Q4.
- ASUS is among the **Top 3** consumer notebook company in MEA<sup>5</sup> in 2022 Q4.

1. by "Asia-Pacific", it contains Australia, Bangladesh, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam and rest of Asia/Pacific.  
 2. by "East Europe", it contains Bulgaria, Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovakia and Ukraine.  
 3. by "West Europe", it contains Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.  
 4. by Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovakia, Ukraine, Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.  
 5. by "MEA", it contains Algeria, Egypt, Ghana, Israel, Kenya, Morocco, Nigeria, Pakistan, Saudi Arabia, South Africa, Tunisia, Turkey, Uganda and United Arab Emirates.  
 \* Source: IDC Quarterly Personal Computing Device Tracker, 2022 Q4.  
 \* Internal source, consumer laptop market share, 2022 Q1-Q4.



# INCREDIBLE INNOVATIONS

Established in 1989, ASUS is passionate about technology and driven by the desire to remain a leader in the new digital era. Simply, innovation is part of the ASUS DNA.

									
<b>1989</b>	<b>1997</b>	<b>1998</b>	<b>2000</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2006</b>	<b>2006</b>	<b>2007</b>
<b>ISA-386C</b> First mass-produced ASUS motherboard	<b>P6300</b> First ASUS laptop is launched	<b>600 days on Mir</b> ASUS laptops used for 600 days on the Mir Space Station	<b>S8</b> First ASUS laptop to win a Good Design award	<b>A1</b> Innovative multimedia-focused laptop	<b>S5N</b> Ultraportable laptop with uncompromising performance	<b>W1 Carbon</b> World's first carbon-fiber laptop	<b>S6</b> World's first laptop covered with genuine leather	<b>ASUS Lamborghini VX</b> Laptop co-branded as ASUS-Lamborghini	<b>Eee PC 701</b> World's first netbook
									
<b>2013</b>	<b>2013</b>	<b>2012</b>	<b>2012</b>	<b>2011</b>	<b>2011</b>	<b>2010</b>	<b>2009</b>	<b>2008</b>	<b>2007</b>
<b>Zenbook UX301</b> World's first laptop with a glass-covered lid	<b>ASUS Transformer T100</b> First detachable 2-in-1 ASUS Windows laptop	<b>Vivobook S200</b> First ASUS Vivobook with Windows 8 and a touch display	<b>ASUS TAICHI™</b> World's first dual-screen Ultrabook™	<b>Eee Pad Transformer TF101</b> First-ever 2-in-1 PC	<b>Zenbook UX21</b> The first ASUS Zenbook	<b>NX90</b> ASUS laptop co-designed with master designer David Lewis	<b>Eee PC 1008P</b> EeePC with techno-chic digi-wave design by Karim Rashid	<b>Bamboo series</b> Eco-friendly laptop with innovative bamboo cover	<b>At the top of the world</b> First laptop to be used on the summit of Mount Everest
									
<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
<b>Chromebook C200</b> The first ASUS Chromebook	<b>ASUS Transformer Book V</b> World's first 2-in-1 Windows laptop and Android™ phone	<b>ASUS Transformer 3 Pro</b> 2-in-1 laptop with innovative vapor-chamber cooling	<b>Zenbook 3 Deluxe</b> World's thinnest 14" laptop	<b>Zenbook Pro 15 UX580</b> Innovative ScreenPad™ revolutionizes the laptop form factor	<b>Zenbook Pro Duo</b> The world's first laptop with two 4K displays	<b>ExpertBook B9</b> World's lightest 14" business laptop	<b>ProArt Studiobook 16</b> World's first physical rotary control ASUS Dial on a creative laptop	<b>Zenbook 17 Fold</b> World's first 17" foldable OLED laptop	<b>Zenbook S 13 OLED</b> World's slimmest OLED ultraportable laptop



# REASONS TO LOVE ASUS

Welcome to the incredible world of ASUS! Here you can learn more about our award-winning laptops and their user-friendly designs. You can also explore exciting innovations created to enrich and enhance your digital experiences. You'll learn about the super-tough torture-testing that's responsible for our world-renowned reputation for quality and durability, and you'll discover exclusive ASUS software and services that help to unleash your full potential. We're immensely proud of our achievements, which have been recognized worldwide with a huge portfolio of prestigious innovation, design and media awards. There's a whole world of reasons to love ASUS!

## 69,602 Awards Won Since 2001

ASUS innovation and quality is recognized worldwide

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## ASUS Perfect Warranty

Register your products to receive the ASUS Perfect Warranty!

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## Up to 2 year international warranty

more than 80 countries

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## Sustainability

Sustaining an Incredible Future

18

## Ensuring Best-Quality Laptops

ASUS laptops are built to endure an industry-leading test regime

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## Enjoy Exclusive ASUS Technologies

Get the most out of your ASUS laptop with exclusive ASUS technologies

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# 69,602 AWARDS WON SINCE 2001

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to receive worldwide recognition for every aspect of product development, including design, innovation, technology, quality, service, and energy efficiency.

Since 2001, ASUS has earned a total of 69,602 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.

 product design award	 reddot award	 GOOD DESIGN	 TAIWAN EXCELLENCE	 COMPUTEX AWARDS 2019	 CES INNOVATION AWARD 2019
278 awards	268 awards	183 awards	774 awards	153 awards	135 awards



## Notable Media Coverage

### Laptop

**UX581 | 2019**  
The ScreenPad is a visually stunning element that, when paired with the 4K OLED display above, makes for a captivating scene. Second displays on laptops aren't a new concept: Asus had quite a library of dual screens in the early 2000s. However, it's currently the only company that does the conceit justice.



**PCWorld**

**UX581 | 2019**  
If you're looking for one laptop to rule them all or one that stands out from the rest in a big way, the ZenBook Pro Duo might just be what you're looking for.





**TECH CRITTER**

**UX581 | 2019**  
It brings a whole new user experience to the table where traditionally we are required to have an external display attached to the laptop. Now, everything is packed nicely in the chassis of a laptop that weighs just under 2.5 kg.



**SINGAPORE**

**UX581 | 2019**  
ZenBook Pro Duo was super fluid, responsive, and a sheer joy to use. No stutter or lag whatsoever when manipulating high-res images, running intensive apps, or multiple applications.



**Hite n century**

**UX334/434/534 | 2019**  
The biggest difference of course are the size of their displays but all of them have thinner bezels than ever before that Asus has dubbed as 'NanoEdge' panels which maximize screen size.



**GAMERBRAVES**

**UX581 | 2019**  
Opening the lid, the first thing you'll notice will most likely be the secondary touchscreen. Your creativity and productivity can be pushed to the next level with this ultimate efficiency.





**TECH2 TOUCH**

**UX334/434/534 | 2019**  
It is an innovative laptop. If you want to have a ultra compact laptop with latest technology and unique features, then Zenbook 14 UX434F is one of the best option.





# ASUS Perfect Warranty

Register your products to receive the ASUS Perfect Warranty!

Complete product registration within ninety (90) days of purchase and enjoy peace of mind with ASUS Perfect Warranty (APW).

We offer ASUS Perfect Warranty (complimentary accidental damage protection) on your ASUS products\* so that when accidents happen, we have you covered.



## What is ASUS Perfect Warranty?

ASUS Perfect Warranty (APW) is an additional protection service for ASUS products\*, providing coverage for any damage to the unit not covered under the ASUS manufacturer's warranty, including customer-induced damage. APW also includes International Warranty within its coverage. We provide the APW with free pick-up and return service in the UAE only.

## How to receive ASUS Perfect Warranty?

Complete product registration within ninety (90) days of purchase to enjoy ASUS Perfect Warranty. Please refer the following direction.



## Inclusions

ASUS Perfect Warranty covers the events listed below:  
Accidental drops, falls and other collisions  
Liquid damage, Electrical surges, Accidental breakage.

## Exclusions

Theft, loss, natural damage including but not limited to rain, fire, and flood, or any intentional damage.

## Notice

This APW promotion is only applicable to purchases and repairs within UAE.

Under this Service Package coverage period, customer is eligible to one (1) claim per year, and one (1) part is allowed per claim. For any additional claims made for a repair of additional part(s), the labor, shipping and spare parts costs will be borne by the customer.

If any questions, please visit the ASUS support site <https://www.asus.com/me-en/support/>. ASUS reserves the right to approve, change, modify, or cancel the content of this promotion.

## ASUS Perfect Warranty Terms & Conditions

Accidents happen. ASUS Perfect Warranty helps you reduce potential repair or replacement costs due to any unfortunate mishaps that occur during normal use of your devices.

» ASUS Perfect Warranty provides coverage for the following types of accidental damage arising out of normal use: drops, falls or other collisions, liquid damage, electrical surges and accidental breakage.

» The ASUS Perfect Warranty does not cover the events listed below:

- The installation of wrong programme (or illegal programme) by the customer
- Lost or stolen products
- The damage caused by customer intentionally
- Loss of data during transfer, recovery of installation to the laptop
- ASUS Business products and accessories (Mouse, Cable, Bag etc...)
- Serial number is not recognizable

» In this Service Package, the Customer is eligible for one (1) service claim per year during the coverage period and only one part is allowed to be claimed remedy. The start for this Service Package will be backdated to the date the ASUS product was purchased.

Eligible only for selected ASUS / ROG laptops purchased from UAE ASUS authorized partners.

» The ASUS Perfect Warranty can only be used within the UAE, and products must also be purchased from authorized ASUS Partners in the UAE only.

» To receive your ASUS Perfect Warranty upgrade, customer must register as an ASUS Member and your products within ninety (90) day.

» The total cumulative costs of repair services claimed by customers under this service package shall not exceed the customer purchase price of the product.

» All components repaired or replaced by an ASUS Service Center will be under warranty for three months or for the remainder of the warranty period, whichever is applicable.

» In order to make a claim under this service package, you will have to provide a summary of where and when the incident occurred, as well as a detailed description of the incident. Failure to provide sufficient information or requested documentation will result in the claim being rejected.

» ASUS reserves the right to modify the terms & conditions without prior notice.

Contact our service center for more information : [service\\_me@asus.com](mailto:service_me@asus.com)

# Up to 2 Year\* International Warranty



- Up to 2 Year International Warranty in more than 80 countries
- Free pick-up and return service within UAE

Did you know that ASUS offers a up to 2 year\* International Warranty that's absolutely FREE? Some vendors claim to give a 3 year warranty, but it's actually only a 1-year labor & parts warranty plus 2 year free labor. That means after the 1 year warranty has expired, you still have to pay the cost of spare parts for repairs!

We're confident in the quality and durability of our products, so we provide a up to 2 year\* International Warranty more than 80 countries worldwide for ASUS laptop.

## International Warranty in more than 80 Countries

Albania 00355-42256031	Armenia 008-000-100-2787	Australia 001300-2787-88	Austria 0043-13802775461	Azerbaijan 008-000-100-2787	Bahrain 00973-17100055
Bangladesh 009612332787	Belarus 008-000-100-2787	Belgium 0032-78150231	Bosnia Herzegovina 0038770311100	Bulgaria 00359-70014411	Cambodia Please contact nearest dist.
Canada 001-888-678-6688	China 400-600-6655	Croatia 0038517776152	Cyprus 00800-92491	Czech Republic 00420-652302313	Denmark 0045-98302943
Egypt 08000050286	Estonia 00373-6571795	Finland 00358-969379690	France 0033-170949400	Georgia 008-000-100-2787	Germany 0049-(0) 2102-5789557
Greece 0030-211 1985051	Hong Kong 00852-3582-4770	Hungary 0036-16054561	Iceland Please contact nearest dist.	India 001800-209095	Indonesia 001500128 (Local Only)
Ireland 00353-1890719918	Italy 0039 06 9782662	Japan 00570-083-120	Jordan 00962 5 5995781	Kazakhstan 800-000-000-6242	Kosovo 00383 38 551 895
Kuwait 0096522615050	Kyrgyzstan 008-000-100-2787	Latvia 00371-67408808	Lebanon 00961 3 441142	Lithuania-Kaunas 00370-37329000	Mexico 0002097
Macedonia 0038923215473	Malaysia 001300-883495	Malta 00359-0697529789	Mexico 001-800-895-7047	Moldova 008-000-100-2787	Montenegro 00382-2068251
Myanmar Please contact nearest dist.	Nepal Please contact nearest dist.	Netherlands / Luxembourg 0031-591570290	New Zealand 00800-278-788	Norway 0047-2395 2591	Oman 0096824794814
Philippines 0063-2-7985700	Poland 0048-225718040	Portugal 00351-211156011	Romania 0040-21-300 1795	Russia 008-000-100-2787	SAUDI ARABIA 00800 8500 121
Serbia 00381114903328	Singapore 0065- 6636 9163	Slovak Republic 00421-232 952621	Slovenia 0038618888585	Switzerland 0041-848111014	SOUTH AFRICA 00851278772
South Korea 0082-2-1565-6888	Spain 0034-932980154	Sri Lanka Please contact nearest dist.	Sweden 0046-850769407	Taiwan 00800-093-455	Thailand 0066-2-401-1717
Turkey 0090 850 5222787	Turkmenistan 008-000-100-2787	UAE 00800-2787-88	Ukraine 0038-445657727	United Kingdom 0044-1442265546	USA 001-855-755-2787
Uzbekistan 008-800-100-2787	Vietnam 001800-6588				

<https://www.asus.com/support/service-center-location>

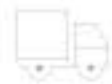
\* subject to models



# We're Here to Help

## ASUS Support

From purchasing and using your device, to aftersales service, ASUS Support offers a diverse range of services to ensure you have a great ASUS experience!



### Pick Up & Return Service

Enjoy a door-to-door service including pick up, repair and return of supported hardware. Across UAE.



### Zero Bright Dot (ZBD) warranty

Ensures your LCD display is of the highest quality. Please find detailed T&Cs on the official site.



### Two-year International Warranty

100% free of charge, with no hidden costs. Covers over 50 countries.



### ASUS Premium Care

Extend or upgrade your warranty and keep your ASUS products in tip-top condition.



### Recycled for Charity

Drop off your old laptop at any ASUS service center, and we'll refurbish and donate it to those in need.

## ASUS Pick-Up & Return Service with in UAE.

On top of our 2-Year international warranty, we offer a premium Pick Up & Return Service for our customers and dealers. Customers can request for a door-to-door pick-up service, or simply drop off your ASUS device at the nearest ASUS Service Center or retailer for repair.

### ASUS SERVICE CENTER IN THE UAE

<b>UAE</b> ASUS Service Center - Abu Dhabi (ECity Unit No. B2A (Next to Carrefour), Marina Mall, Abu Dhabi) Tel: 800-2787-63 Email: service_me@asus.com	<b>UAE</b> Ensure Services - Abu Dhabi (Burj Al Arab Tower Office #102 - Hamdan Bin Mohammed St) Tel: 800-2787-63 Email: service_me@asus.com	<b>UAE</b> Sharaf DG - Abu Dhabi (Sharaf DG Store, Level 2, Abu Dhabi Mall) Tel: 800-2787-63 Email: service_me@asus.com
<b>UAE</b> Sharaf DG - Dubai (Sharaf DG Store, Time Square Center) Tel: 800-2787-63 Email: service_me@asus.com	<b>UAE</b> Sharaf DG - Al Ain (Sharaf DG Store, Jimi Mall, Al Ain) Tel: 800-2787-63 Email: service_me@asus.com	<b>UAE</b> Ensure Services - Dubai (Opposite Enoc Tasjeel, Al Qusais Industrial Area 5) Tel: 800-2787-63 Email: service_me@asus.com



### ASUS SERVICE CENTER IN THE MIDDLE EAST

<b>Bahrain</b> Computer World OPC Tel: +973 17311464 +973 17311252	<b>Egypt</b> ASUS Service Center Tel: 00000060285	<b>Iraq</b> Almasa Tel: +964 7435 35333 +964 7716 50635	<b>Iraq</b> Al Nabaa Tel: +964 7700661235	<b>Jordan</b> E-Compute / SAPWAN Tel: +966 2 6 5836781
<b>Lebanon</b> Tachemania Lebanon Tel: +961-1-514683	<b>Kuwait</b> Almasa Tel: +965 226 15960 / 70 / 90	<b>Kuwait</b> Xcite Service center Tel: +965 180 3535	<b>KSA</b> ASUS Service Center Tel: 800-8300-854	<b>OMAN</b> Intertech LLC Tel: +96824783358 Tel: +96827041124

## Free Pick-up & Return Service within UAE



1 Call

Call 8000 330 6910 to request for the Pick Up & Return Service



2 CSR

A Customer Service Representative will provide you with a Service Request number



3 Receive

You will receive a confirmation email, please print out the delivery docket form attached in the email



4 Pickup

Paste the delivery docket form on the box and wait for the courier to collect the device from you.

## Service Product Collection / Drop location in UAE

### ASUS Service Center - Abu Dhabi

ECity Unit No. B2A (Next to Carrefour), Marina Mall, Abu Dhabi, UAE

**Toll Free: 800-2787-63**

11:00am-7:00pm Monday-Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, Commercial NB, ZenPad, Gaming NB, Gaming DT.

### Ensure Services - Abu Dhabi

Burj Al Arab Tower 1st floor Office #102 -

Hamdan Bin Mohammed St - Abu Dhabi

**Toll Free: 800-2787-63**

9am – 8pm Monday to Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, Commercial NB, ZenPad, Gaming NB, Gaming DT

### Ensure Services - Dubai

Ensure Services, Opposite Enoc Tasjeel, Al Qusais Industrial Area 5,

Beirut Street - Dubai

**Toll Free: 800-2787-63**

9am – 8pm Monday to Saturday – (Sunday off)

Products: Notebook, Mobile Phone, Tablet, PadFone, Eee PC, ZenFone, ZenPad, Gaming NB

Collection Center: Al Khaleej Center, Shop 105-106, Mezzanine Floor, Dubai, United Arab Emirates (10am- 8pm Saturday to Thursday)

### Sharaf DG:

Abu Dhabi - Abu Dhabi Mall

Dubai - Times Square Centre

Al Ain - Jimi Mall

**Toll Free: 800-2787-63**

10:00am-10:00pm (Daily)

Products: Motherboard, Notebook, Graphic Card, Wireless, Mobile Phone, LCD Monitors, Desktop PC, Multimedia, Peripherals & Accessories, All-in-one PCs, Projectors, Tablet, PadFone, Eee Box, Vivo PC, ZenFone, Chromebox, Commercial NB, ZenPad, Gaming NB, Gaming DT, ROG Component.



# SUSTAINABILITY

## Sustaining an Incredible Future



### The actions we take for the products you have



### Made for the Earth. Made for you.

ASUS is committed to driving progress toward a more sustainable future. Our laptops incorporate sustainable materials in the product and its packaging. Top ecolabels and compliance, including EPEAT<sup>1</sup>, ENERGY STAR<sup>®</sup>, and RoHS, prove our commitment to protecting the earth and giving you the best.



### Our goals for a sustainable future

We strive to make a positive impact on the planet through all that we do. See our goals below for 2025 and beyond.

 <h4>Climate Action</h4> <ul style="list-style-type: none"> <li>100% renewable energy in Taiwan-based operations centers by 2030, and in global operations centers by 2035</li> <li>Key products 30% better than Energy Star efficiency standards every year</li> <li>30% reduction in key suppliers' carbon intensity</li> </ul>	 <h4>Value Creation</h4> <ul style="list-style-type: none"> <li>100% increase in sustainable value creation by intensifying digital transformation &amp; innovation efforts</li> <li>Strengthen industry/academia cooperative projects to train 1,000+ students</li> </ul>
 <h4>Responsible Manufacturing</h4> <ul style="list-style-type: none"> <li>Implement labor rights management, with 100% of key suppliers completing Responsible Business Alliance (RBA) third-party audits</li> <li>100% responsible mineral sourcing of tantalum, tin, tungsten, gold, and cobalt from qualified smelters</li> <li>Strengthen information security across the supply chain by ensuring that 100% of key suppliers are in compliance</li> </ul>	 <h4>Circular Economy</h4> <ul style="list-style-type: none"> <li>Promote sustainable procurement and increase the use of environmentally friendly materials in products and packaging by 100%</li> <li>Boost green competitiveness &amp; increase proportion of Eco Labels in revenue to over 50%</li> <li>Enhance R&amp;D environment safety &amp; attain 100% coverage of international information security standards</li> <li>Achieve a global recycling rate of 20% for ASUS products</li> </ul>

 <h4>30% Post-Consumer Recycled (PCR) Plastics</h4> <p>Designed with the Earth in mind by using 30% PCR plastics, all without compromising quality, function, and durability.</p>	 <h4>100% Recyclable Packaging</h4> <p>Recyclable packaging reduces the need for single-use paper, achieving the goal of reduce, reuse, and recycle.</p>	 <h4>30% More Efficient than ENERGY STAR<sup>®</sup></h4> <p>The energy efficiency of ASUS laptops in 2022 exceeded ENERGY STAR<sup>®</sup> standards by 30% on average<sup>2</sup>, greatly reducing its carbon footprint.</p>
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1. EPEAT registered where applicable. EPEAT registration varies by country. See [www.epeat.net](http://www.epeat.net) for registration status by country.  
 2. Percentage varies according to device configuration.



# MILITARY-GRADE

## US Military-grade Laptop Durability

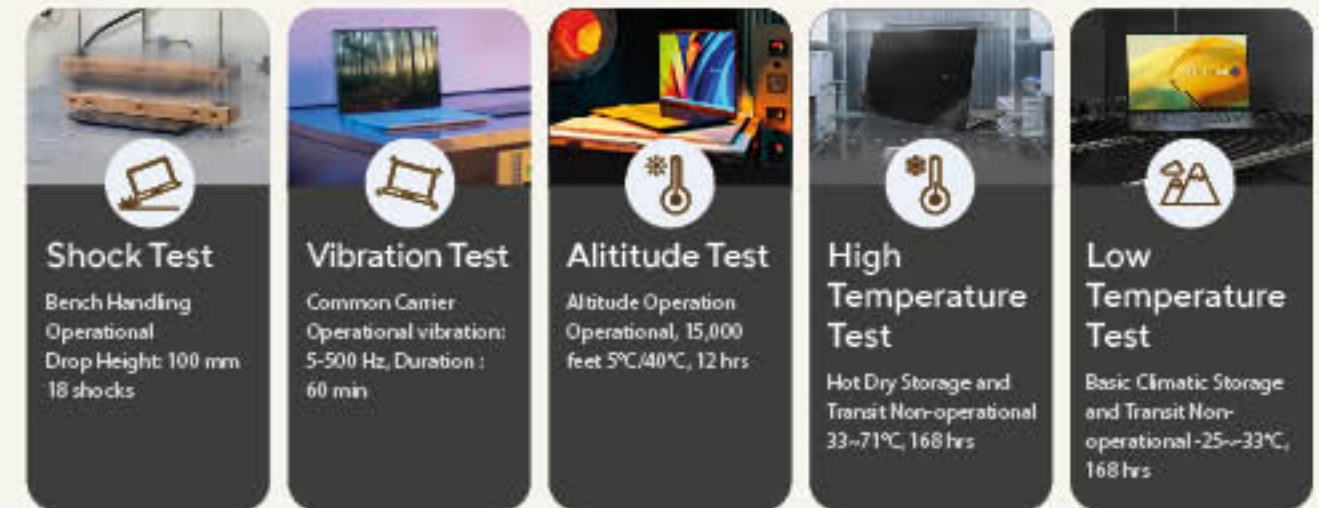
From 2023 onwards, ASUS consumer laptops<sup>1</sup> will be strictly tested according to the latest MIL-STD 810H US military-grade standard to ensure maximum reliability and durability. These factors also inherently benefit longevity and thus sustainability.



1. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.

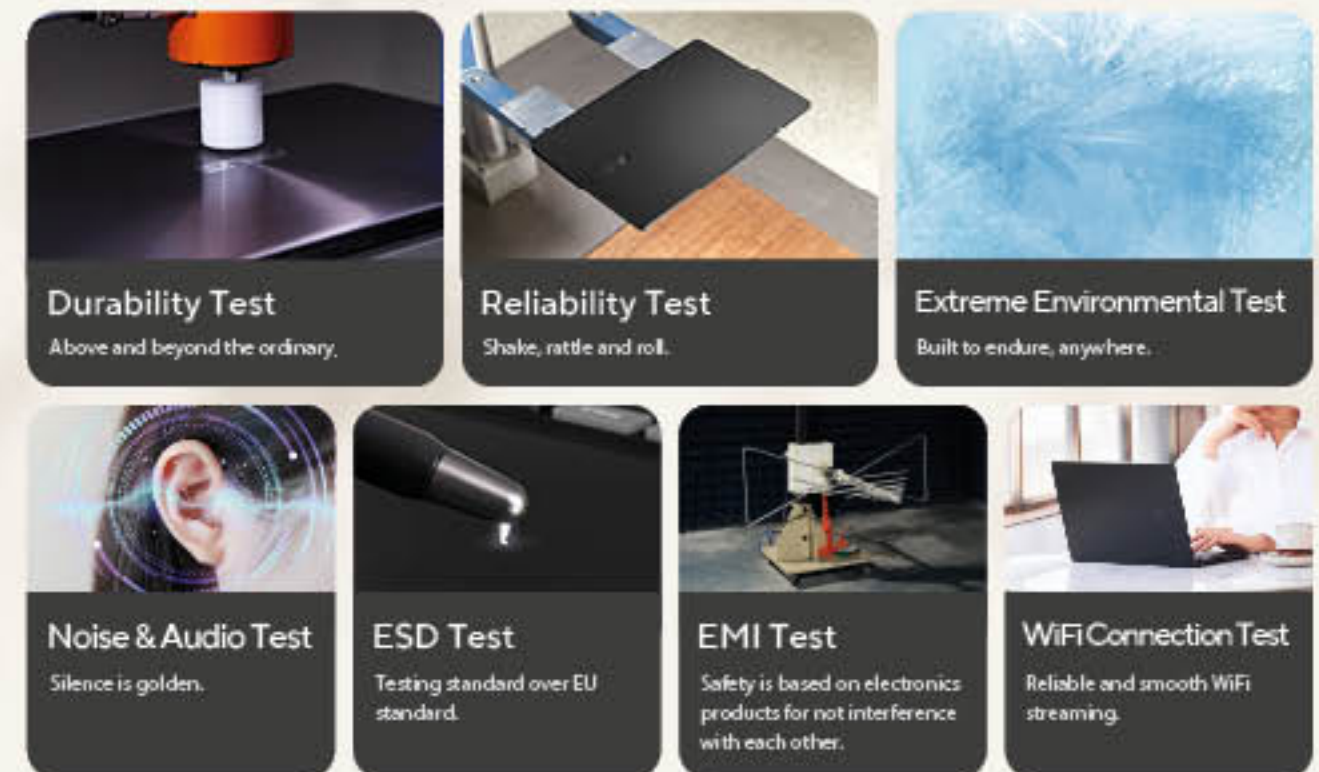
## Testing for the best laptop quality

ASUS consumer laptops undergo the US military-grade testing which includes operation in harsh environmental conditions, such as extremes of altitude and temperature — along with physical vibration and shock tests designed to mimic rough day-to-day handling.



## Beyond military grade, ASUS quality test

Your laptop should never let you down — period. That's why ASUS consumer laptops undergo the most rigorous torture-test regime, using up to 16 separate tests in environmental conditions we hope you'll never encounter. So whether you're an urban explorer or an Arctic trailblazer, you can rest assured your laptop is ready for the worst that life on the road can throw at it.







# ASUS Lumina OLED



## Experience Visuals Like Never Before

At ASUS, we are constantly striving to innovate and optimize your experience with our OLED displays. As a result, we are proud to announce ASUS Lumina OLED — the name for a new generation of laptop displays with unprecedented visual quality. ASUS Lumina OLED displays are more accurate, more adaptive, and more reliable than other OLED displays, making them the ultimate choice for professionals, gamers, and entertainment enthusiasts who demand the best. These vivid OLED displays feature Pantone® Validated color rendering, VESA DisplayHDR™ True Black certification, and exceptional Delta E < 1 color accuracy, making them perfect for any task. When you choose a laptop equipped with an ASUS Lumina OLED display, you will enjoy the best possible visual experience, along with adaptive services such as color customization, power saving, and sharpened video playback. ASUS Lumina OLED displays are designed to be reliable, with eye care certification and ASUS OLED Care burn-in prevention, and laptops with ASUS Lumina OLED displays are strictly tested for durability. Get ready to experience a whole new level of visual performance and quality with ASUS Lumina OLED displays.

## 5 reasons to choose an OLED display

 <p><b>100% DCI-P3 best-in-class color gamut</b></p>	 <p><b>70% less harmful blue light</b></p>	 <p><b>120Hz / 0.2ms ultimate motion clarity</b></p>	 <p><b>Clearer images at any brightness</b></p>	 <p><b>1,000,000:1 high contrast ratio</b></p>
<p>Vivid displays for precise creativity, color work and vibrant, visual entertainment.</p>	<p>With lower harmful blue-light levels, OLED offers better eye care and sleep quality.</p>	<p>Blur-free action scenes in movies and games, with ultra-smooth text scrolling.</p>	<p>Rich colors are maintained even at low brightness levels.</p>	<p>The deep blacks allow you to see previously unseen details in dark movie scenes.</p>

# Experience perfection with an ASUS Lumina OLED display

## More Accurate

Color Accuracy  
Motion Clarity  
Perceptual Brightness  
Contrast Ratio

ASUS Lumina OLED displays deliver industry-standard Pantone® Validated color rendering<sup>1</sup>, with VESA DisplayHDR™ True Black certification and a Delta-E < 1 color accuracy<sup>2</sup>. This means that ASUS Lumina OLED displays have a high dynamic range, deep blacks, and are capable of showing a wide range of colors with exceptional detail, even in dark scenes.

## More Adaptive

ASUS Splendid  
OLED Power Saving  
ASUS Tru2Life

ASUS Lumina OLED displays are visually stunning, and also offer adaptive services. These include ASUS Splendid for color customization, Target Mode for power saving, and ASUS Tru2Life for sharpening video playback. These services enhance your visual experience and give you more customization options.

## More Reliable

Eye Care  
ASUS OLED Care  
Panel Protection

ASUS Lumina OLED displays are designed to be reliable, with TÜV Rheinland low blue-light certification for eye protection and ASUS OLED Care for burn-in prevention, along with a special thermal design and US military-grade testing for durability. ASUS also offers a free screen exchange service if burn-in issues occur during the warranty period<sup>3</sup>.





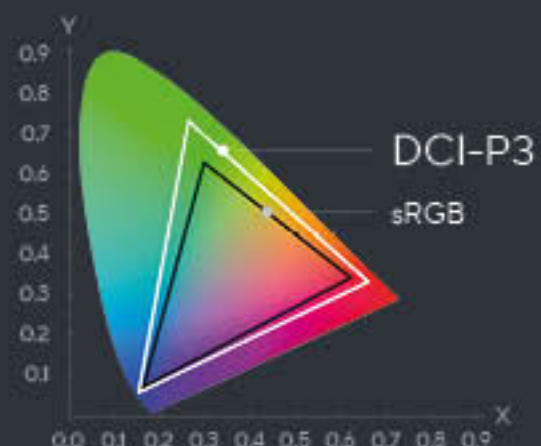
	ASUS Lumina OLED	Normal OLED	Most LCD
Color Gamut	100% DCI-P3 (133% sRGB) Delta E < 1 <sup>2</sup>	100% DCI-P3 (133% sRGB)	62.5% sRGB (45% NTSC)
Pantone® Validated	YES <sup>1</sup>	depends	depends
Refresh Rate	Up to 120Hz	depends	60 Hz
Response Time	0.2 ms	0.2 ms	10 ms
Peak Brightness	HDR up to 600 nits	depends	250 nits
Contrast Ratio	1,000,000:1 VESA True Black 500/600 certified	1,000,000:1	1,000:1
Harmful Blue Light	6.5% (70% reduction) TUV certified Flicker-free Dimming	6.5% (70% reduction)	21.5%
Color Depth	Up to 1.07 billion colors	Up to 1.07 billion colors	16.7 million colors
Customized Modes	ASUS Splendid	X	X
Burn In prevention	ASUS OLED Care Free panel swap under warranty <sup>3</sup>	X	X
Power Saving	OLED Power Saving	depends	X
Panel Protection	Thermal Design Protection US Military-Grade Test	depends	X

2. Average tested result in MyASUS Splendid Display P3 and sRGB color gamut; Delta E < 1, < 0.5, and may vary by specifications. Please note that the actual performance also may vary under different test procedures, equipment and patterns.  
3. To further maximize the protection of your OLED laptop, ASUS has included OLED Care settings such as pixel refresh and pixel shifting, which are turned on by default. It's important to note that if any burn-in issues do occur within the warranty period, which might vary by countries, ASUS offers a free exchange service for the affected OLED laptop as long as the user did not manually turn off the OLED Care functions.

COLOR

## Ultimate professional-grade colors

ASUS Lumina OLED laptops deliver exceptionally detailed and realistic visuals, with a cinema-grade 100% DCI-P3 color gamut. This means that the colors reproduced on the display are richer and more vivid: it's ideal for color-intensive projects, but also enhances any kind of content.



**Delta-E < 1**

Color accuracy

**100 %**

DCI-P3 color gamut

**133 %**

sRGB color gamut

**Cinema-grade**

Industrial standard



COLOR

## Ultra-accurate colors

Designers, producers, and brands deal with color-critical decisions and communications each day. A PANTONE® Validated<sup>1</sup> OLED display means that the colors you see on the screen are accurate — what you see is truly what you get!



Industry-standard color fidelity



MOTION CLARITY

# World-leading motion clarity with up to 120Hz OLED display

The world's first 120Hz refresh rate, 0.2ms response time OLED laptop display gives you so much more on top of the best colors and quality for any content — gaming, creation, day-to-day work and media entertainment can all benefit from the smoother-than-ever experience. In a word, it's awesome!



Animation Design



Text And Article Scrolling



Video Streaming



Gaming

## Ultimate 120Hz / 0.2ms for exceptional motion clarity

The new premium ASUS OLED display with 120Hz refresh rate and 0.2ms pixel response time is incredibly smooth and clear. In fact, both surprisingly and counter-intuitively, the 120Hz / 0.2ms OLED display is faster than a 165Hz / 3ms LCD IPS display — because it reduces ghosting to an indiscernible level. Simply put, this means even fast-moving visuals are smoother and clearer than ever.



144Hz / 12.5ms LCD



165Hz / 3ms LCD



120Hz / 0.2ms OLED

COLOR VOLUME

# Color-perfect at any brightness

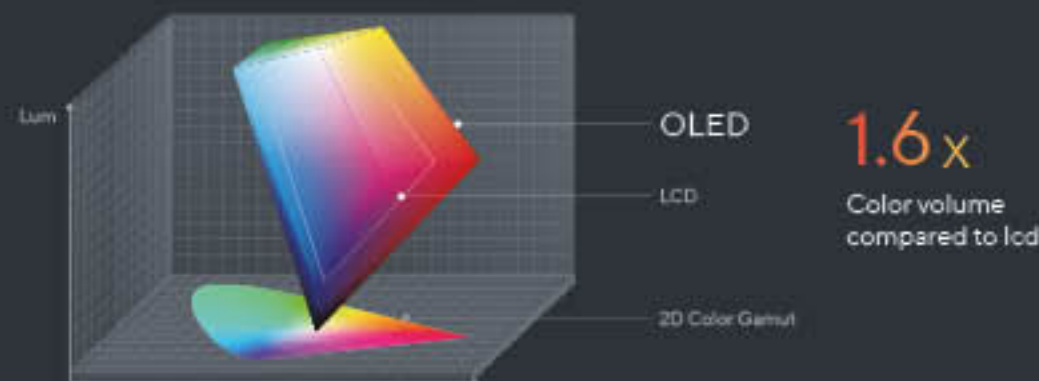
ASUS Lumina OLED laptops maintain a 100% DCI-P3 color gamut at both high and low brightness levels, while on a standard LCD laptop the color gamut is reduced dramatically at low brightness levels. At a gray-level brightness of 16 G, LCD laptops only have an 11% DCI-P3 color gamut, while ASUS Lumina OLED laptops maintain a 100% DCI-P3 color gamut.



COLOR VOLUME

# OLED has 1.6x color volume compared to LCD

On conventional LCD displays, detail and color quality usually decrease dramatically as the brightness is reduced. But ASUS Lumina OLED laptops are able to show great detail at lower brightness settings due to their high contrast and their ability to maintain a wide color gamut at low brightness. When calculating the 3D color volume — which adds illumination to the traditional 2D color gamut — ASUS Lumina OLED displays have about a 60% higher color volume, offering better color performance at any brightness level.

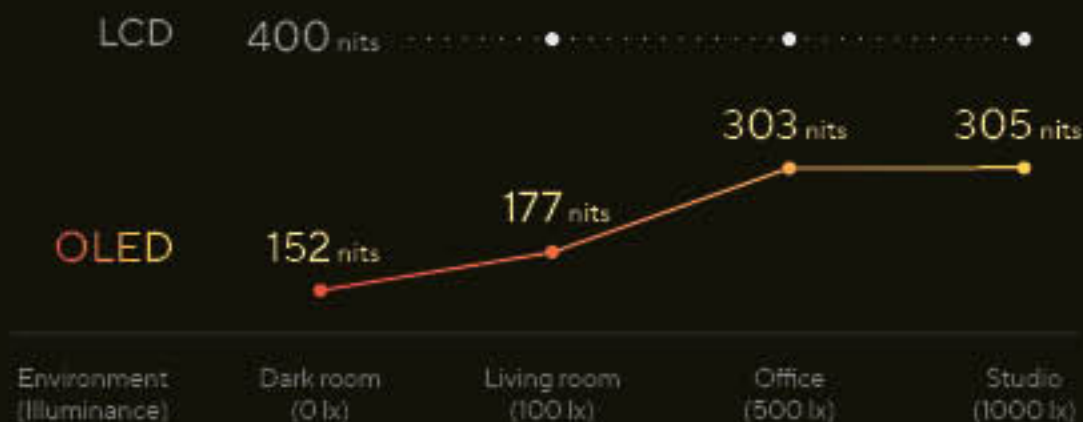




PERCEPTUAL BRIGHTNESS

## OLED has much higher perceptual brightness

ASUS Lumina OLED laptops can maintain good color reproduction at any brightness level, so you can freely adjust the screen's brightness to suit your working environment, while still enjoying exceptionally vivid colors. For example, in the living room environment (usually illuminated at about 100 lux), you only need 177 nits brightness in an OLED display to produce the same clear image as 400 nits brightness in an LCD display. At the lower brightness levels needed on OLED displays, there's less harmful blue light emitted.



CONTRAST

## True black: See the unseen

ASUS Lumina OLED laptops reproduce blacks perfectly. An OLED pixel consists of three sub-pixels, each with its own self-generated illumination: a Full HD (1920x1080) display has 2,073,600 pixels, which means it has 6,220,800 self-illuminated sub-pixels, compared to just a few dozen LED backlights in a Full HD LCD display. When displaying black on an OLED display, the pixel is simply turned off to produce the darkest possible black. This enables extremely crisp and clear images even in the darkest scenes. You'll be surprised to see how many new details you'll spot in your favorite movies!



1,000,000 : 1

Contrast ratio

0.00005 nits

True black

Up to 600 nits

Peak brightness<sup>4</sup>

<sup>4</sup> Data is measured with DisplayHDR Test Tool. Peak brightness may vary by panel configuration.

ASUS SPLENDID TECHNOLOGY

## Customizable color gamut for every need

The display's color gamut can be quickly and easily switched for different tasks or preferences. On top of the ultravivid native color setting, choose sRGB for creating web content or browsing, DCI-P3 for cinema content, or Display P3 for movie-grade colors finessed to fit everyday viewing in the real world.



sRGB

Web content-creation standard.

DCI-P3

Cinema color standard.

Display-P3

Movie-grade colors adjusted to fit everyday viewing.

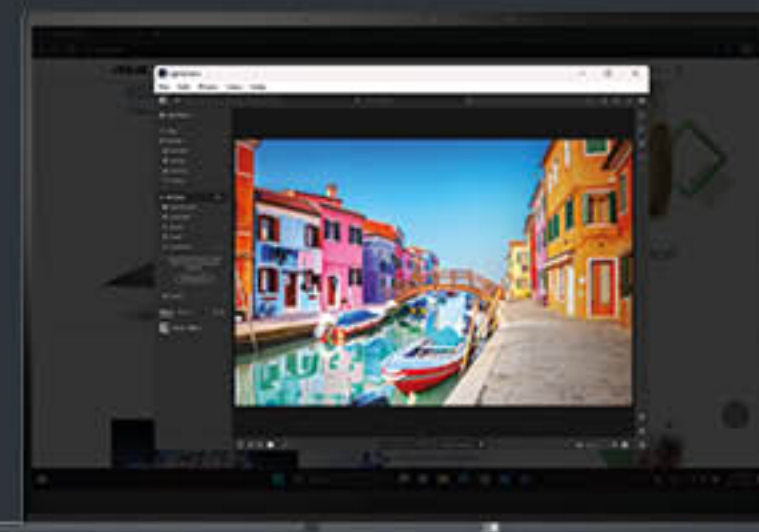
Native

Original OLED colors.

POWER SAVING

## Save your daily power with Target Mode

Enabling this feature dims the entire screen, except for the topmost window, providing a clearer view while conserving battery life and reducing the risk of OLED screen burn-in. This also improves visibility in low-light environments and reduces eye strain.



Support

Target Mode

Technology

Up to

39%

Power-saving



ASUS TRU2LIFE TECHNOLOGY

# Advanced Pixel Optimization for realistic video

ASUS Tru2Life technology<sup>5</sup> uses the latest image processing technology found on high-end TVs to deliver incredibly realistic images with more accurate contrast and detail. ASUS Tru2Life technology works by analyzing and performing contrast and sharpness optimizations on each pixel in a video before it is reproduced, resulting in true-to-life video. With ASUS Tru2Life technology, it's just like being there.

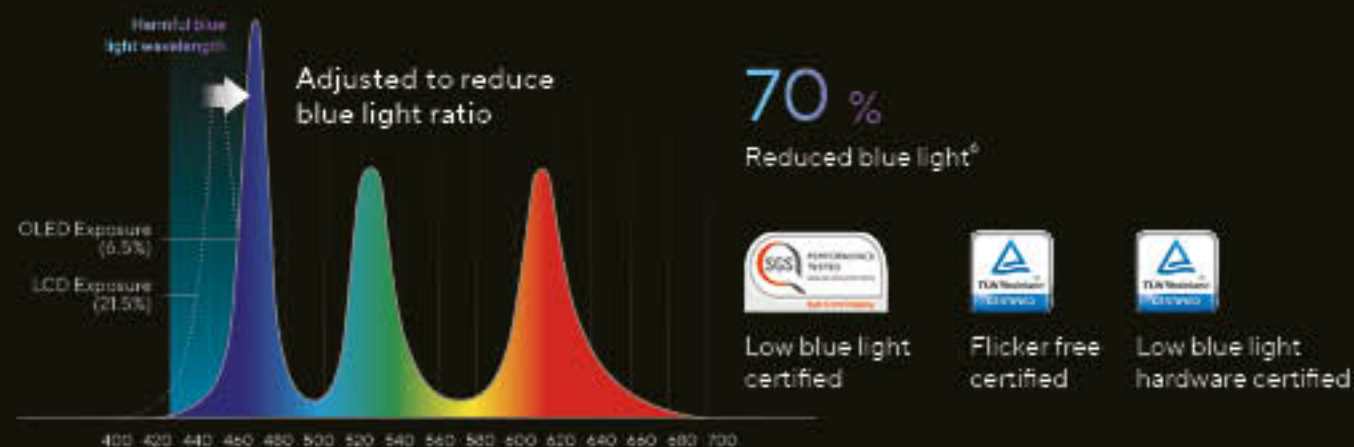
Enhance  
**150%**  
Dynamic contrast ratio



EYE CARE

## 70% blue-light reduction for eye care

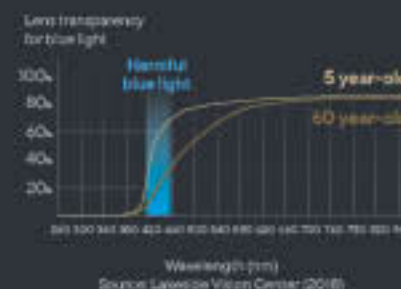
Blue light is known to cause visual discomfort and disrupt sleep quality. However, due to the nature of the special organic lighting materials in an OLED display, ASUS Lumina OLED laptops emit 70% less harmful blue light<sup>6</sup>, and they're also certified by TÜV Rheinland and SGS. More importantly, unlike traditional blue-light filters, shifting the spectrum means there's no need to compromise color accuracy.



5. ASUS Tru2Life technology is only compatible with Intel platforms.

6. Compared to average LCD displays in the market, measuring energy emission of blue light in between 415-455 nm wavelength.

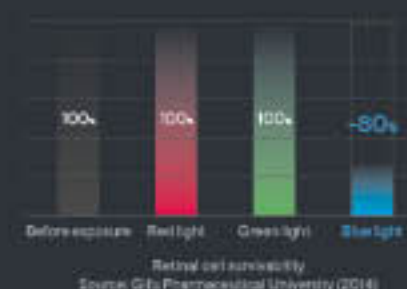
### Premature aging of retina



Research has shown that in a five-year-old child's eyes, approximately 60% of the received blue-light emissions pass through to the retina, compared to only around 20% for a 60-year-old adult. With ASUS Lumina OLED displays, the significantly lower blue light levels mean better eye care for children.

Learn more at: <https://www.asus.com/monitor/dell/monitor-design/product-research/blue-light-reducible-white-paper.pdf>

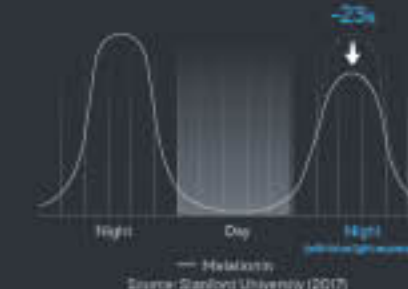
### Harmful effects on retina cells



Cone cells are the cells in the eye's retina that enable color vision. In experiments conducted by the Gifu Pharmaceutical University in Japan, mice cone cells were subjected to red, green, and blue light sources. The survivability of the cone cells under blue light exposure dropped dramatically to 20% after 24 hours, while cone cells exposed to other colors retained around 100% survivability.

Learn more at: <https://www.nature.com/articles/npp0223>

### Blue light disrupts sleep cycles



When it gets dark, your brain produces the hormone melatonin, which helps to maintain the correct scheduling of your daily sleep cycles. According to a Stanford University study the production of melatonin can be blocked by exposure to blue light at night, and potentially cause sleep disruption.

Learn more at: <http://ergo.stanford.edu/courses/2017/gh246/lecture2>

ASUS OLED CARE

## Protecting your OLED display

ASUS Lumina OLED laptops come with an ASUS-exclusive OLED Care mechanism that's proven to protect your OLED display. Image persistence, or burn-in<sup>7</sup>, on an OLED display can occur if a static high-contrast image is displayed for a prolonged period of time. To avoid this, when your ASUS laptop is idle for over 30 minutes, our specially designed Pixel Refresh feature kicks in. We also include Pixel Shift technology, which moves displayed pixels slightly to avoid consistently showing static images on your desktop. This significantly reduces the chance of burn-in by making sure all the pixels are illuminated and darkened equally, thus protecting the display from visible color shifts over time.



7. The characteristics of an OLED display can eventually change over long periods of use, leading to visible changes. This is completely normal, and can cause behavior such as image burn-in or persistence; this means that a faint ghost of an image remains visible even when it's replaced by a new image. These effects are more likely to occur if a non-moving (static) high-contrast image is displayed for an excessively long time.



## PROTECTION

## Built to Last with your OLED display

ASUS is committed to delivering high-quality laptops that are built to last, and this commitment is reflected in the design and construction of the thermal system. The thermal system is carefully crafted to prevent any damage to the OLED display, ensuring that the display remains in top condition for as long as possible. But ASUS goes even further than that. The company also ensures that every laptop undergoes rigorous testing to meet US military-grade standards for durability. This means that your ASUS laptop is built to withstand harsh conditions and is able to withstand the rigors of everyday use without breaking down.



## Perfect brightness and color tone, anywhere

Whether you're in bright sunshine or a dim room, auto-brightness works behind the scenes to show your images at their best — providing more comfort for your eyes and maximizing battery life. There's also a color sensor that detects ambient light levels and automatically adjusts the brightness and color temperature\* of the screen to provide the best-looking image for your surroundings.



## Power To Dream

## Boost your work efficiency with AI Engine

Ever felt your laptop falling short on speed for your workflow? ASUS addresses this with a range of laptops featuring the pro-grade Intel® Core™ Ultra 9 processor, designed to double productivity, as seen in models like the ASUS Vivobook S 15 OLED. Additionally, the Intel® Arc™ iGPU brings a performance leap with built-in graphics acceleration and ray tracing hardware, offering immersive visuals and robust content creation. The Intel® AI Boost (NPU) with integrated NPU, a groundbreaking AI engine, enriches collaboration, boosts productivity, and enhances video editing, all while conserving battery life with exceptional performance per watt.

Up to  
Intel® Core™ Ultra 9  
Processor

Built-in  
Intel® Arc™  
Graphics

Intel® AI Boost NPU  
Built-in

Up to  
5.1 GHz  
With total 16 cores\*



\* The figures are based on theoretical performance. Actual performance may vary in real-world situations.  
\* Applicable to selected models only.



# Unprecedented Productivity

## Your Icecool Spaceship

To keep it cool in all solutions, ASUS IceCool thermal technology ensures that laptops would not overheat and affect performance. For example, ASUS Vivobook Pro 15 OLED incorporates ASUS IceCool Pro thermal technology, with dual fans and five copper pipes to ensure that the Intel® Core™ CPU and NVIDIA® GPU operate comfortably within their 125 WTDP in Full Speed mode. This lets your work move at the speed of thought, and breathes life into your virtual worlds. The dual 103-blade fans feature impellers crafted from resilient yet lightweight side-chain liquid crystal epoxy polymer (LCP) to minimize vibrations. This design operates quietly, like a silently cruising spaceship, delivering top-notch performance anytime, anywhere. With the four fan modes in the MyASUS app, you can effortlessly switch between acoustic comfort and optimal performance.

### ASUS IceCool Pro

Thermal technology

Up to  
**125W**  
Total TDP (CPU + GPU)\*

Up to  
**103**  
Tice Blades

**Dual**  
Fans

**3**  
Exhaust vents

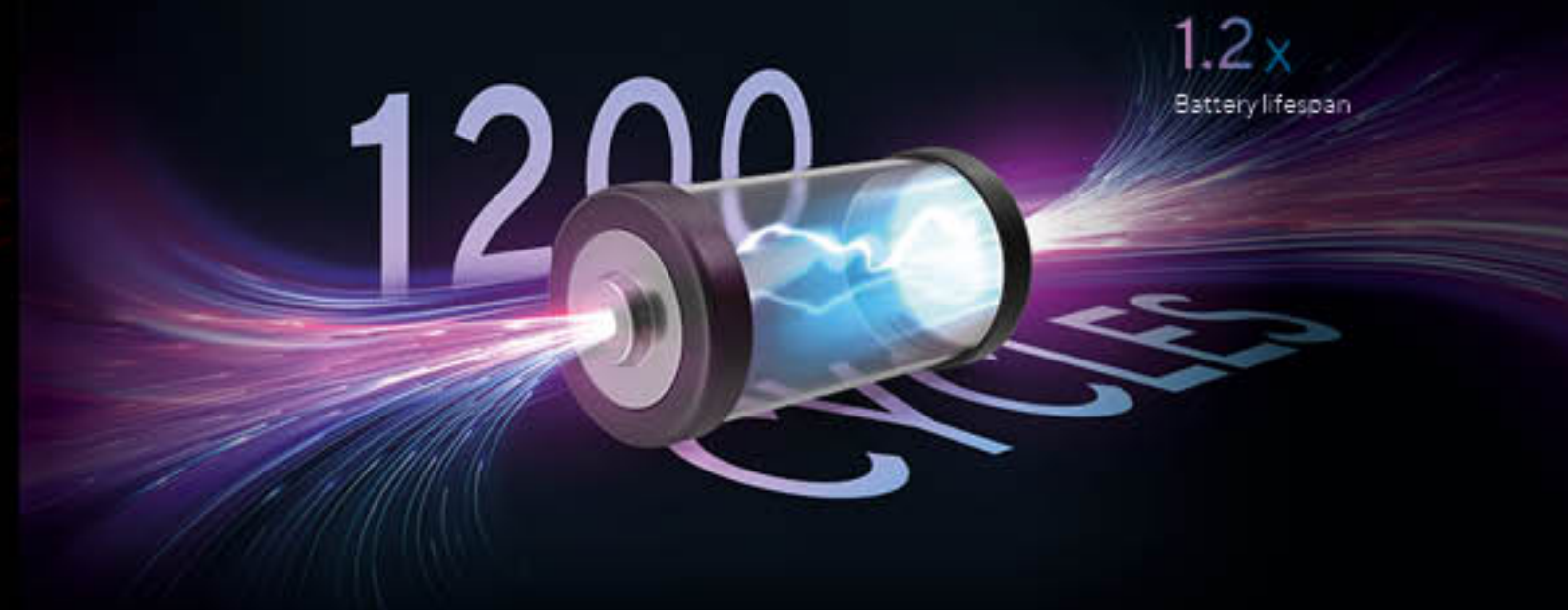
**5**  
Heat pips

**<40 dBA**  
Noise under standard mode

# Next-Gen Battery

## Battery Life Beyond Boundaries

Experience enhanced laptop performance and reliability through our exclusive battery technology. It extends your battery's life, increasing charging cycles from 1000 to 1200 in rigorous testing. This ensures your laptop serves you for an extended period, delivering long-lasting benefits.



## Battery Health Management

Extend your battery life with customizable options through MyASUS Battery Health Management. This feature adjusts the charging behavior, keeping the battery at a healthy 80% charge until you're ready to use it at full capacity.

**BATTERY CARE MODE**  
EXTEND BATTERY LIFESPAN

**INSTANT FULL CHARGE MODE**  
STAY PRODUCTIVE





# Ergonomic Design

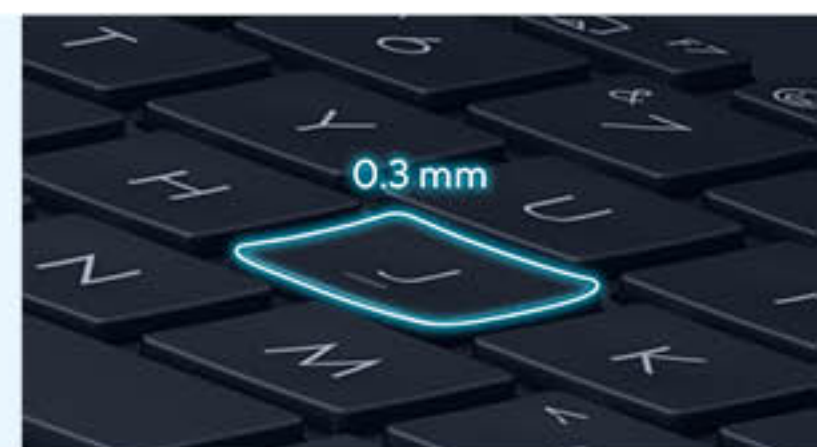
## Nuanced ASUS ErgoSense keyboard and touchpad

It's our mission at ASUS to elevate human interaction with technology to a higher and more intuitive level than ever before. The latest ASUS ErgoSense keyboard and touchpad are engineered to enable an unrivaled input experience that's in harmony with how you move, feel and touch. Your comfort is our highest priority. That's why the ErgoSense keyboard has an incredibly satisfying feel, with the optimum bounce and travel calculated with fine-tuned precision. Scrolling on our ErgoSense touchpad is just like touching silk. Its surface has a special low-friction coating that's also fingerprint resistant, keeping your work area as clean as new.

Experience the ErgoSense keyboard and touchpad, and you'll soon find yourself cruising effortlessly through your work.

### Dished key caps 0.3 mm

The 0.3 mm key-cap dish is designed to match the shape of your fingertips so your fingers are gently guided to the ideal contact point with the keys.



1.4 mm

### Long key travel 1.4 mm

The long 1.4 mm key travel lets you type without having to use too much force. And the special ASUS-designed rubber dome guarantees your click force is met with just the right tactile bump you need for a nice grip.



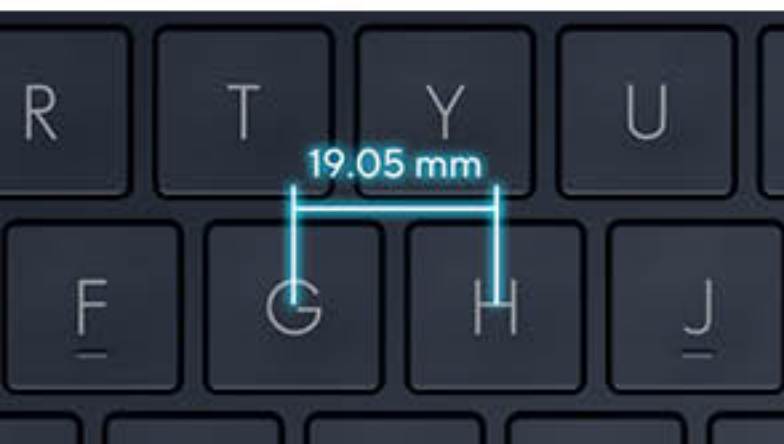
### Quiet operation

The new ErgoSense quiet keyboard uses an optimized scissor-key mechanism that minimizes noise and resonance, benefiting both your personal space and those around you.



### Larger key cap with 19.05 mm key pitch

The full-size 19.05 mm key pitch is the same as a desktop keyboard, so you can whizz through your work with superb typing comfort and accuracy.



### Dedicated function keys

Transformed most-used functions — such as the emoji clipboard, microphone, and AI noise-canceling power switch — into convenient one-finger hotkeys for seamless switching.



### Ultra-smooth touchpad

The hydrophobic coating applied to our touchpad has a high water-contact angle. This means the nanotech-like surface provides smoother feedback for every scrolling movement. It's like touching silk!



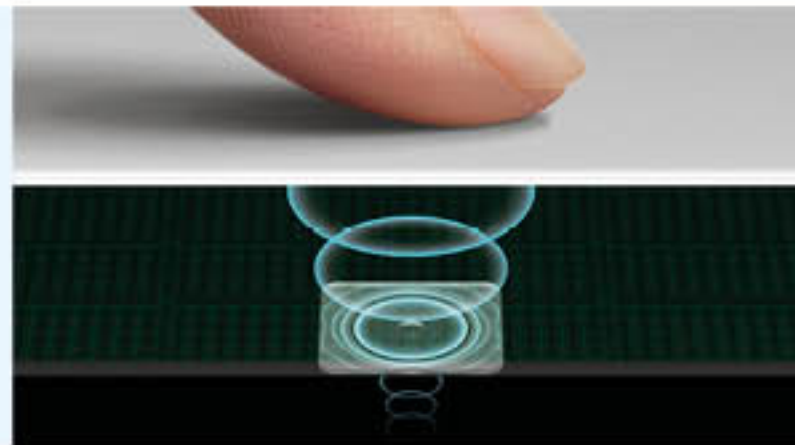
### Anti-fingerprint touchpad

We apply a high-end PVD anti-fingerprint coating that ensures excellent resistance to wear and tear. This coating also makes the surface really easy to clean. And even after more than 10,000 slides, the touchpad will still be as smooth as new.



### Quiet Touchpad

Our revolutionary silent touchpad technology utilizes a silent dome-switch sheet to reduce the impact force of pressing, effectively eliminating annoying noise and enhancing your personal space, as well as the comfort of those around you.



### More responsive

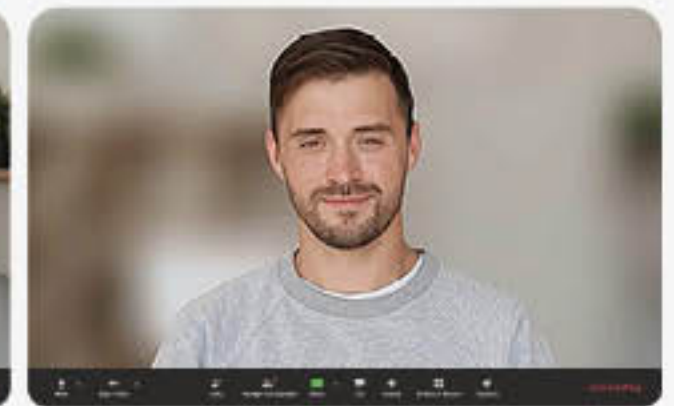
A 240 Hz report rate enhances the touchpad's available functions and allows it to more quickly detect your finger movement — creating seamless interaction with your device.



# Smart Conferencing

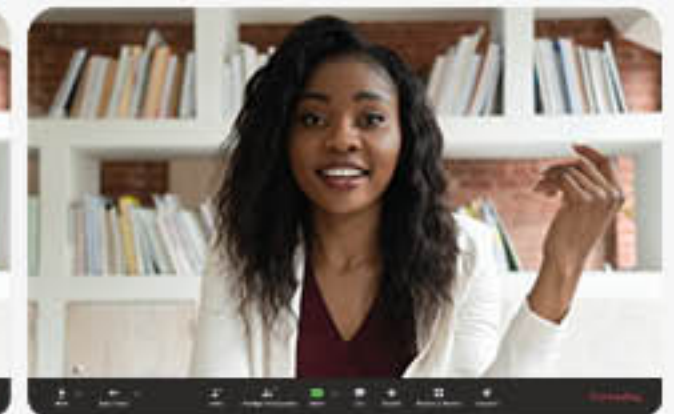
## ASUS AiSense camera effects, always look great in video calls

For the best video-call experience, the ASUS AiSense camera with Windows Studio Effects ensures you always look your best during virtual conferences.



### Background Blur

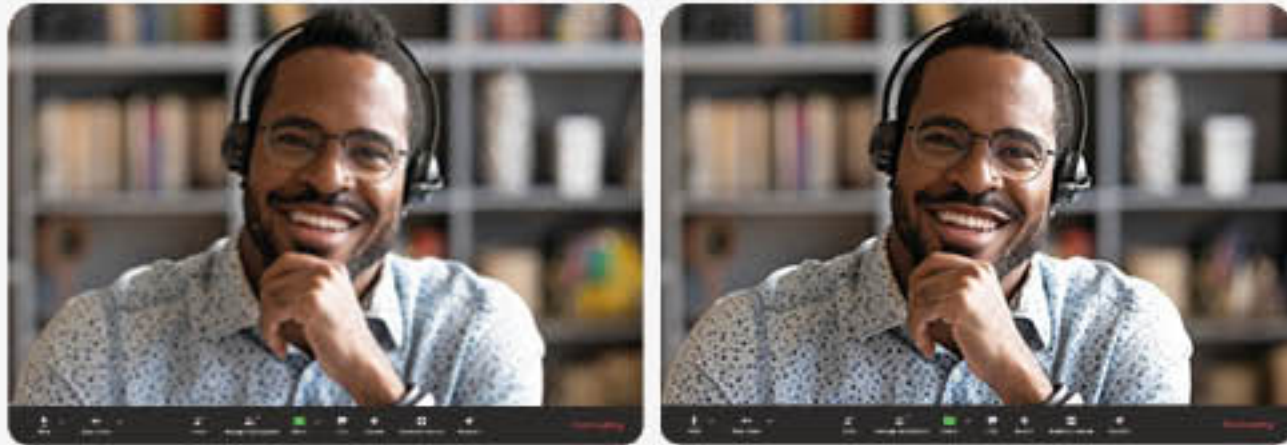
Blurs the background to protect your privacy while doing video conference call at home.



### Eye Contact Correction

Automatically detects your eye movements and adjusts your gaze so you appear to be looking directly at the camera.





### ASUS 3DNR

ASUS 3D Noise Reduction (3DNR) Technology significantly upgrades the webcam image clarity for clearer conference calls.

## Next-level AI noise-canceling audio technology

To provide exceptional remote-working and video-conferencing experiences, features ASUS AI Noise-Canceling Technology that employs machine learning in order to isolate unwanted noise from human speech. This technology helps to filter out ambient noise for optimum group conference-call quality. The ASUS AI Noise-Canceling Microphone feature in the MyASUS app can filter out ambient noise — so you'll hear what everyone else is saying.



### Automatic Framing

Automatically detects and follows your motion for a better webcam experience while you are moving around.

## Conference calls with more possibilities

Conference calls can be single-presenter or multi-presenter, gathered around a single laptop with voices coming from various directions. With the upgraded system enabled via the MyASUS app, it detects and optimizes audio from either one direction or from all directions — ensuring top conference call audio quality.



### Single presenter conference call

Single-presenter conference call mode can filter out noise and other voices, and ensures only the voice in front of laptop can be heard. When you switch on the Target Speaker Tracking mode it can even target and track new talkers within a 180° arc, making the feature ideal for recording large groups as well as for individuals.



### Multi-presenter conference call

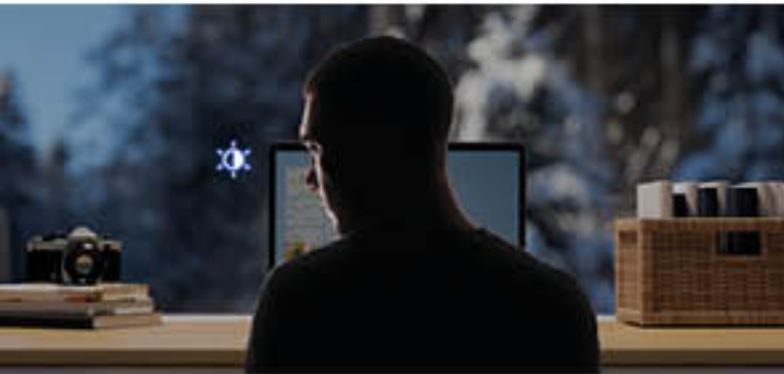
Multi-presenter conference call mode filters out ambient noise whilst identifying multiple voices from all directions and distances, so all voices can be heard more clearly.



# Security

## Your privacy, our priority

Your privacy is not just our priority — it's the very essence of our innovation, allowing you to experience a world of possibilities with complete peace of mind.



### Adaptive Dimming

Elevate your experience with our AI-powered camera. It tracks your presence, automatically dimming when you look away for uninterrupted focus and comfort.

### Adaptive Lock

ASUS Adaptive Lock protects your personal space and promotes energy efficiency. Seamlessly sensing your presence, it locks up when you step away.



### Multi-person detection

With your laptop's built-in intelligence, it knows when someone's encroaching on your space, making sure your privacy stays locked down.



### Windows Hello IR Camera

Windows Hello Infrared (IR) camera allows you to unlock your laptop quickly and securely.



# Worry-Free Support

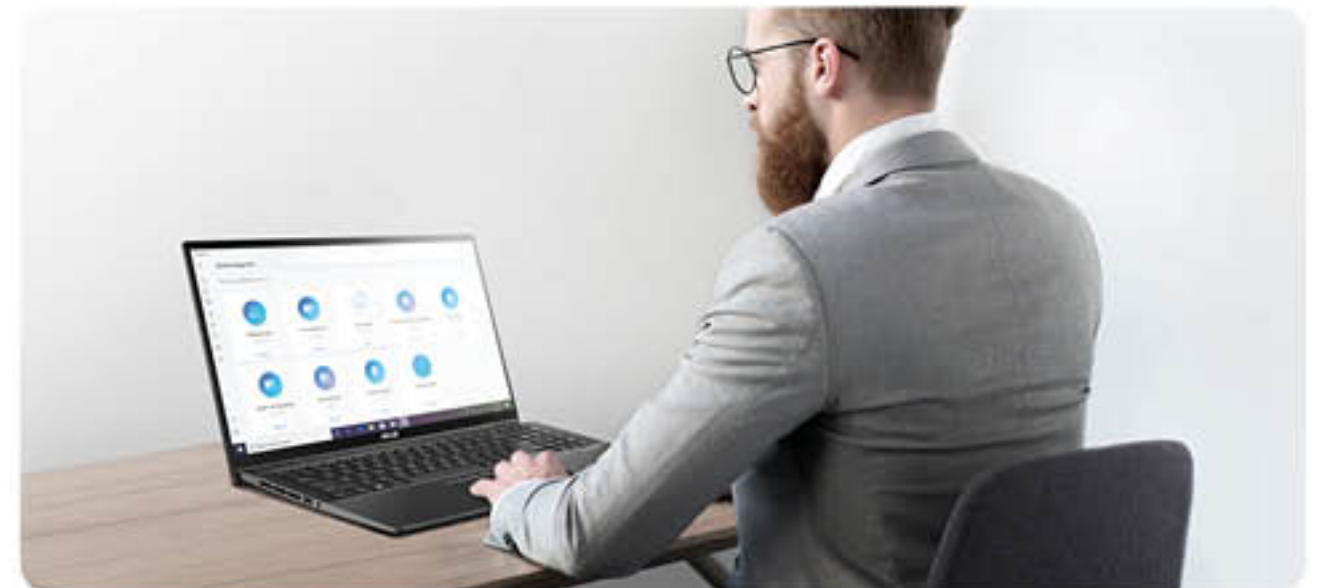
## ASUS AppDeals

Once you're part of the ASUS family, you can enjoy discounts on premium apps and ASUS-exclusive deals via AppDeals. As part of a select few, you get to enjoy reduced prices for many of the most popular apps out there. Be sure to check in often! We're constantly adding new exclusive deals so you can save money on your favorite apps.



## System Diagnosis

The System Diagnosis tool helps you identify any problems that are encountered, reports the sources of the issues, and provides instant suggestions. It also helps our customer service representatives to identify problems quickly and accurately if your device needs repairing.





# Break The Sound Barrier

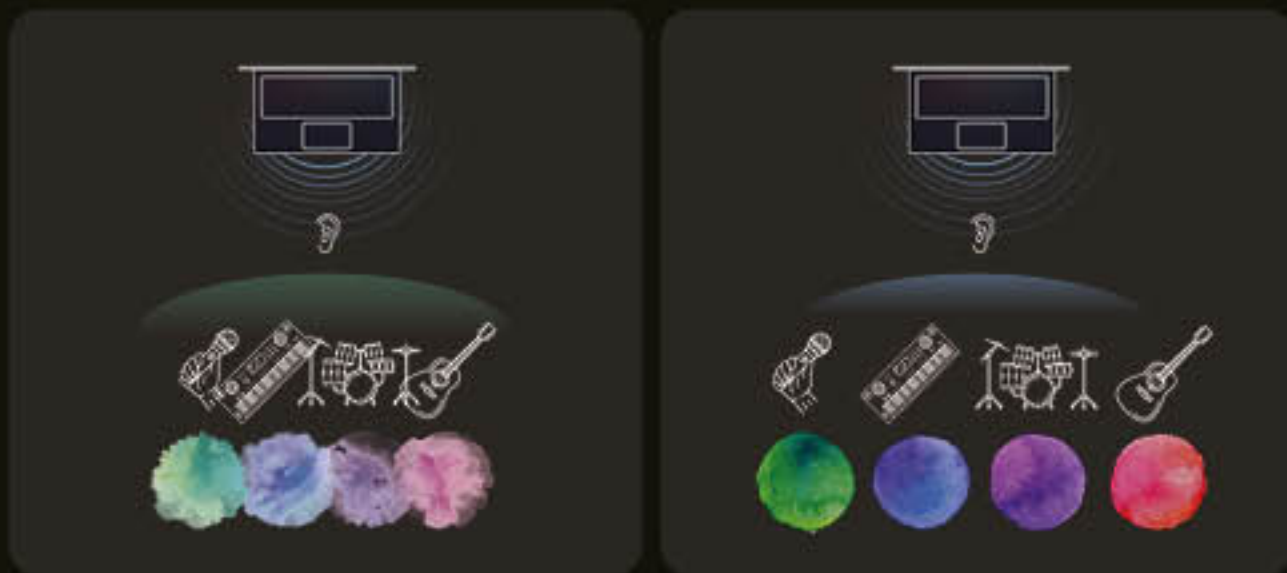
## Dolby Atmos: Dive into sound

With Dolby Atmos, sound can be more spatially dynamic — even overhead — creating an immersive soundscape that feels more realistic.



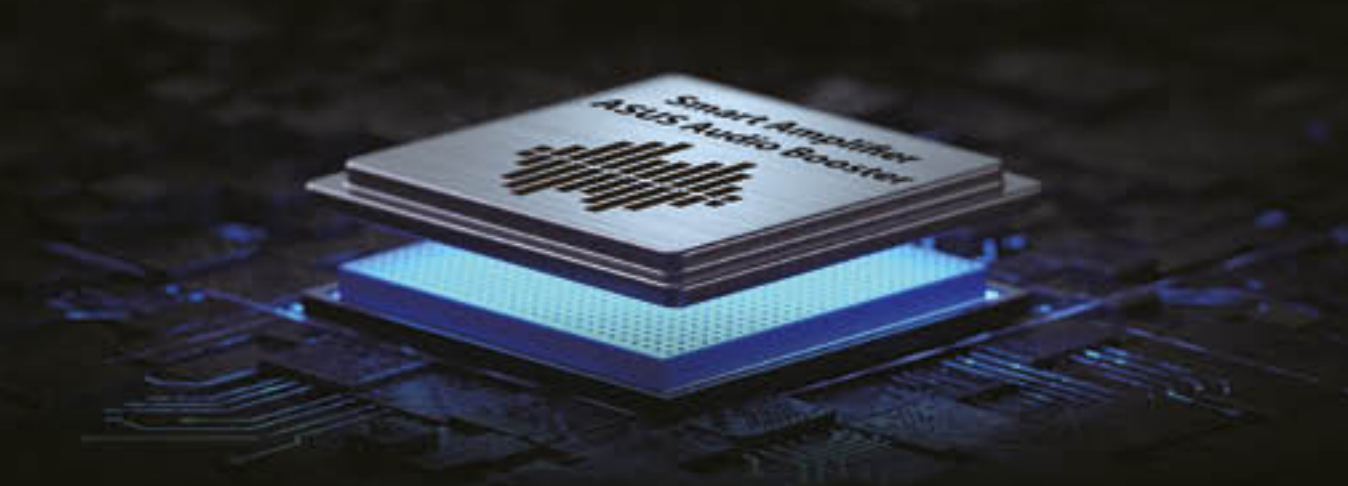
## Dirac: A new perspective on laptop audio

Dirac technology allows your device to reproduce the most immersive, pristine, and harmonically balanced experience you've ever heard on a PC, laptop or tablet. You'll hear a soundscape that is wider, with more depth than you would have thought possible. It's time to unleash the true audio potential of your device.



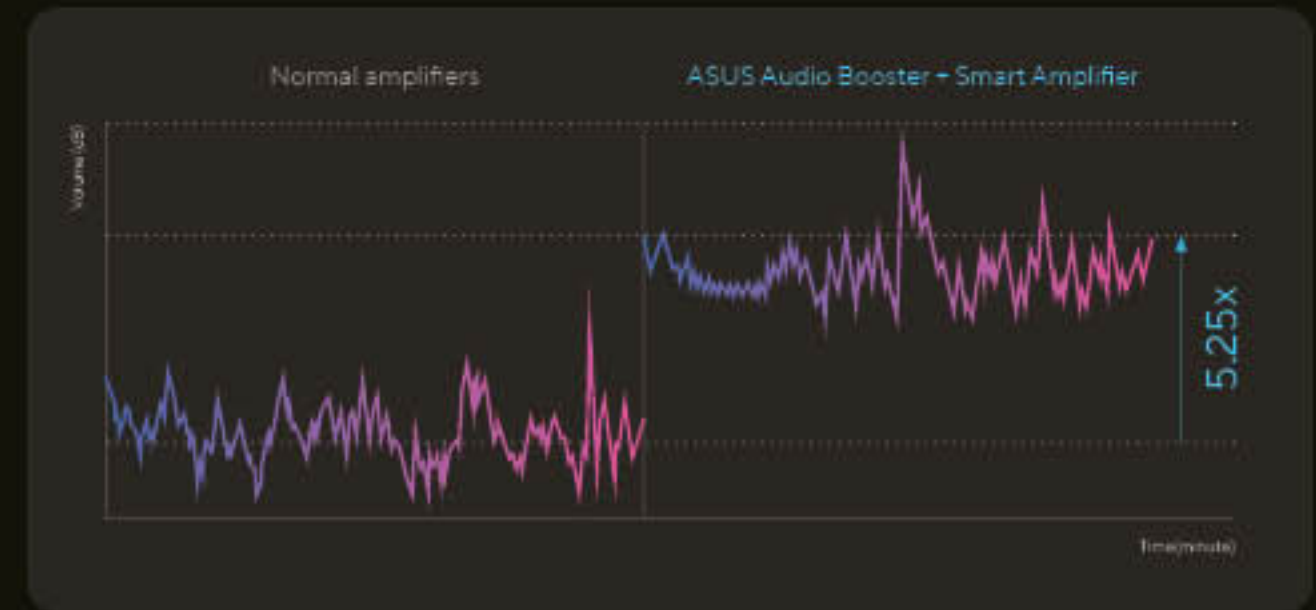
## Louder sounds and dynamic sound experience!

Using a Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x. The distortion-suppressing dual-channel Smart Amplifier is equipped with a powerful DSP chip that can prevent long-term damage to the sensitive speaker voice coils. Creating or listening to audio in your videos, movies, music or games has never sounded better!



## Maximum possible volume

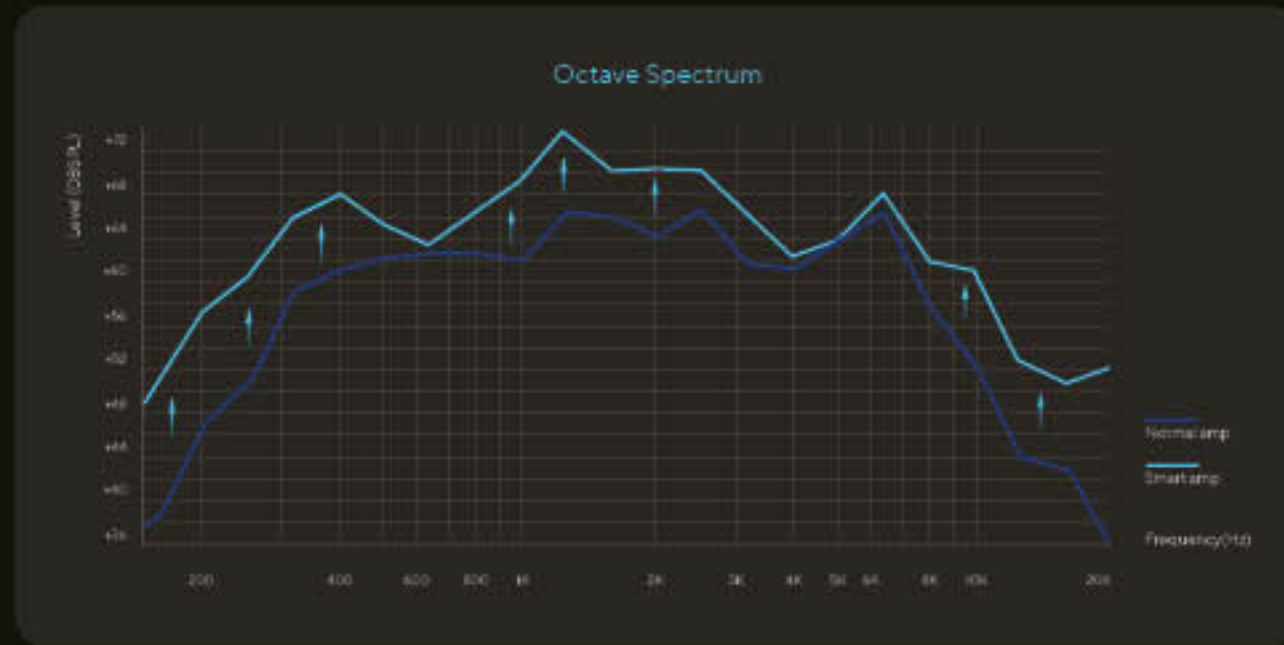
Combining Smart Amplifier and ASUS Audio Booster technology, the audio volume is boosted by up to 5.25x for a powerful audio experience.





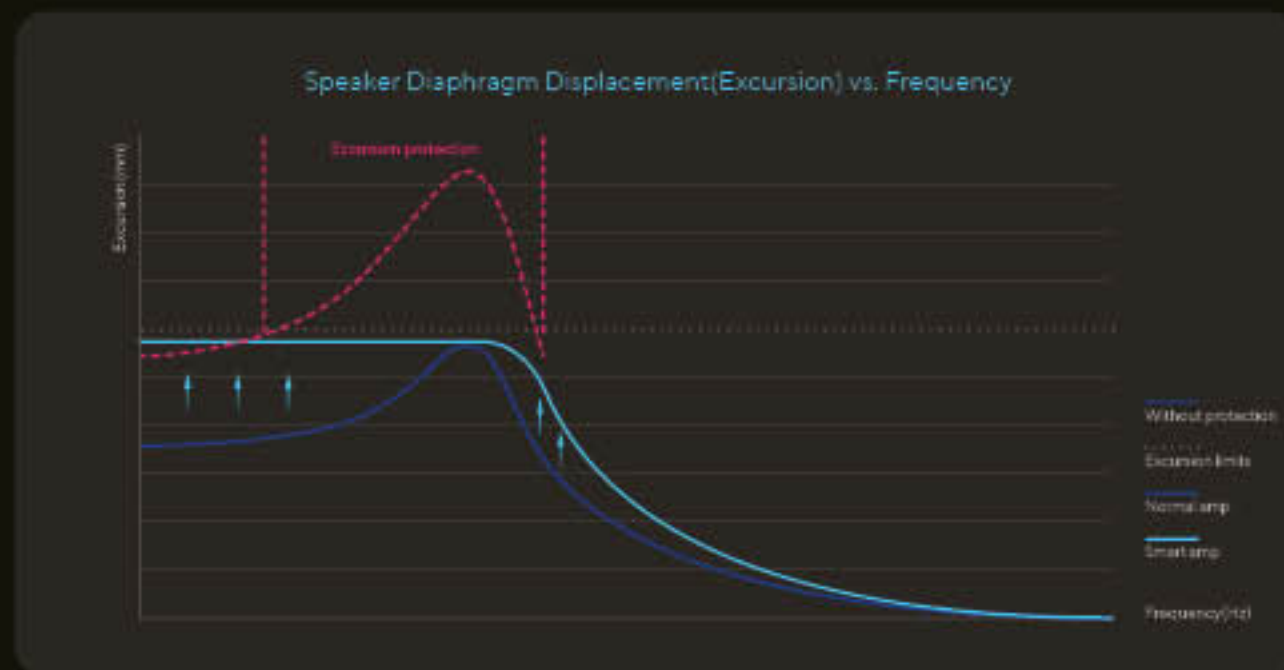
## More clarity

The Smart Amplifier helps to deliver clearer audio by boosting volume across the entire audio spectrum, not just at certain frequencies.



## Distortion-free

The Smart Amplifier's output is intelligently matched to the speaker's physical capabilities, fine-tuning the system across the entire spectrum to ensure distortion-free audio at any volume level.



# Unrivaled Mobility

## ASUS WiFi Master

ASUS offers a comprehensive range of wireless connectivity solutions. The WiFi 6 in the laptops allows you to load online content in the blink of an eye, and it's made even better by the ASUS-exclusive WiFi Master Technology, which includes ASUS WiFi RangeBoost, WiFi Stabilizer, WiFi SmartConnect, and TaskFirst.

WiFi RangeBoost utilizes multi-antenna technology to expand your WiFi connectivity as well as WiFi speed. For rock-solid stability in your WiFi connections, WiFi Stabilizer filters out wireless interference, so you'll always enjoy the fastest possible speeds. WiFi SmartConnect automatically selects the best WiFi source, so your laptop connects seamlessly to the best WiFi signal and known mobile hotspots. TaskFirst gives you control over which task you'd like to prioritize your network speed to – preventing other apps from competing network capacity with your focusing task.



## USB-C Easy Charge (5V-20V)

USB-C Easy Charge support means that your laptop can be used with a wide range of standard USB-C chargers. You can enjoy ultrafast charging with any PD (Power Delivery) certified charger, including the supplied fast-charge adapter, or juice up your device on the go with airline chargers, portable chargers or power banks! It's incredibly convenient when there are no wall sockets available, such as on flights or in vehicles.





# Manage App Windows Across Displays Connected To Your ASUS PC



## ScreenXpert on ASUS PCs

The ScreenXpert — which you can download from Microsoft store or find in your PC's Start menu — helps you to manage app windows across displays connected to your ASUS PC\*. It also lets you turn your camera or microphone on and off and check their status on your PC's screen without using the keyboard. ScreenXpert 3 for ASUS PCs puts you in full control of your workflow!

### App Switcher

Work with your Windows PC or Mac, and easily connect your laptop to a PC with a bigger monitor.

### App Navigator

Click the App Navigator icon to view all opened apps on the main display and external displays.

### Microphone Switch

You can switch your microphone on or off via the Control Center, or easily check their status on your PC's screen.

### Window Flicker

You can drag an app window and use a gesture to move a window to the extended monitor screen.

### Focus Tools

These tools can lock the cursor to a specific screen, and help you find a 'missing' cursor.

### Settings & Control Center

Click the Settings button to view all the features on the Control Center. You can customize the features shown and their order.

## ScreenPad Plus Now with ScreenXpert

Designed to give you the ultimate edge in workflow efficiency, the unique full-width ASUS ScreenPad™ Plus secondary touchscreen works seamlessly with the main display. And with the new ScreenXpert, it's now even easier to multitask and organize work via intuitive controls that allow you to manage app windows across all your main display, ScreenPad Plus and external displays. You can now create a larger, more productive workspace whenever and wherever you want.





# Customize Your Workflow

## MyASUS

MyASUS provides easy access to ASUS apps\* that are designed to help you maintain your system, update your software, optimize your PC performance, and contact ASUS for after-sales service and support. You can also access ASUS Promotion for a huge range of popular app downloads and exclusive offers.



### TaskFirst

When you have limited internet connection speed and needs to prioritize a certain task, such as gaming or downloading a file, TaskFirst allows you to choose and prioritize bandwidth for that task.



### Tru2Life

Tru2Life is an exclusive video enhancement technology that's similar to that found in high-end TVs. It uses intelligent software algorithms to optimize the brightness and sharpness of every video frame, improving contrast by up to 200%. As a result, video imagery looks more colorful, more vivid and sharper with incredible contrast.



### Fan Profile

Noise from computer CPU cooling fans can be annoying, especially in quiet places like the bedroom or the library. Fan profile gives you the flexibility to operate the fan at maximum speed when processing heavy tasks, and change to a lower fan speed when working in a quiet environment. You can also easily switch between the modes by pressing the Fn + F hotkey combination.

\* Software included may vary by model.



### ASUS AiSense Camera

To improve the quality of your online meetings, the ASUS AiSense camera includes a variety of useful effects, including Lighting Optimization, Background Blurring, Eye Tracking and Motion Tracking.



### ASUS OLED Care

To maximize the lifespan of OLED displays, ASUS OLED Care includes a special screensaver that runs automatically after the laptop is idle for 30 minutes, significantly reducing the chances of OLED screen aging.



### Target Mode

To save battery life and also maximize the OLED display lifespan, the entire screen is dimmed apart from the uppermost active window.



### Splendid

ASUS Splendid ensures that all ASUS display panels show identical, accurate colors. By default, ASUS Splendid panels are set up to show the most accurate colors possible for the best viewing experience. But we realize that sometimes you might want to make adjustments to color. For this reason, we've included three additional modes beyond Normal mode: Vivid, Eye Care, and Manual.



### GPU Mode

Dedicated GPU uses a lot of power to increase the high graphic needed environment. You can switch to different GPU modes to pick the one best suited to your needs.



### WiFi SmartConnect

When moving between different rooms with your laptop, the WiFi signal can become unstable. With WiFi SmartConnect, your laptop automatically connects to the router with the best signal in your current environment. It also memorizes the mobile hotspots you connect to and prioritizes connections to them when they're detected.



### Automatic Keyboard Backlight

The Ambient Light Sensor (ALS) automatically brightens or dims the keyboard backlight according to the ambient lighting conditions.

#### Auto-brighten

The keyboard backlight is turned on when the ambient lighting changes from bright to dark.

#### Auto-dim

The keyboard backlight is turned off when the ambient lighting changes from dark to bright.



### Battery Health Charging

Overcharging a laptop battery may degrade the battery, resulting in a shorter lifespan. It can also cause swelling due to oxidation. In Battery Health Charging, you can choose to limit charges to 60%, 80% or 100% to prolong battery lifespan and reduce the chance of damage from swelling.



### ASUS AI Noise-Canceling Technology

ASUS AI-Noise Canceling Technology includes an AI Noise-Canceling Mic and AI Noise-Canceling Speaker. The AI Noise-Canceling Mic suppresses ambient noise around you – Single-presenter conference call mode focuses the voice of the person in front of the PC; Multi-presenter mode makes sure that multiple voices from varying directions and distances can be heard clearly.



# Enjoy Any Screen, Any Device, Anywhere



## Screen Extend

Turn your tablet into a secondary display for more screen space on the go, giving you dual-display convenience anywhere!



## Screen Mirror

With Screen Mirror you can project your device's screen to a PC for easier keyboard input and more screen space. Use your Android or iOS apps via Windows in the productive space of your PC!



Scan the QR code using your mobile device to subscribe



## GlideX

GlideX is a cross-device screen-sharing solution. Using wired or wireless connections<sup>1</sup>, you can create a bigger and better work or play space. GlideX optimizes your workflow in the blink of an eye!



## Unify Control

Unify Control lets you control different devices and transfer files from one PC with a single mouse and keyboard, across different OSes, so you don't need to switch between devices<sup>2</sup>.



## File Transfer

Simply tap or drag to share files, photos or videos between your PC and mobile devices in the blink of an eye.



## Communication

Make and take phone calls, which can be routed through your PC's speakers and microphone. You can also access your phone's contact book on your PC, so you can search for contacts and call them directly.



## Shared Cam

Shared Cam provides an easy alternative to your PC during conference calls, video chats. Simply select Shared Cam in a third-party application, such as Zoom or Skype, and connect your mobile device — then you can use your phone's video on your PC.



## Remote Access

Use your mobile device to remotely access files stored on your ASUS PC. Use your PC as a personal cloud storage replacement for access anywhere and anytime.

<sup>1</sup> Terms and Conditions apply. <https://www.asus.com/content/GlideX-Terms-and-Conditions>  
<sup>2</sup> Connection method of External (PC to PC) and Unify Control (PC to PC/PC to mobile) only supports WiFi connections.



## ProArt Creator Hub

Harness your creative potential with the ProArt Creator Hub app. The app provides a unified experience across all your connected ProArt or ASUS creator devices<sup>1</sup> so you can easily personalize settings, calibrate colors, monitor performance, and optimize your workflows. It also features Color Management to help you intelligently access color information, create your own color palette, and explore color trends so you can express your wild creativity.

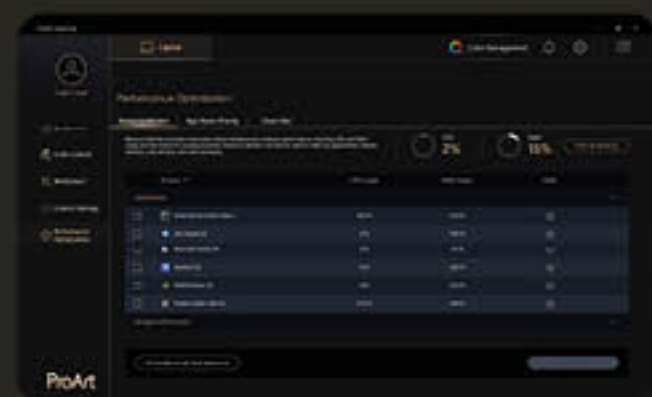
### Dashboard

A quick glance at the dashboard gives you an overview of all your connected ProArt or ASUS creator devices<sup>1</sup>. Keep track of system parameters, including processor load, memory usage, or fan status. With heat dissipation so crucial to unleashing your creator PC's full performance, ProArt Creator Hub includes four Fan Profile settings<sup>2</sup> that are tailored to suit different scenarios. Use Full Speed mode when rendering heavy graphics for extreme efficiency, or switch to Whisper mode for distraction-free silence.



### Performance Optimization

Easily manage your PC's resources and boost performance in an instant with ProArt Creator Hub's Performance Optimization features! These handy tools include Resource Monitor, App Power Priority, and Clean Files. Resource Monitor lets you manage all currently running processes on your device, while App Power Priority prioritizes power usage for your key applications. Clean Files helps you find and delete unwanted files on your PC for optimum performance.

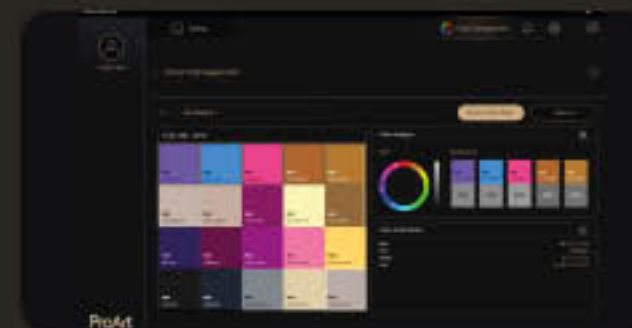
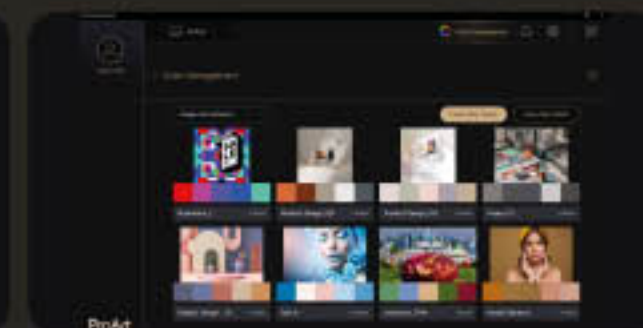
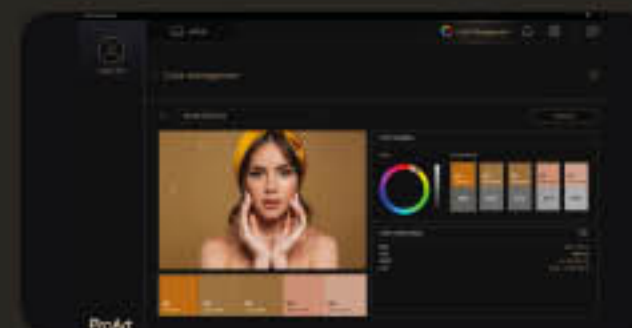


### Color Control

Color Control is your gateway to the color calibration feature. It's designed to enhance your creative process, allowing you to precisely calibrate the color rendering of your ProArt device with customizable settings for brightness, color gamut, color accuracy, color temperature, and gamma, ensuring optimal and accurate visual output.

### Color Management

One of the most important things for creators is color. At the top right corner is easy access to the Color Management feature. This includes the Screen Color Picker and Image Color Extractor that make it simple to get a detailed color analysis and color information, and you can use the Color Palette to build your personal color preferences. You will also find color trends and color palettes created by the professionals at the ASUS Design Center.



### WorkSmart

The WorkSmart feature lets you assign up to four apps to a task group and pin it on the desktop; then you can simply click on a designated task group to open assigned apps simultaneously.



1. Functionality may vary by product.

2. Fan Profile settings included are tailored for the performance and needs of each product, and may vary by model.



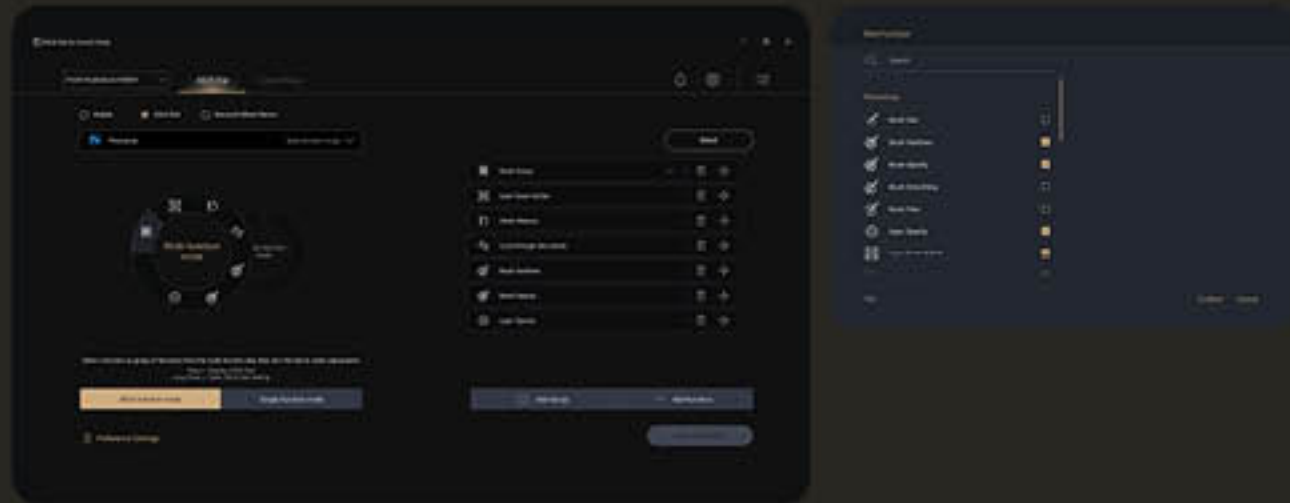


## ASUS Dial & Control Panel

To streamline your workflow and give you precision control over different devices, our creator-focused products are equipped with groundbreaking controlling systems to optimize your working efficiency.

### ASUS Dial

Our creator-focused products, such as ProArt Studiobook, Zenbook Pro, Vivobook Pro, and ProArt devices are equipped with the groundbreaking ASUS Dial<sup>1</sup>. This is a precision-engineered rotary control that gives intuitive fingertip control over app parameters and values. You can customize your ASUS Dial in the Control Settings menu to work perfectly with Adobe® creative apps including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects® and Illustrator®. We've also added support for Microsoft Office apps, entertainment apps, browser apps and a wide range of other creative apps for a more intuitive and personalized experience!



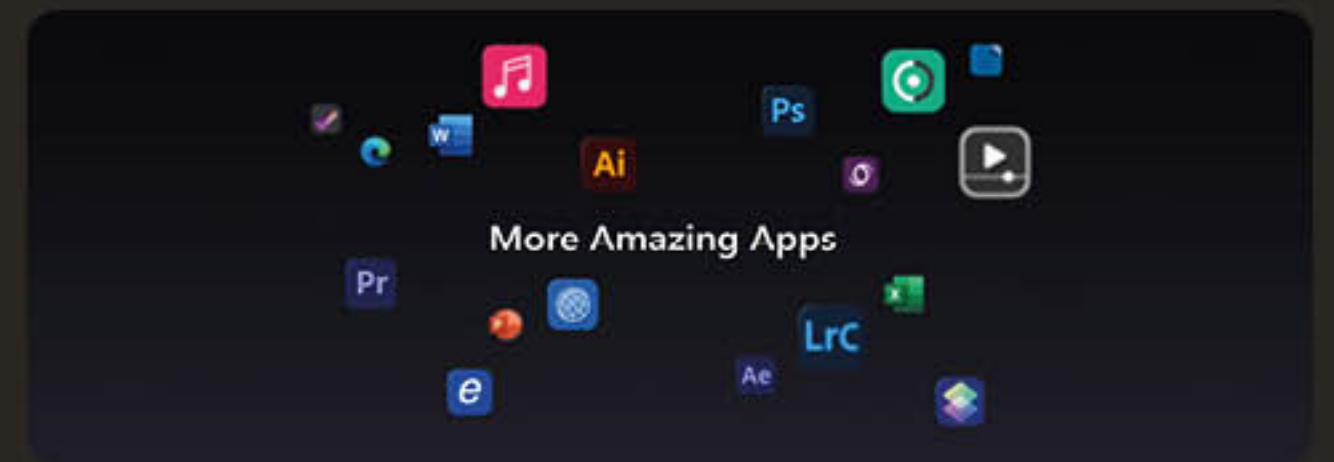
### ASUS Control Panel

ASUS Control Panel is an exciting virtual interface designed to give you precise and intuitive control over your creative apps when using creator-focused products. With the fully customizable dial, slider, button and scroll touch controls displayed on your secondary touchscreen, you can easily assign controls to change brush size, change saturation, resize the layout, change components, and much more. You can customize ASUS Control Panel to work with Adobe® creative apps — including Photoshop®, Lightroom® Classic, Premiere® Pro, After Effects®, Illustrator® — and a wide range of other creative apps to adapt the features and functions that match your needs and enhance your efficiency.

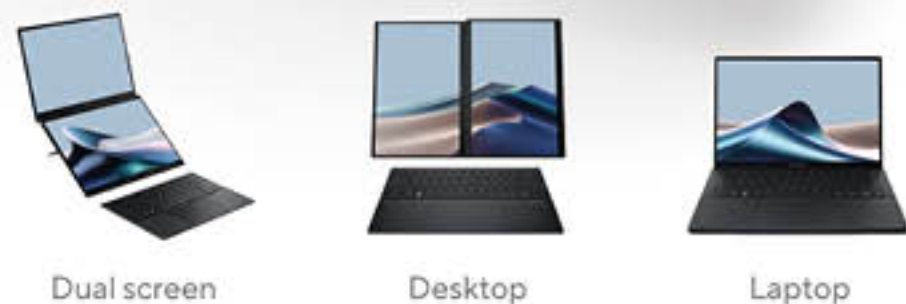


### More Amazing Apps

ASUS Dial and ASUS Control Panel now not only work seamlessly with Adobe apps, they will now function across a wide range of other incredible apps, spanning productivity, entertainment, and content creation. This includes Microsoft Office apps, Spotify, YouTube, browsers, and other amazing apps. And of course, you can customize how the ASUS Dial & Control Panel look and works in every app and website. Skip or fast forward in Spotify, or adjust the font size in Word, or expedite your workflow with Miro — an amazing on-line whiteboard app we've partnered with that lets you collaborate with your teammates remotely!







# ASUS Zenbook Duo (2024)

World's 1st 14" dual-screen laptop powered by AI<sup>2</sup>



(UX8406)

- Up to Intel® Core™ Ultra 9 processor with NPU, dedicated AI engine
- Up to Dual 14-inch 3K 16:10 OLED touchscreens
- 75Wh lithium-polymer battery
- Thunderbolt™ 4 x2, USB 3.2 Gen1 Type-A x1, HDMI® 2.1 (TMDS) x1, Combo audio jack x1

ASUS Zenbook DUO is a revolutionary dual-screen laptop, with two full-size OLED touchscreens<sup>1</sup>, detachable full-size keyboard and built-in kickstand, — expertly combining multitasking versatility with superb mobility. With dual 14-inch 3K OLED 120 Hz displays, you can instantly expand your workspace to up to 19.8 inches. Outstanding performance is assured with up to an AI-powered Intel® Core™ Ultra 9 processor and 32 GB LPDDR5x memory, plus up to a 2 TB PCIe® 4.0 SSD. Paired with dedicated smart software, intuitive gesture control and an enhanced-lifespan 75 Wh battery, the easy-to-use Zenbook DUO maximizes productivity, with zero fuss. Come on — Let's DUO it.



Portable DUO! Dual 14" full-size 3K OLED touchscreens



Windows 11 Home

### Versatile modes



Intuitive design – just like your smartphone!  
effective gestures and smart software



Detachable full-size ErgoSense Keyboard & Touchpad  
4096-pressure-level stylus support

Powered by AI  
dedicated NPU for AI computing



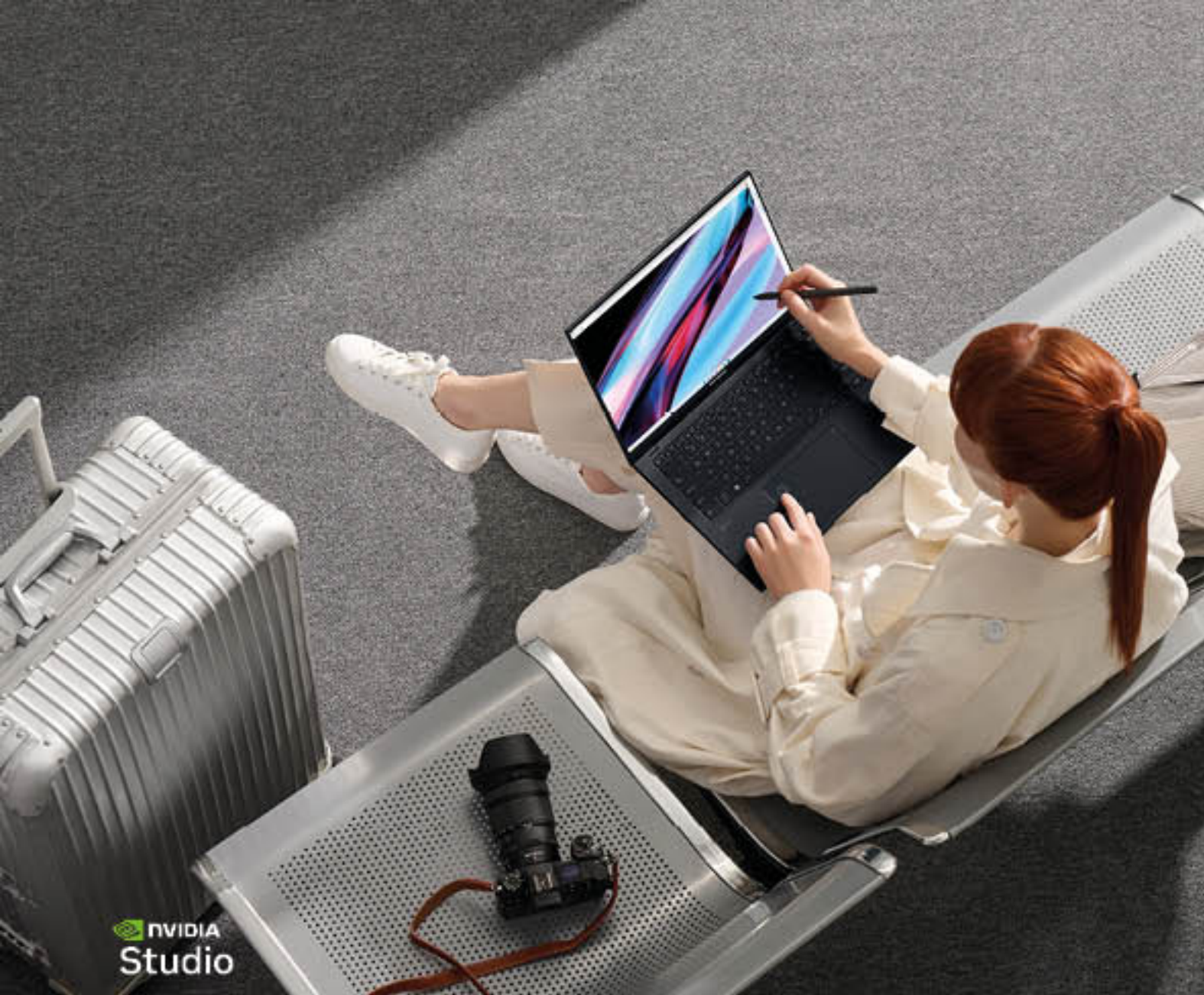
Thin. Light. Powerful.



Intel® Evo™ certified laptop

1. Screen simulated, subject to change. Ports availability and color coding may vary.  
2. As of Dec, 2023 based on internal ASUS market analysis comparing ASUS Zenbook Duo (2024) with competing products in the class (laptops with 2 OLED displays measuring 14 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Dell, Lenovo, Microsoft and Samsung.  
3. Product specifications may differ from country to country. We recommend that you check with your local dealers for the specifications of the products available in your country.





NVIDIA  
Studio

## ASUS Zenbook Pro 14 OLED Incredible Comes From Unlimited Power



(UX6404)



Up to 13th Gen  
Intel® Core™ i9-13900H  
processor



Up to NVIDIA® GeForce  
RTX™ 4070



14.5" 3K 120Hz OLED  
display



ASUS DialPad

Better doesn't always have to be bigger! The all-conquering Zenbook Pro 14 OLED packs more on-the-go creative power into its elegant, ultra-compact chassis than ever before, starting with a new 14.5-inch 120Hz OLED NanoEdge display. Added to this is the full power of the latest 13th Gen Intel® Core™ i9-13900H processors and studio-grade NVIDIA® GeForce RTX™ 4070 graphics — unleashed by ASUS IceCool Pro thermal technology to a max 105-watt combined TDP — and the innovative ASUS DialPad for total creative control. Work freely wherever you are with this 17.9 mm-thin, 1.6 kg-light marvel, and enjoy non-stop productivity from the long-lasting 76 Wh battery. Make your creative power more incredible with Zenbook Pro 14 OLED!



Windows 11

Easier to browse

### 14.5" 3K (2880 by 1800) 120 Hz OLED display

0.2 ms ultrafast display, NanoEdge OLED touchscreen, 100% DCI-P3 color gamut, up to 600 nits peak brightness and support stylus



### Windows 11 Home



13th Gen Intel®  
Core™ i9-13900H  
processor



NVIDIA®  
GeForce  
RTX™ 4060  
supports NVIDIA Studio



17.9 mm / 1.6 kg  
thin and light



MUX Switch  
with ASUS



ASUS DialPad  
world-leading rotary control

Up to  
**32 GB**  
**(16 GB DDR5 + 16 GB SODIMM)**  
4800 MHz memory

**1 TB**  
**PCIe® 4.0 x4**  
SSD with 6500 MB/s transfer speed



**105 W**

performance with ASUS  
IceCool Pro featuring 12V  
dual fans and 4 vents

### Full I/O port

Thunderbolt™ 4 / full function USB Type-C® /  
USB 3.2 Type-A / standard SD card (UHS-II, 312 MB/s) /  
HDMI® 2.1 and audio jack



**Supports ASUS Pen 2.0**

4096 pressure levels  
4 pen tips and fast USB-C® charging

**76Wh**

**High battery  
capacity**



**Best-in-class  
video  
conferencing**

with  
AI noise cancellation  
3-mic array  
3DNR  
and  
FHD IR camera

**Dolby**  
VISION·ATMOS

supreme  
audiovisual experience



**Smart Amplifier**

premium Cirrus Logic chip  
for 350% louder, distortion-free audio





# ASUS Zenbook 14X OLED

## Powerful. Portable. Incredible.



(UX3404)



Up to 13th Gen  
Intel® Core™ i9-13900H  
processor



Up to NVIDIA® GeForce  
RTX™ 3050



14.5" 16:10 3K 120Hz  
OLED HDR display



Sandstone Beige with  
Plasma Ceramization coating,  
or anodized Inkwell Gray

Put your mobile life on a rock-solid footing with the new Zenbook 14X OLED. Its new eco-friendly thin and light chassis has a choice of a remarkable new ceramic-like Sandstone Beige finish or serene Inkwell Gray, and inside there's one of the latest 13th Gen Intel® Core™ H-Series CPUs with 16 GB of fast LPDDR5 memory and a 1 TB PCIe® 4.0 SSD. There's also a bigger 14.5-Inch 16:10 3K 120 Hz OLED HDR NanoEdge display, up to studio-grade NVIDIA® GeForce RTX™ 3050 graphics, and a longer-lasting 70 Wh battery. Zenbook 14X OLED delivers more — in every way!



Windows 11

Easier to browse

### See more incredible

14.5" 120 Hz 3K (2880 by 1800) OLED HDR NanoEdge 0.2 ms response time; 100% DCI-P3 color gamut; up to 600 nits peak brightness



### Windows 11 Home

Up to 13th Gen  
**Intel® Core™ i9-13900H**  
processor

CPU Performance  
**Up to 45 W**  
with ASUS IceCool  
technology

Up to NVIDIA®  
**GeForce RTX™ 3050**  
with NVIDIA® Studio drivers

### Plasma Ceramization Coating

premium ceramic-like finish



**16.9 mm / 1.5 kg**  
thin and light

**70 Wh**  
long-lasting battery

**1 TB PCIe®  
4.0 x4**  
SSD

**16 GB  
LPDDR5**  
4800 MHz memory

**Full I/O ports**  
2 x Thunderbolt™ 4, 1 x USB-A 3.2 Gen 2,  
HDMI 2.1, audio jack



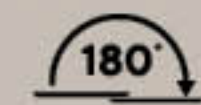
**FHD IR  
Camera**  
with RGB light sensor



**Dolby Atmos®**  
immersive  
multi-dimensional sound



**Smart  
Amplifiers**  
350%-louder distortion-  
free audio



**180° hinge**  
plus ASUS Pen 2.0\*  
support





# ASUS Zenbook 14 OLED

## Portable. Colorful. Powered by AI.



(UX3405)

- 1.2 kg<sup>2</sup> / 14.9 mm for all-day portability
- Up to Intel® Core™ Ultra 9 processor with NPU, dedicated AI engine
- Up to 14"16:10 3K 120 Hz OLED display
- 15+<sup>3</sup> hours battery life

Go the extra mile with the remarkably sleek Zenbook 14 OLED — the ultimate ultraportable laptop that takes sophistication to a whole new level. Seize every moment using the enhanced extended-life battery, amplify your efficiency with the top-tier Intel® Core™ Ultra processor Series 1 and Intel Arc™ graphics<sup>4</sup>, and achieve seamless connectivity via all the essential ports. Immerse your senses in the vivid ASUS Lumina OLED display and powerful new Super-linear speakers, while embracing the eco-elegance of the environmentally conscious design.



**1.2 kg / 14.9 mm**  
for all-day portability

**Windows 11 Home**

up to  
**intel CORE**  
ULTRA 9  
Thin. Light. Powerful.

**AI Engine**  
Lower Power. Sustained Workloads.

**15+ hr**  
battery life

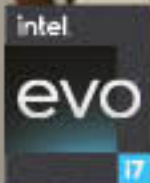
**3K 120 Hz OLED**  
lifelike visual experiences

**Full I/O ports**  
2 x Thunderbolt™ 4, USB 3.2 Gen 1 Type-A, HDMI 2.1 (TMDS), audio jack

**BIG SOUND**  
with Super-linear Speakers  
SOUND BY harman kardon

1. Screen dimmed, subject to change. Feature availability and subject to regulatory approval.  
2. Weight in lightest configuration.  
3. Zenbook UX3405M, PVD OLED panel, Intel Core™ Ultra 5-128H processor, 512GB SSD, 8GB RAM. Test settings: WiFi enabled but disconnected (not connected to any access point), Windows Power Plan set to Balanced, display brightness set to 150 cd/m². Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.  
4. Intel Arc™ Graphics is only available in models with Intel® Core™ Ultra 9-185H/ Ultra 7-155H/ Ultra 5-128H processors and at least 16GB of dual-channel memory.





# ASUS Zenbook 14 OLED

## Power and Elegance, Reimagined





(UX3402)

- 16.9 mm / 1.39 kg thin and light
- 100% DCI-P3, 0.2ms response time
- Long-lasting 75 Wh battery
- 180-degree ErgoLift hinge

The powerful and compact Zenbook 14 OLED is just 16.9 mm slim and 1.39 kg light, with a breathtaking new design that's timelessly elegant yet totally modern. You'll experience perfect visuals from the expansive 16:10 3K OLED HDR NanoEdge touchscreen a color-accurate up to 550-nit screen that's PANTONE® Validated and has a cinema-grade 100% DCI-P3 gamut. The 13th Gen Intel® Core™ processor, Intel® Iris® X graphics, 16GB RAM and 1TB PCIe® 4.0 SSD deliver superb performance, and there's a long-lasting 75 Wh battery. For extraordinary sound, there's a Dolby Atmos sound system powered by a smart amplifier. The bold new lid design is inspired by timeless Kintsugi craftsmanship, and it's available in two fresh new colors: Ponder Blue and Foggy Silver. Zenbook 14 OLED is the new benchmark for portable perfection.

**Windows 11** Easier to browse

**World-leading 14" 3K OLED display**  
 16:10 aspect ratio, 2880 x 1800 resolution, 90Hz refresh rate, 0.2 ms response time, 100% DCI-P3 color gamut

**Windows 11 Home**

**13th Gen Intel® Core™ i7 Processor** | **Intel® Iris® X<sup>e</sup> Graphics** | **Long-lasting 75Wh high-capacity battery** | **WiFi 6E for ultrafast connectivity**

**512GB PCIe® 4.0 x4 SSD** with 6500 MB/s read speed | **16 GB LPDDR5 4800 MHz memory** | **16.9 mm / 1.39 kg Thin & light**

**Full I/O ports** with USB-C® Easy Charge and high-speed Thunderbolt™ 4 | **ASUS ErgoSense keyboard and touchpad** for the best ergonomics

**180° ErgoLift hinge** for easy sharing | **Dolby Atmos** multi-dimensional audio

**Smart amplifier** 350%-louder distortion-free | **3DNR webcam** for crisp and clear video call | **Fast fingerprint login** with power button | **AI noise cancelation** noise-free video conferencing





## ASUS Zenbook 14 OLED

### Incredible Comes From The Extra Hours



(UM3402)



16.9 mm / 1.39 kg  
thin and light



100% DCI-P3,  
0.2ms response time



Long-lasting  
75 Wh battery



Ultrafast WiFi 6E  
(802.11 ax)

Measuring just 16.9 mm slim and 1.39 kg light, Zenbook 14 OLED is built for effortless portability. Its breathtaking new design is timeless elegant yet totally modern, and the expansive 16:10 3K OLED HDR NanoEdge touchscreen delivers pixel-perfect visuals. This bright up to 550-nit display is PANTONE® Validated for color accuracy and has a cinema-grade 100% DCI-P3 gamut for vivid colors. Zenbook 14 OLED gives you superb performance, powered by the latest up to AMD Ryzen™ 7000 Series Processor, AMD Radeon™ graphics, up to 16 GB RAM and up to 1 TB PCIe® 3.0 SSD for superb performance, and there's a long-lasting 75 Wh battery. Our brand new monogram logo adorns the lid, and the chassis is finished in elegant Jade Black. Zenbook 14 OLED brings you power, elegance, and portable perfection.



Windows 11

Easier to browse

### World's leading 14" 3K OLED Display

16:10 aspect ratio, 2880 x 1800 resolution, 90Hz refresh rate, 0.2 ms response time, 100% DCI-P3 color gamut



### Windows 11 Home

Up to

AMD Ryzen™ 7 7730U processor  
with AMD Radeon™ graphics



Long-lasting battery

Up to  
1 TB PCIe® 3.0 x 4 SSD  
with 3500 MB/s read speed

Up to  
16 GB

LPDDR4x 4266 MHz memory

16.9 mm / 1.39 kg

Thin & light



### Full I/O ports

with USB-C® Easy Charge



### ASUS ErgoSense keyboard and touchpad

for the best ergonomics



180°  
ErgoLift hinge  
for easy sharing



### WiFi 6E

for ultrafast connectivity



### Dolby Atmos

multi-dimensional audio



### Smart amplifier

350%-louder  
distortion-free



### 3DNR webcam

for crisp and clear  
video call



### Fast fingerprint login

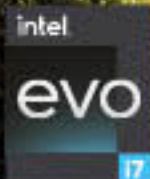
With power button



### AI noise cancellation

noise-free video  
conferencing





# ASUS Zenbook S 13 OLED

## World's Slimmest OLED Ultraportable Laptop<sup>1</sup>



(UX5304)

- 1 cm ultra-thin and 1 kg super-light
- All-around sustainability: recycled material, eco-friendly packaging, energy efficiency
- Up to Intel® Core™ Ultra 7 155U processor
- 13.3" 16:10 3K NanoEdge OLED display

Lighten up your life with the ultra-thin and super-light Zenbook S 13 OLED! This 1 cm-thin<sup>2</sup>, 1 kg-light<sup>3</sup> marvel uses efficient 13th Gen Intel® Core™ processors, and the amazing 13.3-inch 16:10 3K OLED HDR NanoEdge<sup>4</sup> display delivers brilliant visuals. ASUS is completely committed to purposeful innovation that supports a healthier planet, so we've also made Zenbook S 13 OLED the most eco-friendly Zenbook ever. In line with our core values. More care, less impact!

Windows 11 Easier to browse

### True-to-life 13.3" 3K OLED Display

2880 by 1800 resolution, 16:10 aspect ratio, 0.2 ms response time, 550 nits peak brightness, 100% DCI-P3 color gamut



### Windows 11 Home



Intel® Core™ Ultra 7 155U Processor with Intel® AI Boost NPU



Intel® Arc™ Graphics

Long-lasting



63 Wh

high-capacity battery

Up to

16 GB

LPDDR5X memory



1 cm / 1 kg

Ultra-thin, ultra-light laptop designed for maximum mobility and usability

1 TB PCIe®

4.0 x4

with 6500 MB/s read speed

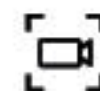


### Comprehensive I/O ports

2 x Thunderbolt™ 4, USB-A 3.2 Gen 2, HDMI 2.1, Audio jack

### All-around sustainable design

Post-industrial recycled (PIR), Post-consumer recycled (PCR), and Ocean-bound materials, eco-friendly plasma ceramic aluminum, FSC™ Mix-certified packaging



Advanced camera systems  
Hands-free login, ambient light sensor and AI video call functions



Dolby Vision / Atmos®  
immersive audiovisual experience



Smart Amplifier  
350% louder distortion-free audio



180° hinge for easy sharing

1. According to several laptop disclosures, as of February 28, 2023 based on internal ASUS market analysis comparing Zenbook S 13 OLED (UX5304) with competing products in its class (laptops with an OLED screen measuring 13.3 inches diagonally) from vendors including Asus, Apple, HP, Huawei, Lenovo, Microsoft and Samsung.  
2. The screen: 288.2 x 216.2 x 16.9mm, thickness might vary according to specifications.  
3. Weight might vary according to specifications.  
4. The stated 1.45 mm width of the ultra-thin bezel between the edge of the non-active screen display area and the inside edge of the case. If the case width is included, the ultra-thin bezel width is 4.8 mm. Measured based on standard (not-tilted) display configuration. The top bezel width is 4.8 mm.





NVIDIA  
Studio

# ASUS Vivobook Pro 15 OLED

## Wow the World with Supreme Power



(M6500)

AMD Ryzen™ 9  
7940HS Processor

Up to NVIDIA®  
GeForce RTX™ 4060  
Laptop GPU

Up to 15.6"  
3K 120Hz OLED  
16:9 display

16 GB LPDDR5x  
5500MHz Memory

Vivobook Pro 15 OLED is built to empower your creative lifestyle, with powerful components including up to Ryzen™ 9 7940HS processor with 16 GB of LPDDR5 RAM, and an up to NVIDIA® GeForce RTX™ 4060 Laptop GPU that's the perfect choice for all your creative apps. To maximize performance for the toughest tasks, you can switch to Performance mode, which increases the overall TDP to 85 W. Also, the 1 TB PCIe® SSD gives you plenty of ultrafast storage for all your projects, and loads your apps in the blink of an eye.

Windows 11 Easier to browse

### World-leading 15.6" 3K 120 Hz OLED laptop

16:9 aspect ratio, 2880 by 1620 resolution, 120 Hz refresh rate, three-sided NanoEdge 84% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, customizable color gamut, PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness



### Windows 11 Home

AMD  
Ryzen™ 9 7940HS  
Processor

NVIDIA® GeForce RTX™ 4060  
Laptop GPU  
with NVIDIA Studio Driver support

16 GB  
LPDDR5x 5500 MHz  
memory

1 TB SSD PCIe®  
4.0 SSD  
with up to 3.5 GB/s  
transfer speed

ASUS IceCool Plus  
thermal technology  
dual-fan cooling system  
(85 W CPU + GPU performance)

Big  
70 Wh  
battery capacity lasts  
longer between  
charges

Fast charging  
150 W  
adapter  
with DC-in



Full I/O ports  
ultrafast USB4® for fast data transfer, high-speed  
HDMI 2.1 for up to 8K 60Hz external displays



180° hinge  
for diverse usage

Tough  
Metal Lid  
body design

18.9 mm /  
1.8 kg  
thin and light

180°  
180° lay-flat hinge  
fully opening for easy  
collaboration

99% bacterial  
inhibition  
with ASUS Antimicrobial  
Guard Plus

Dolby  
ATMOS  
Dolby Atmos®  
for spatial audio  
experience

Smart Amplifier  
Up to 350% louder  
distortion-free sound

Fingerprint sensor  
password-free  
one-touch login

Physical camera  
shutter  
for instant privacy

ASUS AI noise  
cancellation  
noise-free video  
conferencing

3DNR webcam  
with FHD camera  
for clear video calls





### Cool Silver / Indie Black

Multicolor chassis



### Windows 11 Home

Up to  
**Intel® Core™ 7**  
series 1 processor

Up to  
**16 GB DDR4**  
**3200MHz**  
with one upgradable SO-DIMM memory

Up to  
**1 TB PCIe®**  
**4.0 SSD**  
storage

### ASUS ErgoSense keyboard

for the best typing experience



**One-touch login**  
via optional touchpad  
fingerprint sensor



**ASUS webcam shield**  
for instant privacy



**3DNR webcam**  
for clear video calls



**180° hinge**  
for diverse usage



**ASUS AI Noise-canceling**  
noise-free video conferencing



**DIRAC**  
superior sound experiences



**ASUS WiFi Master**  
superb connecting speed



**Inhibit 99% of viruses and bacteria**  
with ASUS Antimicrobial Guard Plus



**Military-grade toughness**  
B10H standard

# ASUS Vivobook 16

## Let your vision shine



(X1605)



Up to Intel® Core™ 7 series 1 processor



Lay-flat hinge



ASUS Antimicrobial Guard Plus



US military-grade durability

Everything is smoother with the powerful ASUS Vivobook 16, the feature-packed laptop with user-friendly features including a 180° lay-flat hinge, a physical webcam shield and dedicated function keys to turn your mic on or off. Your health is in safe hands with ASUS Antimicrobial Guard Plus protecting frequently-touched surfaces, and the bigger touchpad is now more finger-friendly. Enjoy the smooth power of Vivobook 16!



Windows 11

Easier to browse





**Cool Silver**  
modern colors



**Windows 11 Home**

Up to  
**Intel® Core™ 7**  
series 1 processor

Up to  
**16 GB DDR4**  
**3200MHz**  
with one upgradable SO-DIMM memory

Up to  
**512GB PCIe®**  
**4.0 SSD**  
storage



**60% in 49 mins**  
fast charging



**17.9 mm / 1.7 kg**  
thin and light



**ASUS WiFi Master**  
superb connecting speed



**180° hinge**  
for diverse usage

**ASUS ErgoSense**  
keyboard  
for the best typing  
experience



**Touch screen**  
precision fingerprint control



**One-touch login**  
via optional touchpad fingerprint sensor



**ASUS webcam shield**  
for instant privacy



**Inhibit 99% of viruses and bacteria**  
with ASUS Antimicrobial Guard Plus



**DIRAC**  
superior sound experiences



**ASUS AI Noise-canceling**  
noise-free video conferencing



**Military-grade toughness**  
810H standard

**ASUS Vivobook 15**  
Make every day your day



X1504



ASUS ErgoSense keyboard



Lay-flat hinge



ASUS Antimicrobial Guard Plus



US military-grade durability

Turn everyday tasks into something special with Vivobook 15, your essential tool for getting things done easier, anywhere. It's completely user-friendly too, with its 180° lay-flat hinge and physical webcam shield. ASUS Antimicrobial Guard Plus protects frequently-touched surfaces from harmful bacteria, safeguarding your health. Make all your days more enjoyable with Vivobook 15!





# ASUS Vivobook 15

## Powerful in every way



(X1502)

Up to Intel® Core™ i7-12700H processor

Lay-flat hinge

ASUS Antimicrobial Guard Plus

US Military-grade durability

Stamp your style on the world with Vivobook 15, the feature-packed laptop that makes it easy to get things done, anywhere. Everything about Vivobook 15 is bold and improved, from its powerful 12th Gen Intel® Core™ processor to its crisp and clear display, 180° lay-flat hinge, modern colors and sleek geometric design. Make a fresh start today with Vivobook 15!

Windows 11 Easier to browse

Cool Silver / Quiet Blue / stylish colors

### Windows 11 Home

Up to Intel® Core™ i7-12700H  
12th Gen processor

ASUS IceCool thermal technology  
with dynamic performance mode

Up to 512GB PCIe® 3.0 SSD storage

Up to 16 GB DDR4 3200 MHz  
with one upgradable SO-DIMM memory

ASUS ErgoSense keyboard  
for the best typing experience



One-touch login via touchpad fingerprint sensor

ASUS webcam shield for instant privacy

180° hinge for diverse usage

ASUS AI noise cancellation noise-free video conferencing

DIRAC superior sound experiences

ASUS WiFi Master superb connecting speed

Inhibit 99% of viruses and bacteria with ASUS Antimicrobial Guard Plus

Military-grade toughness 810H standard





**Quiet Blue**

modern colors



**Windows 11 Home**

Up to  
**Intel® Core™ 7**  
series 1 processor

Up to  
**16 GB DDR4**  
**3200MHz**  
with one upgradable SO-DIMM memory

Up to  
**1 TB PCIe® 4.0 SSD**  
storage



**60% in 49 mins**  
fast charging



**17.9 mm / 1.4 kg**  
thin and light



**ASUS WiFi Master**  
superb connecting speed



**180° hinge**  
for diverse usage

**ASUS ErgoSense**  
**keyboard**  
for the best typing  
experience



**ASUS**  
**NumberPad 2.0**  
for easy data entry  
(optional)



**One-touch**  
**login**  
via optional touchpad  
fingerprint sensor



**ASUS**  
**webcam shield**  
for instant privacy



**Inhibit 99% of**  
**viruses and bacteria**  
with **ASUS Antimicrobial**  
**Guard Plus**



**DIRAC**  
superior  
sound experiences



**ASUS**  
**AI Noise-canceling**  
noise-free video  
conferencing



**Military-grade**  
**toughness**  
810H standard

**ASUS Vivobook 14**  
Make every day your day



X1404



ASUS ErgoSense  
keyboard



Lay-flat hinge



ASUS Antimicrobial  
Guard Plus



US military-grade  
durability

Turn everyday tasks into something special with Vivobook 14, your essential tool for getting things done easier, anywhere. It's completely user-friendly too, with its 180° lay-flat hinge and physical webcam shield. ASUS Antimicrobial Guard Plus protects frequently-touched surfaces from harmful bacteria, safeguarding your health. Make all your days more enjoyable with Vivobook 14.





# ASUS Vivobook S 14 Flip OLED

## Wow the World with True Power



(TP3402)

- Up to 13th Gen Intel® Core™ i9-13900H processor
- 360° Hinge
- Up to 14" 3K 90Hz OLED NanoEdge display
- Support 4096 pressure level stylus

Get ready for great adventures with the super-versatile convertible with a 360° hinge that gives you the freedom to work or play, your way. Enjoy the faster processors and a gorgeous high refresh, high-resolution OLED display, make Vivobook S 14 Flip OLED part of your world today!

**Windows 11** Easier to browse

**World's leading 14" 3K 90 Hz OLED touchscreen**

16:10 aspect ratio, 2880 by 1800 resolution, Three-sided NanoEdge 85% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, PANTONE® Validated, average Delta-E < 2, 500 nits peak brightness

### Windows 11 Home

<p>Up to <b>Intel® Core™ i9-13900H</b></p> <p>13th Gen processor</p>	<p>Up to <b>16 GB DDR4 3200 MHz</b></p> <p>with one upgradable SO-DIMM memory</p>	<p>Fast charging <b>60% in 49 mins</b></p> <p>via DC-in</p>	<p>Big <b>70 Wh</b> battery capacity</p>
<p> <b>Metallic lid</b></p> <p>body design</p>	<p> <b>Military-grade toughness</b></p> <p>810H standard</p>	<p> <b>18.9 mm / 1.5 kg</b></p> <p>thin and light</p>	
<p> <b>3DNR FHD webcam</b></p> <p>for clear video calls</p>	<p> <b>Physical webcam shield</b></p> <p>for instant privacy</p>	<p> <b>ASUS Pen 2.0 support</b></p> <p>4096 pressure levels, USB-C charge</p>	<p> <b>Corning® Gorilla® Glass NBT™</b></p> <p>for scratch resistance, anti-fingerprint coating</p>
<p> <b>ASUS ErgoSense keyboard</b></p> <p>for the best typing experience</p>	<p> <b>99% bacterial inhibition</b></p> <p>with ASUS Antimicrobial Guard</p>	<p> <b>Fast fingerprint login</b></p> <p>with power button (optional)</p>	<p> <b>NumberPad 2.0</b></p> <p>for efficient data entry (optional)</p>
<p> <b>Dolby Atmos®</b></p> <p>for spatial audio</p>	<p> <b>ASUS AI noise cancellation</b></p> <p>noise-free video conferencing</p>	<p> <b>Smart Amplifier</b></p> <p>3.5x louder distortion-free sound</p>	





## ASUS Vivobook S 14 Flip

### Wow the World with Pure Power



(TN3402)

Up to AMD  
Ryzen™ 7 7730U  
Processor

360° Hinge

Up to 14" WUXGA  
90Hz NanoEdge  
display

Support  
4096 pressure  
level stylus

Get ready for great adventures with the super-versatile convertible with a 360° hinge that gives you the freedom to work or play, your way. Enjoy the faster processors and a gorgeous high refresh, high-resolution display, make Vivobook S 14 Flip part of your world today!

**Windows 11** Easier to browse

### Expand your visual enjoyment

Give your eyes a treat with Vivobook S 14 Flip's new 16:10 2K WUXGA NanoEdge touchscreen which covered with Corning Gorilla Glass NBT™ for enhanced scratch resistance in everyday use and an expansive 85% screen-to-body ratio, everything just looks better. It's also certified by TÜV Rheinland for its low blue-light levels, so your eyes are cared for even during the longest viewing sessions.



### Windows 11 Home

Up to AMD  
**Ryzen™ 7  
7730U**  
processor

Up to  
**16 GB DDR4  
3200 MHz**  
with one upgradable  
SO-DIMM memory

Fast charging  
**60%**  
in **49 mins**  
via DC-in

Big  
**70 Wh**  
battery



**Metallic lid**  
body design



**Military-grade toughness**  
810H standard



**18.9 mm / 1.5 kg**  
thin and light



**3DNR FHD  
webcam**  
for clear video calls



**Physical  
webcam shield**  
for instant privacy



**ASUS Pen 2.0  
support**  
4096 pressure levels,  
USB-C charge

**Corning®  
Gorilla®  
Glass NBT™**  
for scratch resistance,  
anti-fingerprint coating



**ASUS ErgoSense  
keyboard**  
for the best typing  
experience



**99% bacterial  
inhibition**  
with ASUS Antimicrobial  
Guard



**Fast fingerprint  
login**  
with power button  
(optional)



**NumberPad  
2.0**  
for efficient data entry  
(optional)



**Dolby Atmos®**  
for spatial audio



**ASUS AI noise cancellation**  
noise-free video conferencing



**Smart Amplifier**  
3.5x louder distortion-free sound





**Cool Silver / Mixed Black**  
modern colors



**Windows 11 Home**

<p>AMD <b>Ryzen™ 5 7520U</b> Mobile Processor</p> <hr/> <p>Intel® Core™ <b>i3-N305</b> Processor</p>	<p>Up to <b>16 GB LPDDR5</b> <b>5500 MHz</b> memory</p>	<p><b>512 GB PCIe®</b> <b>3.0 SSD</b> storage</p>
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<p> <b>17.9 mm / 1.63 kg</b> thin and light</p>	<p> <b>60% in 49 mins</b> fast charging</p>	<p> <b>ASUS WiFi Master</b> superb connecting speed</p>
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<p> <b>180° hinge</b> for diverse usage</p>	<p><b>ASUS ErgoSense keyboard</b> for the best typing experience</p> 
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<p> <b>One-touch login</b> via optional touchpad fingerprint sensor</p>	<p> <b>ASUS webcam shield</b> for instant privacy</p>	<p> <b>3DNR webcam</b> for clear video calls</p>
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<p> <b>TÜV Rheinland</b> low blue-light hardware certified</p>	<p> <b>Military-grade toughness</b> 810H standard</p>	<p> <b>ASUS AI Noise-canceling</b> noise-free video conferencing</p>
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# ASUS Vivobook Go 15 OLED

## Be productive as you Go



(E1504FA)

-  ASUS ErgoSense keyboard
-  180° Lay-flat hinge
-  ASUS webcam shield
-  US military-grade durability

It's light. It's compact. It's the ASUS Vivobook Go 15 OLED, and it's designed to make you productive and keep you entertained wherever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features — including a gorgeous OLED display — Vivobook Go 15 OLED is the laptop that sets you free!

 **Windows 11** Easier to browse





Windows 11 Home

<p>Intel® Core™ i3-N305 processor</p> <p>Ryzen™ 5 7520U Processor</p>	<p>Up to 8 GB LPDDR5 memory</p>	<p>512 GB PCIe® 3.0 SSD storage</p> <p>256G UFS 2.1 storage</p>
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<p> 17.9 mm / 1.3 kg thin and light</p>	<p> 60% in 49 mins fast charging</p>	<p> ASUS WiFi Master superb connecting speed</p>
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<p> 180° hinge for diverse usage</p>	<p><b>ASUS ErgoSense keyboard</b> for the best typing experience</p> 
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<p> ASUS NumberPad 2.0 for easy data entry (optional)</p>	<p> One-touch login via optional touchpad fingerprint sensor</p>	<p> ASUS webcam shield for instant privacy</p>
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<p> TÜV Rheinland low blue-light hardware certified</p>	<p> Military-grade toughness 810H standard</p>	<p> ASUS AI Noise-canceling noise-free video conferencing</p>
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# ASUS Vivobook Go 14

## Go with your productivity!



(E1404GA)

- ASUS ErgoSense keyboard
- 180° Lay-flat hinge
- ASUS webcam shield
- US military-grade durability

It's light. It's compact. It's the ASUS Vivobook Go 14, and it's designed to make you productive and keep you entertained wherever you go! With its 180° lay-flat hinge, physical webcam shield and loads of thoughtful design features, Vivobook Go 14 is the laptop that sets you free!







Model Name	UX8406MA-OLEDI9IG	UX8406MA-OLEDI7IG	UX6404VV-P4038W	UX3405MA-OLED9W	UX3405MA-OLEDU7B
Processor	Intel® Core™ Ultra 9 185H Processor with Intel® AI Boost NPU	Intel® Core™ Ultra 7 155H Processor with Intel® AI Boost NPU	Intel® Core™ i9-13900H Processor	Intel® Core™ Ultra 9 185H Processor with Intel® AI Boost NPU	Intel® Core™ Ultra 7 155H Processor with Intel® AI Boost NPU
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® Arc™ Graphics	Intel® Arc™ Graphics	NVIDIA® GeForce® RTX™ 4060 with 8GB GDDR6	Intel® Arc™ Graphics	Intel® Arc™ Graphics
Screen Size	14.0" OLED 3K (2880x1800) 120Hz, 16:10, Touch screen	14.0" OLED 3K (2880x1800) 120Hz, 16:10, Touch screen	14.5" OLED 3K (2880 x 1800) 120Hz, 16:10	14.0" OLED 3K (2880x1800) 120Hz, 16:10, Touch screen	14.0" OLED 3K (2880x1800) 120Hz, 16:10, Touch screen
Memory	32GB LPDDR5X	16GB LPDDR5X	32GB DDR5	16GB LPDDR5X	16GB LPDDR5X
Storage	2TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 Performance SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Inkwell Gray	Inkwell Gray	Tech Black	Ponder Blue	Ponder Blue
Accessories / Camera	1080P FHD camera, Sleeve, Stylus	1080P FHD camera, Sleeve, Stylus	1080p FHD camera	FHD camera, Sleeve	FHD camera
2 Year International Warranty	✓	✓	✓	✓	✓



Model Name	UM3402YA-KM393W	M6500XV-MA071W	TN3402YA-LZ159W	TN3402YA-LZ200W
Processor	AMD Ryzen™ 5 7530U Processor	AMD Ryzen™ 9 7940HS Processor	AMD Ryzen™ 7 7730U Processor	AMD Ryzen™ 5 7530U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	AMD Radeon™ Graphics	NVIDIA® Geforce RTX™ 4060 with 8GB	AMD Radeon™ Graphics	AMD Radeon™ Graphics
Screen Size	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10	15.6" OLED 3K (2880 x 1620) 16:9 120Hz refresh rate	14.0" WUXGA (1920 x 1200) 16:10, Touch screen	14.0" WUXGA (1920 x 1200) 16:10, Touch screen
Memory	8GB LPDDR4X	16GB LPDDR5X	16GB DDR4	8GB DDR4
Storage	512GB M.2 NVMe™ PCIe® 3.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Jade Black	Quiet Blue	Quiet Blue	Quiet Blue
Accessories	1080p FHD camera	1080p FHD camera	Stylus	Stylus
International Warranty	2 year	1 year	1 year	1 year



Model Name	UX5304MA-OLEDU7G	UX3404VC-OLEDI9SG	UX3404VA-OLEDI9G	UX3402ZA-OLEDI7B	UM3402YA-OLED7W
Processor	Intel® Core™ Ultra 7 Processor	Intel® Core™ i9-13900H Processor	Intel® Core™ i9-13900H Processor	Intel® Core™ i7-1260P Processor	AMD Ryzen™ 7 7730U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® Graphics	NVIDIA® GeForce® RTX™ 3050 with 4GB GDDR6	Intel® Iris Xe Graphics	Intel® Iris Xe Graphics	AMD Radeon™ Graphics
Screen Size	13.3" OLED 3K (2880x1800) 60Hz, 16:10	14.5" OLED 3K (2880 x 1800) 120Hz, 16:10	14.5" OLED 3K (2880 x 1800) 120Hz, 16:10	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10	14.0" OLED 3K (2880 x 1800) 90Hz, 16:10
Memory	16GB LPDDR5X	16GB LPDDR5	16GB LPDDR5	16GB LPDDR5	16GB LPDDR4X
Storage	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD	1TB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Basalt Grey	Sandstone Beige	Inkwell Gray	Ponder Blue	Jade Black
Accessories / Camera	FHD camera	1080p FHD camera	1080p FHD camera	1080p FHD camera	1080p FHD camera
2 Year International Warranty	✓	✓	✓	✓	✓



Model Name	TP3402VA-OLEDI7G	TP3402ZA-LZ409W	TP3402VA-LZ255W	TP3402ZA-LZ070W	TP1400KA-BZ056WS
Processor	Intel® Core™ i7-13700H Processor	Intel® Core™ i7-12700H Processor	Intel® Core™ i5-1335U Processor	Intel® Core™ i5-12500H Processor	Intel® Celeron® N4500 Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home in S mode
Graphics Card	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel® UHD Graphics
Screen Size	14.0" OLED 3K (2880 x 1800) 16:10 90Hz, Touch screen	14.0" WUXGA (1920 x 1200) 16:10 Touch screen	14.0" WUXGA (1920 x 1200) 16:10 Touch screen	14.0" WUXGA (1920 x 1200) 16:10 Touch screen	14.0" HD (1366 x 768) 16:9, Touch screen
Memory	16GB DDR4	16GB DDR4	8GB DDR4	8GB DDR4	4GB DDR4
Storage	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	128G eMMC
Colour	Quiet Blue	Quiet Blue	Cool Silver	Quiet Blue	Quiet Blue
Accessories	Stylus	Stylus, 1080p HD camera	Stylus, 1080p HD camera	Stylus, 1080p HD camera	MS 365 Personal 1-year included, Stylus, 720p HD camera
2 Year International Warranty	✓	✓	✓	✓	✓

\*Specifications may vary from country to country

\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device

\*Specifications may vary from country to country

\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device





Model Name	X1605VA-MB211W	X1605VA-MB028W	X1605VAP-MB048W	X1502ZA-BQ1743W	X1502ZA-BQ1176W
Processor	Intel® Core™ i7-13700H Processor	Intel® Core™ i5-13500H Processor	Intel® Core™ 7 150U Processor	Intel® Core™ i7-12700H Processor	Intel® Core™ i7-12700H Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel® Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics
Screen Size	16.0" FHD WUXGA (1920 x 1200) 16:10	16.0" FHD WUXGA (1920 x 1200) 16:10	16.0" FHD WUXGA (1920 x 1200) 16:10	15.6" FHD (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9
Memory	16GB DDR4	16GB DDR4	16GB DDR4	8GB DDR4	8GB DDR4
Storage	1TB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD	1TB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Cool Silver	Cool Silver	Cool Silver	Quiet Blue	IceLight Silver
Accessories	720p HD camera	720p HD camera	720p HD camera	720p HD camera	720p HD camera
1 Year International Warranty	✓	✓	✓	✓	✓



Model Name	X1404VA-EB214W	X1404VA-EB107W	X1404ZA-NK271W	X1404VA-EB230W	X1404VA-NK114W
Processor	Intel® Core™ i7-1355U Processor	Intel® Core™ i7-1355U Processor	Intel® Core™ i5-1235U Processor	Intel® Core™ i5-1335U Processor	Intel® Core™ i5-1335U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics	Intel Iris Xe Graphics
Screen Size	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9
Memory	8GB DDR4	16GB DDR4	8GB DDR4	8GB DDR4	8GB DDR4
Storage	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Quiet Blue	Quiet Blue	Quiet Blue	Quiet Blue	Quiet Blue
Accessories	720p HD camera	720p HD camera	720p HD camera	720p HD camera	720p HD camera
1 Year International Warranty	✓	✓	✓	✓	✓



Model Name	X1504VA-NJ687W	X1504ZA-NJ005W	X1504VA-NJ686W	M1605YA-MB152W
Processor	Intel® Core™ 7 150U Mobile Processor	Intel® Core™ i5-1235U Processor	Intel® Core™ 5 120U Mobile Processor	AMD Ryzen™ 7 7730U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® Graphics	Intel Iris Xe Graphics	Intel® Graphics	AMD Radeon™ Graphics
Screen Size	15.6" FHD (1920 x 1080) 16:9	15.6" FHD OLED (1920 x 1080) 16:9	15.6" FHD (1920 x 1080) 16:9	16.0" WUXGA (1920 x 1200) 16:10
Memory	16GB DDR4	8GB DDR4	8GB DDR4	8GB DDR4
Storage	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD	512GB M.2 NVMe™ PCIe® 4.0 SSD
Colour	Cool Silver	Cool Silver	Cool Silver	Cool Silver
Accessories	720p HD camera	720p HD camera	720p HD camera	720p HD camera
2 Year International Warranty	✓	✓	✓	✓



Model Name	E1504GA-NJ060W	E1504FA-OLEDR5W	E1404GA-NK039W	E1404GA-NK004W	E1404FA-NK185W
Processor	Intel® Core™ i3-N305 Processor	AMD Ryzen™ 5 7520U Processor	Intel® Core™ i3-N305 Processor	Intel® Core™ i3-N305 Processor	AMD Ryzen™ 5 7520U Processor
Operating System	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home	Windows 11 Home
Graphics Card	Intel® UHD Graphics	AMD Radeon™ Graphics	Intel® UHD Graphics	Intel® UHD Graphics	AMD Radeon™ Graphics
Screen Size	15.6" FHD (1920 x 1080) 16:9	15.6" OLED FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9	14.0" FHD (1920 x 1080) 16:9
Memory	8GB DDR4	16GB LPDDR5	8GB DDR4	8GB DDR4	8GB LPDDR5
Storage	512GB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD	256G UFS 2.1	512GB M.2 NVMe™ PCIe® 3.0 SSD	512GB M.2 NVMe™ PCIe® 3.0 SSD
Colour	Cool Silver	Cool Silver	Cool Silver	Cool Silver	Mixed Black
Accessories	720p HD camera	720p HD camera	720p HD camera	720p HD camera	720p HD camera
2 Year International Warranty	✓	✓	✓	✓	✓

\*Specifications may vary from country to country

\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device

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\*Colors of actual products may differ from product shots due to photography lighting or display setting of your viewing device



# ASUS

## ASUS LATEST PRODUCT REVIEW - UAE

5.0 ★★★★★

Sep, 2022  
#UXS304

“or any content creator, be it an aspiring one or an established one, Asus Zenbook Pro 14 OLED is a must-have”

Gulf News



August, 2022  
#UXB402

“The ASUS Zenbook Pro 14 Duo OLED is a great laptop for creators out there. It comes with a very useful second screen in the form of ScreenPad Plus along with its own ecosystem of apps. It also offers a stunning OLED display and very strong internals that can take up any creative job.”

Arabianreseller



Sep, 2023  
#ASUS&ROG

“Asus' ROG series stands head and shoulders above the rest on this front, offering the most diverse of products aimed at making gaming accessible to everyone.”

Gulf News



May, 2023  
#UXS304

“The ASUS Zenbook S 13 OLED is a top choice for professionals on the go. With its slim and lightweight design, it offers exceptional portability without compromising on power.”

Gulf Business



July, 2023  
#UX3404

“When it comes to slim, powerful and lightweight laptops, it is hard to look beyond the Asus Zenbook 14X OLED. It provides performance enough for now and for the future”

Gulf News



July, 2023  
#UX3404

“The ASUS Zenbook 14X OLED is a remarkable addition to the Zenbook lineup, designed to push the boundaries of lightweight portability and deliver top-tier performance.”

Khaleej Times



October, 2022  
#UX9702

“Whether for work or play, the Zenbook 14X OLED provides a compelling blend of portability, performance, and visual excellence”

Khaleej Time



May, 2023  
#UXS304

“The lightweight champion is punching well above its weight, and even more. If you are in the market for a Windows-based laptop that can rival Apple's MacBook Air, the ASUS Zenbook S 13 OLED is an ideal choice.”

Khaleej Time



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Superior Performance with Intel® AI boost NPU



OLED Nebula panel & Nvidia G-Sync



1.49cm slim, 1.85kg 16" Premium aluminum chassis



Customizable slash lighting



Power Play



ASUS

ASUS Vivobook S 14 OLED  
Simply slim, simply stunning.



COMING  
SOON!



Windows 11

Help is always at hand