



## Speed time to market by involving technical advisers

UL helps our customers succeed with a customized solution from concept through development, facilitating a smooth transition to testing, and ultimately a faster, less complicated certification.

To maximize market opportunities, manufacturers seeking a competitive advantage should engage with a conformity assessment body early to identify financial rewards in many aspects of compliance projects, or even projects not aiming for final certification. This will allow manufacturers to create a risk mitigation plan to know most of the risks from the beginning – for faster time to market.

### **UL's Advisory Services**

Our team will work closely with your engineering, project management, technical compliance and quality teams — from C-suite to shop floor — to maximize your market opportunities using our global industry experience. UL staff will help you to identify and manage many elements of project risk associated with mandatory, voluntary and customer approvals by design, supporting your project with the goal of increasing your speed to market.

A dedicated technical adviser will work with you through a customized bank of hours that you control.





We will customize your deliverable based on your scope selection. Examples include meeting with an engineering team, email Q&A, formal report of findings, documented redlines and presentations.

### Advisory services include:

- Conducting a Preliminary Investigation
- Clarifying certification, regulatory and standard (technical) requirements
- Referencing the need to comply with a standard or similar
- Conducting testing (including validation or performance testing) and reporting results
- Confirming compliance with the standard
- Explaining findings
- Discussions of product concepts and how the standard applies
- Discussion of new product concepts in order to consider developing new certification requirements
- Evaluation of installation instructions and use manuals
- Participating in design reviews with comments limited to compliance with applicable certification requirements
- Global Market Access opportunities
- Custom services are also available

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From education and training to regulatory requirements assessments, you can count on UL as your partner to help you navigate and understand the complex world of conformity assessment.

### Why choose UL?

#### Knowledge you can trust

Our knowledgeable staff has extensive expertise and membership on various technical committees.

#### Speed and efficiency

Leveraging our experience early in compliance projects can help reduce time, saving costs and frustration. We have technical expertise with comprehensive industry knowledge that translates into actionable business efficiencies to help our customers to speed time to market.

#### Global reach and access

Our global network of expert engineers helps you understand the various national and global requirements and help identify new requirements based on industry demands. Leverage UL's active participation and leadership in the global standards writing process. You can benefit with faster time to a global marketplace with the UL certification process; not only do we understand the requirements - we helped develop them.

For more information on UL Advisory Services, visit [UL.com/Advisory](https://www.ul.com/Advisory), or to request a quote, contact us.



## Empowering Trust<sup>®</sup>

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