



# Beauty and personal care products

UL's global solutions for the beauty and personal care industry



## How can UL help?

In this highly competitive industry, our customers leverage UL expertise to build their brand value proposition by better meeting consumers' needs and preferences. We understand today's consumers have a wide variety of personal care and beauty products to choose from; our ability to combine sensory services with physical, microbiological and analytical testing makes UL the beauty and personal care industry's preferred testing partner.

## What are the benefits of working with us?

We offer a unique combination of consumer product expertise, state-of-the-art laboratories and customizable quality assurance programs to better meet your needs. Through our global network of testing laboratories, we provide analytical, microbiological, physical, shelf-life and performance testing capabilities for a wide range of consumer product categories.

From analyzing the purity and stability of raw ingredients to helping achieve compliance with regulatory requirements, to measuring consumer acceptability, UL provides full-cycle supply chain quality assurance for a wide range of products including cosmetics, hair and skincare, baby products, feminine hygiene, and dental care.



## **CBD in beauty and personal care products**

Beauty and personal care products containing CBD are among those products requiring testing for ingredient verification.

Our laboratory has complete analytical, microbiological, physical and shelf-life testing capabilities to evaluate CBD content in beauty and personal care products. We use validated test methods to help verify that your CBD products are compliant with applicable regulations.

## **Solutions for beauty and personal care products**

### **Testing services**

Our testing services include analyzing the purity and stability of raw ingredients, helping achieve compliance with regulatory requirements, and measuring consumer acceptability.

UL's beauty and personal care product testing services include analytical, microbiological, sensory and physical testing:

- Ambient and accelerated shelf-life studies
- Comparative product evaluations
- Sensory trained judge evaluations and consumer studies
- Claims substantiation
- Product/package compatibility
- Label reviews
- Regulatory consultation
- U.S. Food and Drug Administration's Current Good Manufacturing Practice regulations facility audits
- Supply chain monitoring
- Cosmetic product safety report
- Product information filing (for Canada and the EU)
- Toxicology evaluations
- Human safety assessment and clinical research service

### **UL Marketing Claim Verification for the beauty and personal care industry**

Manufacturers today are innovating at a rapid pace and bringing new beauty and personal care products with enhanced characteristics to market. Consumers are increasingly looking for beauty and personal care products that stand out from the pack in terms of quality.

The UL Verification Mark helps give your customers the confidence and trust they seek in your products. We apply scientific methodologies to verify the truth behind your beauty and personal care products claim, as well as employ comprehensive quality test processes to identify the presence of harmful chemicals. Communicate truth and transparency on your product labels through our UL Verification program to give your customers greater peace of mind.

**Learn more about UL's beauty and personal care solutions at [CRS.UL.com/beauty](https://CRS.UL.com/beauty)**



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