## cybercast

# DIGITAL SIGNAGE MADE EASY



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## SPORTS EVENTS & EXPOS

Integrate Cybercast digital signage for events into your venues to enhance visitors' experience and improve your marketing communication. Maximise the average visiting time by offering additional services with engaging and appealing digital signage content through screens. Keep your visitors informed and entertained.



#### IMPROVE YOUR EXHIBITIONS, CONCERT HALLS OR STADIUMS POPULARITY

Create eye-catching content with vivid images, stun your audience with hi-tech visual solutions. Installing digital signage at events allows communicating with visitors on multiple levels, both entertaining them, marketing to them and interacting with them. As well as broadcasting compliance and emergency messages



#### CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Forget about leaflets, expensive message boards, and outdated paper-based promotions. Cybercast solutions for the events industry will save your budget.



#### GROW YOUR VENUE'S AND BRAND'S IMAGE

Create eye-catching content for your museum, stadium, theatre, or park. Build immersive experiences, displaying captivating images, live social media feeds, and customer-oriented content using digital signage software for indoor and outdoor spaces.

### INCREASE THE AVERAGE VISITING TIME

Market your in-house events: digital signage software for stadiums and exhibitions makes the event immersive and adds value. Suggest discounts and special offers with dynamic images, make everything interactive, engaging and entertaining!

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#### INFORM YOUR CLIENTS INSTANTLY

Install signs, displays across your venue with wayfinding, and interactive feedback forms. Provide them with valuable and relevant information like updates, and important events. Your exhibition or stadium digital signage can become a helping hand your visitors will appreciate.

Cybercast digital signage is the perfect tool to communicate quickly and efficiently to the masses during an emergency by using our one touch 'Panic Campaign' feature

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