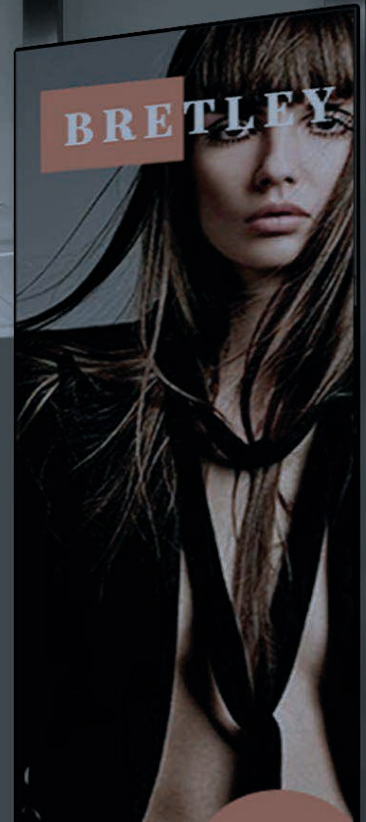


# RETAIL

MENU  
BULLETIN BOARD  
RUN ADVERTISING  
COMPETITIONS  
MARKET SURVEYS  
EVENT REGISTRATION  
VISITOR SIGN-IN AND MORE  
DIGITAL SIGNAGE MADE EASY



# RETAIL



Integrate Cybercast visual solutions into your retail chain and shopping centres to enhance your customer shopping experience and brand loyalty. Maximise exposure by promoting targeted items with unmissable content through displays. Keep your customers informed and entertained.



## VISUALLY INFORM YOUR CLIENTS

Control your whole network and monitor performance via a web browser from a central remote location.

Perfect for one location or scale up to any number of locations. And keeping your brand image consistent across all communication touch points.



## INCREASE PRODUCT AND SERVICE EXPOSURE

Feature hot items, combos, and specials. Suggest relevant discounts, special offers with vivid images and animation right in front of your customers in a timely manner.



## CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Forget about leaflets, expensive message boards, outdated paper-based solutions, delivery delays and courier cost.



## IMPROVE YOUR STORE IMAGE AND SHOWCASE YOUR BRAND

Create eye-catching content and menu board specials with vivid images, social media feeds, reviews, and customer-oriented content for indoor and outdoor spaces. Use interactive displays to capture valuable data and create better customer engagement; feedback forms, market surveys, run competitions and loyalty programs.

# COMMUNICATE ENGAGE INTERACT