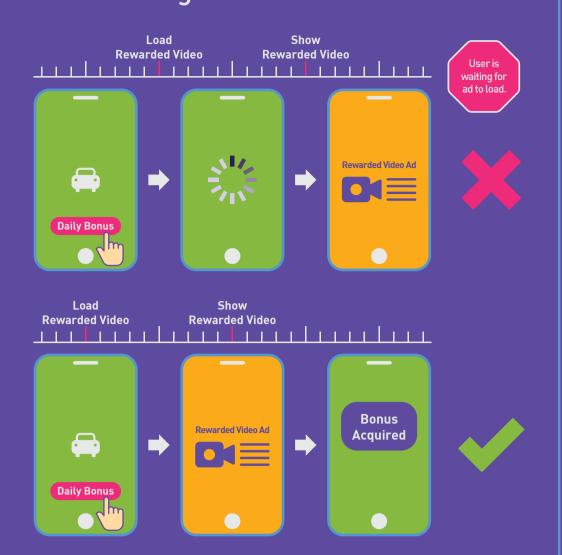
Best Practices for Integrating Mobile Ads



Rewarded Video Ads

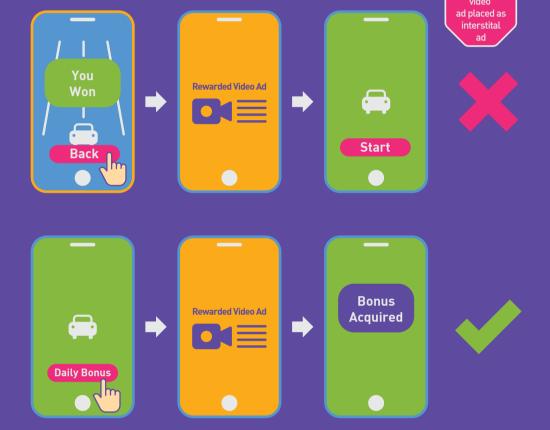
Loading Rewarded Video Ads

Try to get rewarded video ad ready before user requests it. Leave approx 15 seconds since some playable or video ads take longer to cache!



Showing Rewarded Video Ads and Rewarding Users

Use rewarded video ads only for rewarding user like unlocking extra content or providing with daily bonus!

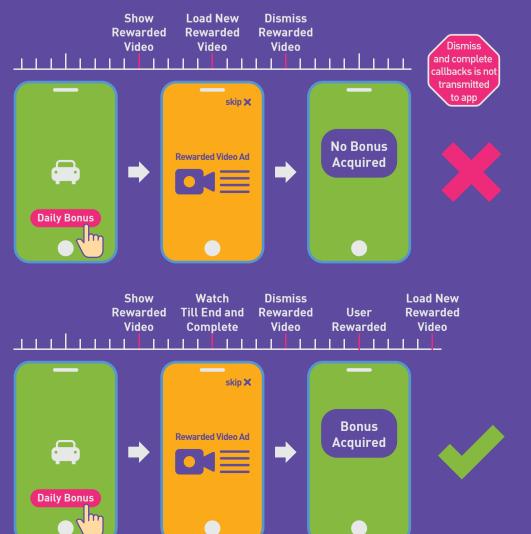


Always wait for <u>complete</u> callback to reward user. For best practice; mark user as rewarded after <u>complete</u> callback and give reward after <u>dismiss</u> callback.



Reloading Rewarded Video Ads Never load new rewarded video ad

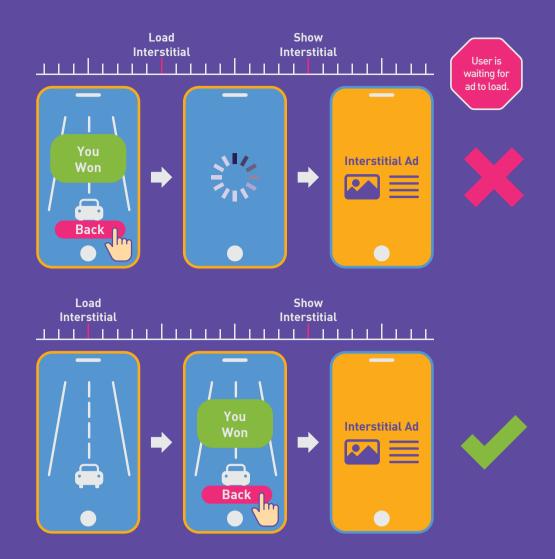
<u>before</u> dismiss callback is called!



Interstitial Ads

Loading Interstitial Ads

Try to get interstitial ad ready before it's suppose to be shown to the user!



Showing Interstitial Ads

Do not interfere user with interstitial ad while navigating to content!



Reloading Interstitial Ads

Never load new interstitial ad <u>before</u> dismiss callback is called!

