



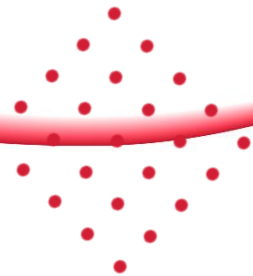
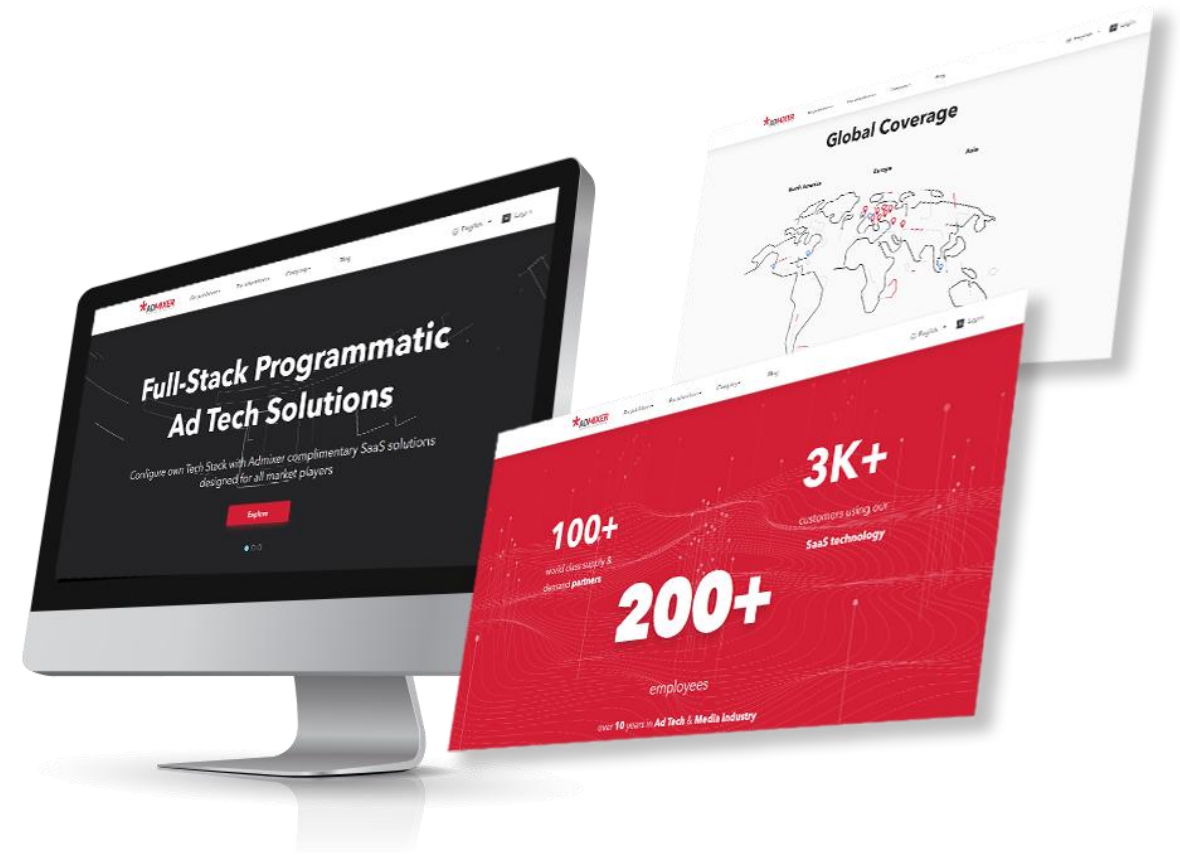
Full-stack programmatic adtech solutions  
for all market players



# Our Mission



Building an ecosystem  
with effective and  
transparent relationships  
between all of the players  
in the digital advertising  
industry



# Our Story

## 2009

Admixer entered the market as a display ad network for online advertisers and an ad server for publishers



## 2010

Admixer UA became the largest advertising network in Ukraine



## 2012

Recognized as "Leader of the Year" among Microsoft Azure solutions Achieved "Microsoft Gold Partner" status



## 2013

Recognized as an official partner of Microsoft Advertising



## 2014

Admixer became a certified partner of Google DoubleClick Ad Exchange



## 2015

Launched the SaaS products Admixer.Publisher, and Admixer.Networks Launched the Creative Management Platform Admixer.Creatives



## 2016

Became part of the programmatic ecosystem by launching Admixer.SSP

Became an official reseller of DoubleClick digital marketing products Started partnership with instant messaging platform Viber

## 2017

Launched mobile SDK and reached 100 RTB integrations.



## 2018

Started new products - **Admixer.DSP** and video player **Player.best**.

Admixers servers exceed 10+ billion ad requests per day

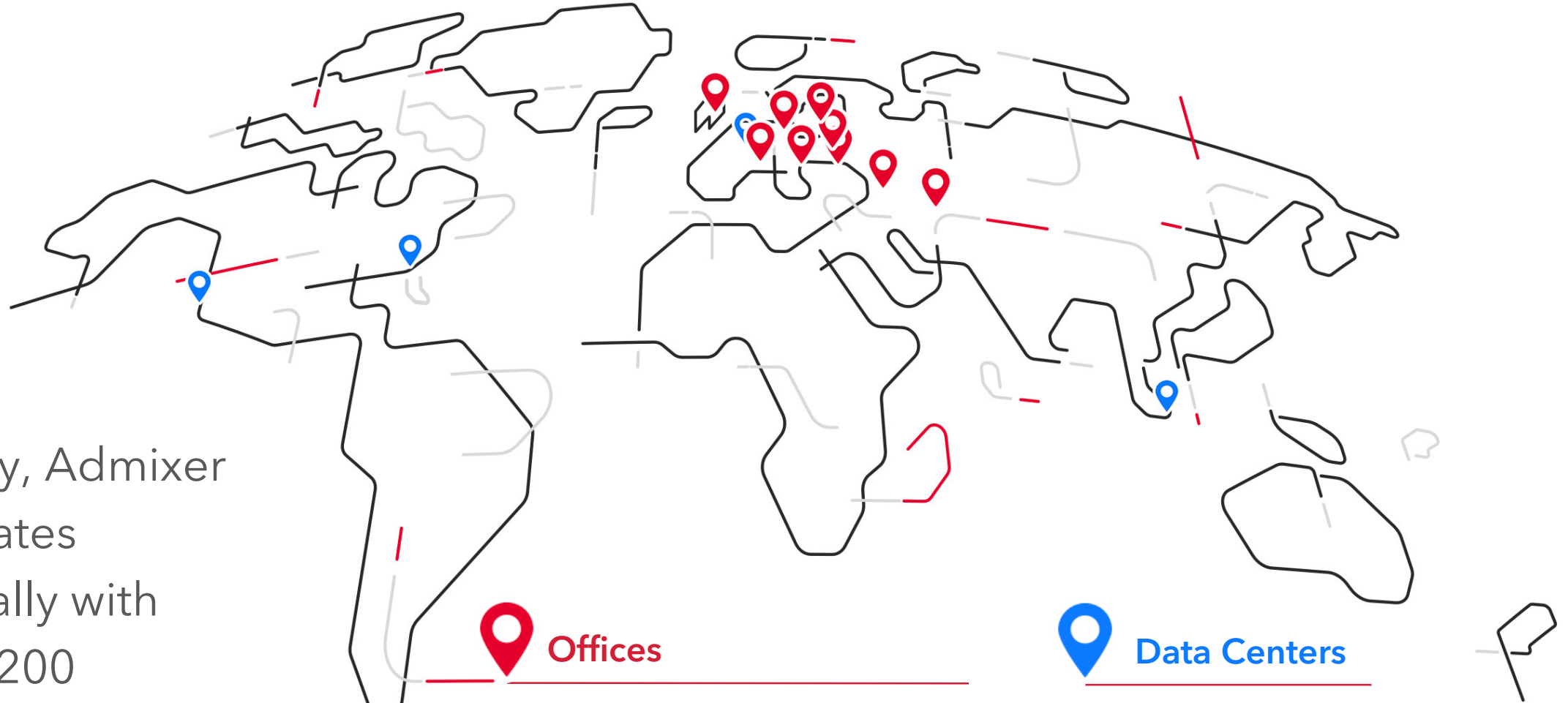
## 2019

Started **Agency Tech Stack** – the adtech solution for advertising agencies.

3000 publishers are connected to the Admixer advertising ecosystem

# Geography

Today, Admixer operates globally with over 200 employees worldwide.



# Our Products

<b>.Pub</b> Admixer.Publisher	<b>.Dsp</b> Admixer.DSP
<b>.Nw</b> Admixer.Network	<b>.Dmp</b> Admixer.DMP
<b>.Pb</b> Player.best	<b>.Ats</b> Admixer.Agency Tech Stack
<b>.Ssp</b> Admixer.SSP	<b>.Cr</b> Admixer.Creatives

**Admixer.Publisher** | Ad server for publishers

**Admixer.Network** | Platform to create and manage ad networks

**Admixer.DSP** | **Self-service** Demand-Side Platform for advertisers and ad agencies

**Admixer.ATS** | Agency Tech Stack, self-service demand-side solution for large agencies and communication groups

**Admixer.SSP** | **In-house project focused on programmatic-based partnerships** with SSPs and DSPs

**Admixer.DMP** | Data Management Platform for precise audience targeting

**Admixer.Creatives** | Ad formats library with hundreds of ready-to-use creative templates

**Player.Best** | HTML5 video and audio player for inventory monetization

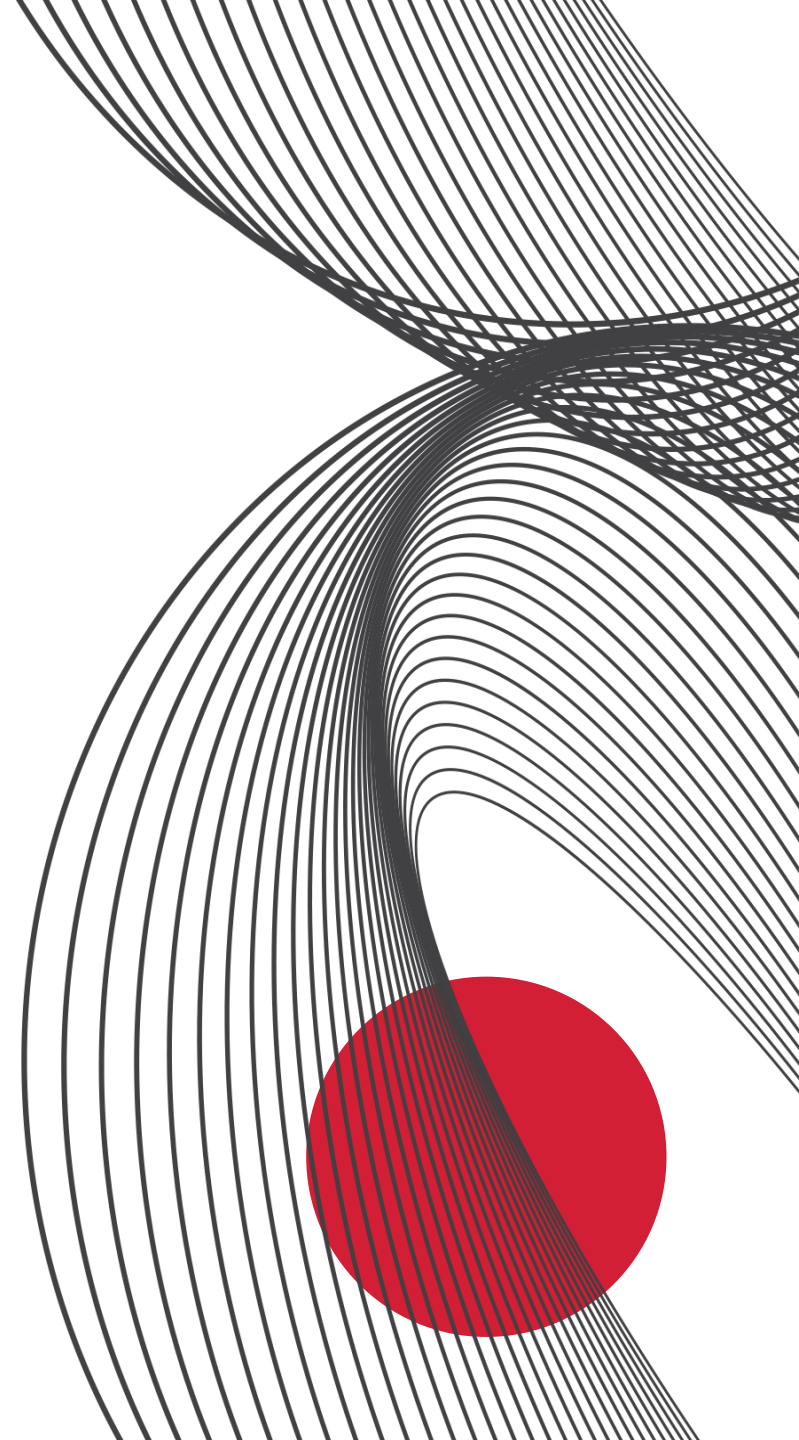
# Trust



We integrated the most powerful verification tools to guarantee brand safety, media buying transparency, and the highest inventory quality.



# Partnerships



# People

## Our leadership



**Aleksey Boltivets**  
CEO & Founder



**Volodymyr  
Zakrevskii**  
CTO



**Elena Podshuvejt**  
CPO



**Anna Yatel**  
CMO

Every day we challenge ourselves to make Admixer  
the best fit for your online advertising activities.



# People

## Our leadership



**Dmitry Breus**  
Head of DSP

**Admixer.DSP**



**Tetiana Sichko**  
Business Development  
Manager (Mobile)



**Yaroslav Kholod**  
Director of Programmatic  
Division

**Admixer.SSP**



**Ivan Fedorov**  
Head of DMP

**Admixer.DMP**

# Quotes



”

«We aim to build the largest independent adtech ecosystem in the CEE region and unite all industry leaders in it»

**Aleksey Boltivets**  
CEO & Founder



”

«Admixer develops top-notch adtech software for all market players. Our expertise and technology lets publishers and advertisers achieve outstanding results»

**Elena Podshuvejt**  
CPO

”



«Our main focus is minimizing the distance between advertisers and publishers. Admixer is a place to get exclusive access to the direct demand and direct supply»

**Yaroslav Kholod**  
Director of Programmatic  
Division

# Press Assets



Leadership



Team



Logos

# Admixer in Social Media



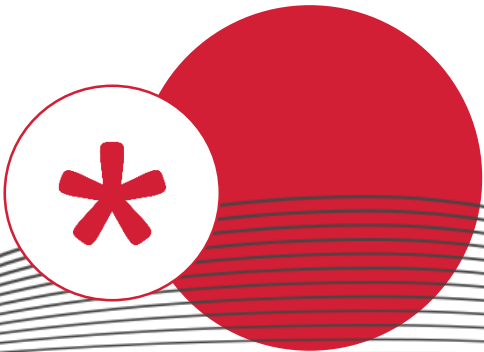
Twitter



Facebook



LinkedIn



# Contact



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