

E Frontier Introduces Poser Pro

New Product Facilitates Integration of Posers 3D Figure Design and Animation Technology Into Professional Environments

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e-frontier, Inc. announced Poser Pro. Geared toward a multitude of production environments in both the 2D and 3D realms, Poser Pro offers the features and functionality of Poser 7, plus professional level application integration, a 64 bit render engine, and network rendering support.

"We're fortunate to have a large and loyal user base that relies on Poser for the most realistic figure content and creation tools available," said Steve Yatson, vice president of marketing at e frontier. "Poser Pro provides the functionality our production-based users have been asking for, and offers our existing customers increased render capabilities that will save them a great deal of time."

Poser Pro now supports the COLLADA exchange format for content production, pre-visualization, gaming and film production, and offers the ability to fully host Poser scenes in professional applications such as Maxon's CINEMA 4D, Autodesk's 3ds Max and Maya, and Newtek's Lightwave. Other features include increased support for Adobe Photoshop CS3 Extended (via COLLADA) and export of HDR imagery.

In addition, N-Sided has provided "QUIDAM for Poser" based on their QUIDAM character creation software. QUIDAM features the ability to import and export Poser character files, which will be bundled exclusively with Poser Pro, rounding out a complete solution set for professionals that brings Poser content and animations into their workflow.

"We are very excited by this partnership with e frontier, and we are joined by the many people who have asked for Poser and QUIDAM compatibility," said Pierre Bretagnolle, CEO of N-Sided. "Thanks to QUIDAM and its unique technology, Poser users will now be able to create an endless array of 3D characters. Together Poser and QUIDAM will open a new chapter in 3D character creation."

Poser boasts a community of more than 300,000 artists, animators, and educators worldwide who use the software to depict the human form in countless styles and mediums. Over a decade of development has gone into the Poser brand making it the easiest and most widely used way to design and animate human and animal characters in 3D. Poser ships with over 1GB of 3D content to produce stunning art, fine illustration, and breathtaking animation.

"3D artists in fields such as architecture, science and education have been looking for a smooth way to integrate Poser figures and animation into their 3D projects. MAXON is very excited to see integration between e frontier's Poser Pro and CINEMA 4D, offering professional users an easy way to populate their scenes with Poser's top quality characters," said Dirk Beichert of MAXON Corporation.

Poser Pro Features

Hosting Plug-ins for Autodesk's 3ds Max and Maya, Maxon's CINEMA 4D, and Newtek's Lightwave

Character Design with "QUIDAM for Poser" from N-Sided, exclusively for Poser Pro

64 Bit Render Engine

Network Render Queue

Background Rendering

COLLADA import and export

HDRI Export

For more information about Poser Pro features visit www.e-frontier.com/go/poserpro.

Pricing and Availability

Poser Pro will be available directly from e frontier's online store in the fall of 2007. Current Poser 7 owners, who have purchased Poser 7 prior to the release of Poser Pro, will be offered a special upgrade price to their existing Poser license.

More Information at www.e-frontier.com - Images Courtesy of Fabrice Delage and Tosca