

## Latest Work of Sehsucht: Lamborghini Pacemaker

*This German studio has a strong focus on the automotive and entertainment industry*

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Sehsucht [Visual Addiction] was founded by Martin Woelke and Ole Peters in the year 2000 and employs over 30 creative heads in the Hamburg-based office.

This animation & motion design label is focus on storytelling and live action, post production services (such as compositing, 3D animation, visual effects, editing) plus conception and creation of motion design, CI endings, broadcast design and title sequences

Sehsucht has worked for German and global clients from corporations and advertising agencies.

div.overlay { width:1040px; height:644px; } #imgplay { margin:88px 0px 0px 190px; } #player { background:no-repeat url('/videos/news/2010/april/lamborghini.jpg') top center; } #splash, #player, #player embed, #player object { width:560px; height:340px; }

Client: Lamborghini, Sant'Agata Bolognese, Italy  
Director Brand & Design: Manfred Fitzgerald

Agency: Philipp & Keuntje, Hamburg, Germany  
Creative Direction: Diether Kerner, Jo Marie Farwick  
Art Direction: Alexander Norvilas  
Copy: Dennis Krumbe  
AP: Diana Scarfo, Alex Schulte  
Consultant: Steffen Schwab

Production: Sehsucht Hamburg, Germany  
Directors: Hans Schultheiss, Ole Peters  
DOP: Bernd Wondolek, Ole Peters  
Concept Design: Axel Bräntje, Peter Balicki, Silke Sieler, Mate Steinforth, Lasse Clausen, Helge Kiehl  
3D Artists: Timo von Wittken, Maurice Panisch, Peter Balicki, Hannes Geiger, Felix Geremus, Matthias Thomann, Joern Engelke  
2D Artists-Compositing: Christian Heyde, Thomas Schindler, Tom Abel, Jan Toensmann, Sebastian Spitze, Moritz Glaesle, Michael Welz, Max Dennison (Matte Painting)  
Editor: Ole Bergmann  
Producer: Jan Tiller, Jens Monske  
Music: DamienDamien

More Information at [www.sehsucht.de](http://www.sehsucht.de). Image and Video Courtesy of Sehsucht GmbH. Video Encoding: 3Dup.com